



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2023

Lobbying Type(s): Legislative / Executive / Local

Demographic Information:

Lobbyist's Name: TERRENCE G GINN Lobbyist ID: LB005031

Name Change: _____

Address:

Street: POST OFFICE BOX 83201

City: BATON ROUGE State: Louisiana Zip: 70884

Phone: 225-413-1906 Ext: _____

Fax: _____

Employer Information:

Employer Name: Ideal Strategies, LLC

Employer Address:

Street: Post Office Box 83201

City: Baton Rouge State: Louisiana Zip: 70884

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2023

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2023

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A

Lobbying Type: Local Government Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2023

(The date in which you, acted in a representative capacity, made an aggregate amount of expenditures of \$500 or more, on local level officials.)



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Information about persons, groups, or organizations represented:

Representative Name: Center for Planning Excellence

Description: Planning and Education

Street: 757 Main Street

City: Baton Rouge

State: Louisiana

Zip: 70802

Branch: Legislative / Executive

Employment Start Date: 4/11/2022

Lobbying Start Date: 4/11/2022

Paid by Representation: Yes

Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Environmental quality, conservation, and wildlife preservation

Representative Name: CVS Health and All Affiliates

Description: Health and related Insurance

Street: 1275 Pennsylvania Avenue NW

City: Washington

State: District of Columbia

Zip: 20004

Branch: Local

Employment Start Date: 1/01/2022

Lobbying Start Date: 2/14/2022

Paid by Representation: Yes

Payment Category: \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Insurance

Representative Name: Haynie & Associates

Description: Government Relations

Street: 1465 Ted Dunham Avenue

City: Baton Rouge

State: Louisiana

Zip: 70800

Branch: Executive

Employment Start Date: 3/09/2022

Lobbying Start Date: 3/9/2022

Paid by Representation: Yes

Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: Hunt, Guillot & Associates

Description: Project Management and Engineering

Street: 9357 Interline Avenue

City: Baton Rouge

State: Louisiana

Zip: 70809

Branch: Legislative / Executive / Local

Employment Start Date: 3/28/2022

Lobbying Start Date: 4/1/2022

Paid by Representation: Yes

Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: LCMC Health

Description: Health care; hospitals; nursing homes; elderly care; hospice

Street: 1100 Poydras Street. 2500 Energy Centre

City: New Orleans

State: Louisiana

Zip: 70163

Branch: Legislative / Executive

Employment Start Date: 1/04/2022

Lobbying Start Date: 1/4/2022

Paid by Representation: Yes

Payment Category: \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:



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Information about persons, groups, or organizations represented:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: Mel's Transit

Description: Transportation Industry

Street: 2475 Saint Joseph Lane

City: Harvey **State:** Louisiana **Zip:** 70058

Branch: Legislative / Executive **Employment Start Date:** 3/11/2022 **Lobbying Start Date:** 3/14/2022

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:** 1/16/2023

If No, who pays you:

Subject Matters:

Transportation

Representative Name: Open Health Care Clinic

Description: Health care

Street: 3801 North Boulevard

City: Baton Rouge **State:** Louisiana **Zip:** 70806

Branch: Legislative / Executive **Employment Start Date:** 2/01/2022 **Lobbying Start Date:** 2/8/2022

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

If No, who pays you:

Subject Matters:

Health care; physicians; nurse practitioners; nurses

Representative Name: Sodexo Operations

Description: Catering and Facilities Management

Street: 9801 Washingtonian Blvd

City: Gaithersburg **State:** Maryland **Zip:** 20878

Branch: Executive **Employment Start Date:** 10/17/2022 **Lobbying Start Date:** 10/17/2022

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: The Picard Group

Description: Business and Private Enterprise

Street: 309 Settlers Trace Blvd, Suite 200

City: Lafayette **State:** Louisiana **Zip:** 70508

Branch: Legislative / Executive **Employment Start Date:** 10/17/2022 **Lobbying Start Date:** 10/17/2022

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises



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Information about persons, groups, or organizations represented:

Representative Name: Thrifty Loans, LLC

Description: Financial Services

Street: 600 Monrovia Drive

City: Baton Rouge

State: Louisiana

Zip: 71270

Branch: Legislative / Executive

Employment Start Date: 4/11/2022

Lobbying Start Date: 4/11/2022

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Banking, financial, and accounting

Representative Name: T-Mobile USA

Description: TELECOMMUNICATIONS

Street: 12920 SE 38TH STREET

City: BELLEVUE

State: Washington

Zip: 98006

Branch: Executive

Employment Start Date: 8/04/2022

Lobbying Start Date: 8/4/2022

Paid by Representation: Yes

Payment Category: \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Telecommunications

Information about Business Relationships

Not Applicable