	Lou	isiana Board	of Ethics: L	obbyist R	egistration F	orm
Registr	ration Year:	2024	Lobbying Ty	be(s): Legisla	ative / Executive / Lo	ocal
Demographic Information:						
Lobbyist's Name:	TERRENCE	G GINN			Lobbyist ID:	LB005031
Name Change:						
Address: Street: POST OF	FICE BOX 832	01				
City: <u>BATON RO</u>	UGE		_ State: Louisiana		Zip: 70884	
Phone:225-413-19	106	_ Ext:				
Fax:						
		E	Employer Informa	ition:		
Employer Name:	Ideal Strateg	ies, LLC				
Employer Address:	Street: Post	Office Box 83201				
				State: Louisia	na	_ Zip: 70884
			Registration Deta	nils:		
Lobbying Type: Le	egislative Bra	nch Lobbying				
	h lobbying beca			1/01/2 e in which you ad	2024 cted in a representation	re capacity
		at during the previou 70 for the previous		ve you complete ∎ Yes	d the annual training □ No □ N/A	I
Lobbying Type: Ex	xecutive Brar	ch Lobbying				
		equired your registra a representative capa			2024 executive branch offic	ial.)
-	-	st during the previo 70 for the previous		we you completo ∎ Yes	ed the annual trainin □ No □ N/A	g
Lobbying Type: Lo	ocal Governn	ent Lobbying				
	h you, acted in	equired your registra a representative cap	-		2024 expenditures of \$500 of	or more, on

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Louisiana Board of Ethics: Lobbyist Registration Form

Year: 2024

Lobbying Type(s): Legislative / Executive / Local

	intormation	about persons, groups	, or organizations	represented.	
resentative Name:	CVS Health and	d All Affiliates			
Description: Health an	d related Insura	ance			
Street: 1275 Pennsylv	ania Avenue N	N			
City: Washington		:	State: District of Colu	umbia Zip:_	20004
Branch: Local		Employment Start Date:	1/01/2022	Lobbying Start Date:	2/14/2022
Paid by Representation		Payment Category:			
If No, who pays you:					
Subject Matters:					
		iataa			
esentative Name:	Haynie & Assoc	ales			
Description: Governme	ent Relations				
Street:1465 Ted Dunh	nam Avenue				
City: Baton Rouge			State: Louisiana	Zip:	70800
Branch: Executive		Employment Start Date:	3/09/2022	Lobbying Start Date:	3/9/2022
Paid by Representation		Payment Category:			
If No, who pays you:		.,			
Subject Matters:					
	-	nical schools; trade schools			
resentative Name:	Hunt, Guillot & A	Associates			
Description: Project M	anagement and	d Engineering			
Street: 9357 Interline /	-				
	-		State: Louisiana	Zip:	70809
City: Baton Rouge	Avenue		State: Louisiana	Zip:	
City: <u>Baton Rouge</u> Branch: <u>Legislative / E</u>	Avenue	Employment Start Date:	3/28/2022	Lobbying Start Date:	70809 4/1/2022
City: <u>Baton Rouge</u> Branch: <u>Legislative / E</u> Paid by Representation	Avenue		3/28/2022	Lobbying Start Date:	
City: <u>Baton Rouge</u> Branch: <u>Legislative / E</u> Paid by Representation If No, who pays you:	Avenue	Employment Start Date:	3/28/2022	Lobbying Start Date:	
City: <u>Baton Rouge</u> Branch: <u>Legislative / E</u> Paid by Representation	Avenue xecutive / Loca : Yes	Employment Start Date: Payment Category:	3/28/2022	Lobbying Start Date:	
City: <u>Baton Rouge</u> Branch: <u>Legislative / E</u> Paid by Representation If No, who pays you: Subject Matters: Business and priva	Avenue xecutive / Loca : Yes	Employment Start Date: Payment Category:	3/28/2022	Lobbying Start Date:	
City: <u>Baton Rouge</u> Branch: <u>Legislative / E</u> Paid by Representation If No, who pays you: Subject Matters: Business and priva	Avenue xecutive / Loca : Yes te and commerci LCMC Health	Employment Start Date: Payment Category:	3/28/2022 \$25,000 - \$49,999	Lobbying Start Date:	
City: <u>Baton Rouge</u> Branch: <u>Legislative / E</u> Paid by Representation If No, who pays you: Subject Matters: Business and priva resentative Name: <u>L</u> Description: Health ca	Avenue <u>xecutive / Loca</u> : <u>Yes</u> ate and commerci LCMC Health ire; hospitals; nu	Employment Start Date: Payment Category: al enterprises ursing homes; elderly care; h	3/28/2022 \$25,000 - \$49,999	Lobbying Start Date:	
City: <u>Baton Rouge</u> Branch: <u>Legislative / E</u> Paid by Representation If No, who pays you: Subject Matters: Business and priva resentative Name: <u>Business and priva</u> Description: Health ca Street: <u>1100 Poydras S</u>	Avenue <u>xecutive / Loca</u> : <u>Yes</u> ate and commerci LCMC Health ire; hospitals; nu	Employment Start Date: Payment Category: al enterprises ursing homes; elderly care; h ergy Centre	spice	Lobbying Start Date: End Date:	4/1/2022
City: <u>Baton Rouge</u> Branch: <u>Legislative / E</u> Paid by Representation If No, who pays you: Subject Matters: Business and priva resentative Name: <u>L</u> Description: Health ca	Avenue <u>xecutive / Loca</u> : <u>Yes</u> ate and commerci LCMC Health ire; hospitals; nu	Employment Start Date: Payment Category: al enterprises ursing homes; elderly care; h ergy Centre	3/28/2022 \$25,000 - \$49,999	Lobbying Start Date:	
City: <u>Baton Rouge</u> Branch: <u>Legislative / E</u> Paid by Representation If No, who pays you: Subject Matters: Business and priva resentative Name: <u>Business and priva</u> resentative Name: <u>Business and priva</u> Cesentative Name: <u>Constructions</u> Description: Health ca Street: <u>1100 Poydras S</u> City: <u>New Orleans</u> Branch: <u>Legislative / E</u>	Avenue xecutive / Loca Yes te and commerci LCMC Health re; hospitals; nu Street, 2500 En xecutive	Employment Start Date: Payment Category: al enterprises ursing homes; elderly care; h ergy Centre Employment Start Date:	: <u>3/28/2022</u> \$25,000 - \$49,999 ospice State: Louisiana : <u>1/04/2022</u>	Lobbying Start Date: End Date: Zip:Zip:	4/1/2022
City: <u>Baton Rouge</u> Branch: <u>Legislative / E</u> Paid by Representation If No, who pays you: Subject Matters: Business and priva resentative Name: <u>Business and priva</u> resentative Name: <u>Description</u> : Health ca Street: <u>1100 Poydras S</u> City: <u>New Orleans</u> Branch: <u>Legislative / E</u> Paid by Representation	Avenue xecutive / Loca Yes te and commerci LCMC Health re; hospitals; nu Street, 2500 En xecutive	Employment Start Date: Payment Category: al enterprises ursing homes; elderly care; h ergy Centre	: <u>3/28/2022</u> \$25,000 - \$49,999 ospice State: Louisiana	Lobbying Start Date: End Date: Zip:	4/1/2022
City: <u>Baton Rouge</u> Branch: <u>Legislative / E</u> Paid by Representation If No, who pays you: Subject Matters: Business and priva resentative Name: <u>Business and priva</u> resentative Name: <u>Business and priva</u> Comparison of the second seco	Avenue xecutive / Loca Yes te and commerci LCMC Health re; hospitals; nu Street, 2500 En xecutive	Employment Start Date: Payment Category: al enterprises ursing homes; elderly care; h ergy Centre Employment Start Date:	: <u>3/28/2022</u> \$25,000 - \$49,999 ospice State: Louisiana : <u>1/04/2022</u>	Lobbying Start Date: End Date: Zip:Zip:	4/1/2022
City: <u>Baton Rouge</u> Branch: <u>Legislative / E</u> Paid by Representation If No, who pays you: Subject Matters: Business and priva resentative Name: <u>Business and priva</u> resentative Name: <u>Business and priva</u> Comparison of the second seco	Avenue <u>xecutive / Loca</u> : Yes ate and commerci LCMC Health re; hospitals; nu Street, 2500 En <u>xecutive</u> : Yes	Employment Start Date: Payment Category: al enterprises ursing homes; elderly care; h ergy Centre Employment Start Date: Payment Category:	: <u>3/28/2022</u> \$25,000 - \$49,999 ospice State: Louisiana : <u>1/04/2022</u>	Lobbying Start Date: End Date: Zip:Zip:	4/1/2022
City: <u>Baton Rouge</u> Branch: <u>Legislative / E</u> Paid by Representation If No, who pays you: Subject Matters: Business and priva resentative Name: <u>Business and priva</u> resentative Name: <u>Business and priva</u> Cesentative Name: <u>Comparent Street</u> Description: Health ca Street: <u>1100 Poydrass</u> City: <u>New Orleans</u> Branch: <u>Legislative / E</u> Paid by Representation If No, who pays you: Subject Matters: Health care; hospit	Avenue xecutive / Loca Yes ate and commerci LCMC Health re; hospitals; nu Street, 2500 En xecutive : Yes ats; nursing homo	Employment Start Date: Payment Category: al enterprises ursing homes; elderly care; h ergy Centre S Employment Start Date: Payment Category: es; elderly care; hospice	: <u>3/28/2022</u> \$25,000 - \$49,999 ospice State: Louisiana : <u>1/04/2022</u>	Lobbying Start Date: End Date: Zip:Zip:	4/1/2022
City: <u>Baton Rouge</u> Branch: <u>Legislative / E</u> Paid by Representation If No, who pays you: Subject Matters: Business and priva resentative Name: <u>Business and priva</u> resentative Name: <u>Business and priva</u> Cesentative Name: <u>Comparent Street</u> Description: Health ca Street: <u>1100 Poydrass</u> City: <u>New Orleans</u> Branch: <u>Legislative / E</u> Paid by Representation If No, who pays you: Subject Matters: Health care; hospit	Avenue xecutive / Loca Yes ate and commerci LCMC Health re; hospitals; nu Street, 2500 En xecutive : Yes ats; nursing homo	Employment Start Date: Payment Category: al enterprises ursing homes; elderly care; h ergy Centre Employment Start Date: Payment Category:	: <u>3/28/2022</u> \$25,000 - \$49,999 ospice State: Louisiana : <u>1/04/2022</u>	Lobbying Start Date: End Date: Zip:Zip:	4/1/2022
City: <u>Baton Rouge</u> Branch: <u>Legislative / E</u> Paid by Representation If No, who pays you: Subject Matters: Business and priva resentative Name: <u>Business and priva</u> resentative Name: <u>Business and priva</u> Subject Matters: Faid by Representation If No, who pays you: Subject Matters: Health care; hospit	Avenue xecutive / Loca Yes te and commerci LCMC Health re; hospitals; nu Street, 2500 En xecutive Yes als; nursing homo Marillac Commu	Employment Start Date: Payment Category: al enterprises ursing homes; elderly care; h ergy Centre S Employment Start Date: Payment Category: es; elderly care; hospice	: <u>3/28/2022</u> \$25,000 - \$49,999 ospice State: Louisiana : <u>1/04/2022</u>	Lobbying Start Date: End Date: Zip:Zip:	4/1/2022
City: <u>Baton Rouge</u> Branch: <u>Legislative / E</u> Paid by Representation If No, who pays you: Subject Matters: Business and priva resentative Name: <u>Paiders</u> City: <u>100 Poydras</u> City: <u>New Orleans</u> Branch: <u>Legislative / E</u> Paid by Representation If No, who pays you: Subject Matters: Health care; hospit resentative Name: <u>Paiders</u>	Avenue Avenue xecutive / Loca : Yes ate and commercial LCMC Health are; hospitals; nu Street, 2500 En xecutive : Yes aals; nursing home Marillac Communities	Employment Start Date: Payment Category: al enterprises ursing homes; elderly care; h ergy Centre S Employment Start Date: Payment Category: es; elderly care; hospice	: <u>3/28/2022</u> \$25,000 - \$49,999 ospice State: Louisiana : <u>1/04/2022</u>	Lobbying Start Date: End Date: Zip:Zip:	4/1/2022
City: <u>Baton Rouge</u> Branch: <u>Legislative / E</u> Paid by Representation If No, who pays you: Subject Matters: Business and priva resentative Name: <u>Paid by Representation</u> Branch: <u>Legislative / E</u> Paid by Representation If No, who pays you: Subject Matters: Health care; hospit resentative Name: <u>Paid by Representation</u>	Avenue Avenue xecutive / Loca : Yes ate and commercial LCMC Health are; hospitals; nu Street, 2500 En xecutive : Yes aals; nursing home Marillac Communities	Employment Start Date: Payment Category: al enterprises ursing homes; elderly care; heergy Centre Employment Start Date: Payment Category: es; elderly care; hospice unity Health Centers	: <u>3/28/2022</u> \$25,000 - \$49,999 ospice State: Louisiana : <u>1/04/2022</u>	Lobbying Start Date: End Date: Zip:Zip:	4/1/2022 70163 1/4/2022
City: <u>Baton Rouge</u> Branch: <u>Legislative / E</u> Paid by Representation If No, who pays you: Subject Matters: Business and priva resentative Name: <u>Paid by Representation</u> City: <u>New Orleans</u> Branch: <u>Legislative / E</u> Paid by Representation If No, who pays you: Subject Matters: Health care; hospit resentative Name: <u>Paid by Representation</u> If No, who pays you: Subject Matters: Health care; hospit resentative Name: <u>Paid by Representation</u> If No, who pays you: Subject Matters: Health care; hospit resentative Name: <u>Paid by Representation</u> If No, who pays you: Subject Matters: Health care; hospit resentative Name: <u>Paid by Representation</u> If No, who pays you: Subject Matters: Health care; hospit resentative Name: <u>Paid by Representation</u> If No, who pays you: Subject Matters: Health care; hospit resentative Name: <u>Paid by Representation</u> If No, who pays you: Subject Matters: Health care; hospit	Avenue Avenue ixecutive / Loca : Yes ate and commercial LCMC Health are; hospitals; nu Street, 2500 En ixecutive : Yes	Employment Start Date: Payment Category: al enterprises ursing homes; elderly care; h ergy Centre Employment Start Date: Payment Category: es; elderly care; hospice unity Health Centers	: <u>3/28/2022</u> \$25,000 - \$49,999 ospice State: Louisiana : <u>1/04/2022</u> \$50,000 - \$99,999 State: Louisiana	Lobbying Start Date: End Date: Zip: Lobbying Start Date: End Date: Zip: Zip:	4/1/2022 70163 1/4/2022 70118
City: Baton Rouge Branch: Legislative / E Paid by Representation If No, who pays you: Subject Matters: Business and priva resentative Name: Description: Health ca Street: 1100 Poydras City: New Orleans Branch: Legislative / E Paid by Representation If No, who pays you: Subject Matters: Health care; hospit resentative Name: Description: Healthcar Street: 3201 S. Carroll	Avenue	Employment Start Date: Payment Category: al enterprises ursing homes; elderly care; heergy Centre Employment Start Date: Payment Category: es; elderly care; hospice unity Health Centers	: <u>3/28/2022</u> \$25,000 - \$49,999 ospice State: Louisiana : <u>1/04/2022</u> \$50,000 - \$99,999 State: Louisiana	Lobbying Start Date: End Date: Zip: Lobbying Start Date: End Date:	4/1/2022 70163 1/4/2022



Lobbying Type(s): Legislative / Executive / Local

	os, or organizations	represented:	
Health care; hospitals; nursing homes; elderly care; hospice			
Cepresentative Name: Open Health Care Clinic			
Description: Health care			
Street: 3801 North Boulevard			
City: Baton Rouge	State: Louisiana	Zip:	70806
Branch: <u>Legislative / Executive</u> Employment Start Date Paid by Representation: <u>Yes</u> Payment Category:	te: <u>2/01/2022</u> \$50,000 - \$99,999	Lobbying Start Date: End Date:	2/8/2022
If No, who pays you:	\$00,000 \$00,000		
Subject Matters:			
Health care; physicians; nurse practitioners; nurses Representative Name: Sodexo Operations			
Description: Catering and Facilities Management			
Street: <u>9801 Washingtonian Blvd</u> City: Gaithersburg	State: Maryland	Zip:	20878
-		· _	
Branch: <u>Executive</u> Employment Start Date Paid by Representation: <u>Yes</u> Payment Category:	te: <u>10/17/2022</u> \$50,000 - \$99,999	Lobbying Start Date: End Date:	10/17/2022
If No, who pays you:	· · · · · · · · · · · · · · · · · · ·		
Subject Matters:			
Business and private and commercial enterprises			
Business and private and commercial enterprises Representative Name: The Picard Group			
Business and private and commercial enterprises Representative Name: The Picard Group Description: Business and Private Enterprise			
Business and private and commercial enterprises The Picard Group Description: Business and Private Enterprise Street:	State: Louisiana	Zip:	70508
Business and private and commercial enterprises Representative Name: The Picard Group Description: Business and Private Enterprise Street:	State: Louisiana	Zip:	70508
Business and private and commercial enterprises The Picard Group Description: Business and Private Enterprise Street:		Zip: Lobbying Start Date: End Date:	70508 10/17/2022
Business and private and commercial enterprises Representative Name: The Picard Group Description: Business and Private Enterprise Street: 309 Settlers Trace Blvd, Suite 200 City: Lafayette Branch: Legislative / Executive	te: 10/17/2022	Lobbying Start Date:	
Business and private and commercial enterprises Representative Name: The Picard Group Description: Business and Private Enterprise Street: _309 Settlers Trace Blvd, Suite 200 City: Lafayette Branch: Legislative / Executive Paid by Representation: Yes Paid by Representation: Yes Payment Category: If No, who pays you: Subject Matters: Subject Matters:	te: 10/17/2022	Lobbying Start Date:	
Business and private and commercial enterprises Representative Name: The Picard Group Description: Business and Private Enterprise Street: 309 Settlers Trace Blvd, Suite 200 City: Lafayette Branch: Legislative / Executive Employment Start Data Paid by Representation: Yes Payment Category:	te: 10/17/2022	Lobbying Start Date:	
Business and private and commercial enterprises Representative Name: The Picard Group Description: Business and Private Enterprise Street: 309 Settlers Trace Blvd, Suite 200 City: Lafayette Branch: Legislative / Executive Paid by Representation: Yes Paid by Representation: Yes If No, who pays you: Subject Matters: Business and private and commercial enterprises Representative Name: Thrifty Loans, LLC	te: 10/17/2022	Lobbying Start Date:	
Business and private and commercial enterprises Representative Name: The Picard Group Description: Business and Private Enterprise Street:	te: 10/17/2022	Lobbying Start Date:	
Business and private and commercial enterprises Representative Name: The Picard Group Description: Business and Private Enterprise Street: 309 Settlers Trace Blvd, Suite 200 City: Lafayette Branch: Legislative / Executive Paid by Representation: Yes Payment Category: If No, who pays you: Subject Matters: Business and private and commercial enterprises Representative Name: Thrifty Loans, LLC Description: Financial Services Street:	te: <u>10/17/2022</u> \$24,999 or less	Lobbying Start Date: End Date:	10/17/2022
Business and private and commercial enterprises Representative Name: The Picard Group Description: Business and Private Enterprise Street: 309 Settlers Trace Blvd, Suite 200 City: Lafayette Branch: Legislative / Executive Paid by Representation: Yes Payment Category: If No, who pays you: Subject Matters: Business and private and commercial enterprises Representative Name: Thrifty Loans, LLC Description: Financial Services Street:	te: <u>10/17/2022</u> \$24,999 or less	Lobbying Start Date: End Date:	10/17/2022
Business and private and commercial enterprises Representative Name: The Picard Group Description: Business and Private Enterprise Street: 309 Settlers Trace Blvd, Suite 200 City: Lafayette Branch: Legislative / Executive Paid by Representation: Yes Payment Category: If No, who pays you: Subject Matters: Business and private and commercial enterprises Representative Name: Thrifty Loans, LLC Description: Financial Services Street:	te: <u>10/17/2022</u> \$24,999 or less	Lobbying Start Date: End Date:	10/17/2022
Business and private and commercial enterprises Representative Name: The Picard Group Description: Business and Private Enterprise Street:	te: <u>10/17/2022</u> \$24,999 or less State: Louisiana te: <u>4/11/2022</u>	Lobbying Start Date: End Date: Zip: Lobbying Start Date:	10/17/2022
Business and private and commercial enterprises Representative Name: The Picard Group Description: Business and Private Enterprise Street: 309 Settlers Trace Blvd, Suite 200 City: Lafayette Branch: Legislative / Executive Paid by Representation: Yes Payment Category: If No, who pays you: Subject Matters: Business and private and commercial enterprises Representative Name: Thrifty Loans, LLC Description: Financial Services Street:	te: <u>10/17/2022</u> \$24,999 or less State: Louisiana te: <u>4/11/2022</u>	Lobbying Start Date: End Date: Zip: Lobbying Start Date:	10/17/2022



Lobbying Type(s):

Legislative / Executive / Local

Information about persons, groups, or organizations represented:					
Representative Name:	T-Mobile USA				
Description: TELEC Street: <u>12920 SE 38</u> City: BELLEVUE		State: Washington	Zin:	98006	
Branch: <u>Executive</u> Paid by Representation If No, who pays you:	Employment Start Date:	<u>u</u>	Lobbying Start Date:	8/4/2022	
Subject Matters: Telecommunicat	ions				

Information about Business Relationships

Not Applicable