



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2025

Lobbying Type(s): Legislative / Executive / Local

## Demographic Information:

Lobbyist's Name: TERRENCE G GINN

Lobbyist ID: LB005031

Name Change: \_\_\_\_\_

### Address:

Street: POST OFFICE BOX 83201

City: BATON ROUGE

State: Louisiana

Zip: 70884

Phone: 225-413-1906

Ext: \_\_\_\_\_

Fax: \_\_\_\_\_

## Employer Information:

Employer Name: Ideal Strategies, LLC

### Employer Address:

Street: Post Office Box 83201

City: Baton Rouge

State: Louisiana

Zip: 70884

## Registration Details:

### Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

*(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)*

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A

### Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

*(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)*

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A

### Lobbying Type: Local Government Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

*(The date in which you, acted in a representative capacity, made an aggregate amount of expenditures of \$500 or more, on local level officials.)*



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## Information about persons, groups, or organizations represented:

**Representative Name:** CVS Health and All Affiliates

**Description:** Health and related Insurance

**Street:** 1275 Pennsylvania Avenue NW

**City:** Washington **State:** District of Columbia **Zip:** 20004

**Branch:** Local **Employment Start Date:** 1/01/2022 **Lobbying Start Date:** 2/14/2022

**Paid by Representation:** Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Insurance

**Representative Name:** Haynie & Associates

**Description:** Government Relations

**Street:** 1465 Ted Dunham Avenue

**City:** Baton Rouge **State:** Louisiana **Zip:** 70800

**Branch:** Executive **Employment Start Date:** 3/09/2022 **Lobbying Start Date:** 3/9/2022

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Educational services; colleges; technical schools; trade schools

**Representative Name:** Hunt, Guillot & Associates

**Description:** Project Management and Engineering

**Street:** 9357 Interline Avenue

**City:** Baton Rouge **State:** Louisiana **Zip:** 70809

**Branch:** Legislative / Executive / Local **Employment Start Date:** 3/28/2022 **Lobbying Start Date:** 4/1/2022

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises

**Representative Name:** Intrlot, Inc.

**Description:** Technology

**Street:** 11360 Technology Circle

**City:** Duluth **State:** Georgia **Zip:** 30097

**Branch:** Legislative / Executive / Local **Employment Start Date:** 9/13/2024 **Lobbying Start Date:** 9/13/2024

**Paid by Representation:** Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Computers, hardware, software, and intellectual property

**Representative Name:** K16 Solutions

**Description:** Education Technology

**Street:** ASU SkySong

**City:** Scottsdale **State:** Arizona **Zip:** 85054

**Branch:** Legislative / Executive / Local **Employment Start Date:** 4/26/2024 **Lobbying Start Date:** 4/26/2024

**Paid by Representation:** Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**



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## Information about persons, groups, or organizations represented:

Educational services; colleges; technical schools; trade schools

**Representative Name:** LCMC Health

**Description:** Health care; hospitals; nursing homes; elderly care; hospice

**Street:** 1100 Poydras Street, 2500 Energy Centre

**City:** New Orleans **State:** Louisiana **Zip:** 70163

**Branch:** Legislative / Executive **Employment Start Date:** 1/04/2022 **Lobbying Start Date:** 1/4/2022

**Paid by Representation:** Yes **Payment Category:** \$50,000 - \$99,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; hospitals; nursing homes; elderly care; hospice

**Representative Name:** Marillac Community Health Centers

**Description:** Healthcare

**Street:** 3201 S. Carrollton Avenue

**City:** New Orleans **State:** Louisiana **Zip:** 70118

**Branch:** Legislative / Executive **Employment Start Date:** 2/13/2023 **Lobbying Start Date:** 2/13/2023

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; hospitals; nursing homes; elderly care; hospice

**Representative Name:** Open Health Care Clinic

**Description:** Health care

**Street:** 3801 North Boulevard

**City:** Baton Rouge **State:** Louisiana **Zip:** 70806

**Branch:** Legislative / Executive **Employment Start Date:** 2/01/2022 **Lobbying Start Date:** 2/8/2022

**Paid by Representation:** Yes **Payment Category:** \$50,000 - \$99,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; physicians; nurse practitioners; nurses

**Representative Name:** Pelican State Partners

**Description:** Consulting

**Street:** 504 Lakeland Drive

**City:** Baton Rouge **State:** Louisiana **Zip:** 70802

**Branch:** Legislative / Executive **Employment Start Date:** 4/26/2024 **Lobbying Start Date:** 4/26/2024

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises



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## Information about persons, groups, or organizations represented:

Representative Name: Sodexo Operations

Description: Catering and Facilities Management

Street: 9801 Washingtonian Blvd

City: Gaithersburg

State: Maryland

Zip: 20878

Branch: Executive

Employment Start Date: 10/17/2022

Lobbying Start Date: 10/17/2022

Paid by Representation: Yes

Payment Category: \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: T-Mobile USA

Description: TELECOMMUNICATIONS

Street: 12920 SE 38TH STREET

City: BELLEVUE

State: Washington

Zip: 98006

Branch: Executive

Employment Start Date: 8/04/2022

Lobbying Start Date: 8/4/2022

Paid by Representation: Yes

Payment Category: \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Telecommunications

## Information about Business Relationships

Not Applicable