



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2026

Lobbying Type(s): Legislative / Executive / Local

## Demographic Information:

Lobbyist's Name: TERRENCE G GINN Lobbyist ID: LB005031

Name Change: \_\_\_\_\_

Address:

Street: POST OFFICE BOX 83201

City: BATON ROUGE State: Louisiana Zip: 70884

Phone: 225-413-1906 Ext: \_\_\_\_\_

Fax: \_\_\_\_\_

## Employer Information:

Employer Name: Ideal Strategies, LLC

Employer Address:

Street: Post Office Box 83201

City: Baton Rouge State: Louisiana Zip: 70884

## Registration Details:

### Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year?  Yes  No  N/A

### Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year?  Yes  No  N/A

### Lobbying Type: Local Government Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

(The date in which you, acted in a representative capacity, made an aggregate amount of expenditures of \$500 or more, on local level officials.)



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## Information about persons, groups, or organizations represented:

Representative Name: CVS Health and All Affiliates

Description: Health and related Insurance

Street: 1275 Pennsylvania Avenue NW

City: Washington

State: District of Columbia

Zip: 20004

Branch: Local Employment Start Date: 1/01/2022 Lobbying Start Date: 2/14/2022

Paid by Representation: Yes Payment Category: \$50,000 - \$99,999 End Date: \_\_\_\_\_

If No, who pays you:

Subject Matters:

Insurance

Representative Name: Haynie & Associates

Description: Government Relations

Street: 1465 Ted Dunham Avenue

City: Baton Rouge

State: Louisiana

Zip: 70800

Branch: Executive Employment Start Date: 3/09/2022 Lobbying Start Date: 3/9/2022

Paid by Representation: Yes Payment Category: \$25,000 - \$49,999 End Date: \_\_\_\_\_

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: Hunt, Guillot & Associates

Description: Project Management and Engineering

Street: 9357 Interline Avenue

City: Baton Rouge

State: Louisiana

Zip: 70809

Branch: Legislative / Executive / Local Employment Start Date: 3/28/2022 Lobbying Start Date: 4/1/2022

Paid by Representation: Yes Payment Category: \$25,000 - \$49,999 End Date: \_\_\_\_\_

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: Intrlot, Inc.

Description: Technology

Street: 11360 Technology Circle

City: Duluth

State: Georgia

Zip: 30097

Branch: Legislative / Executive / Local Employment Start Date: 9/13/2024 Lobbying Start Date: 9/13/2024

Paid by Representation: Yes Payment Category: \$50,000 - \$99,999 End Date: \_\_\_\_\_

If No, who pays you:

Subject Matters:

Computers, hardware, software, and intellectual property

Representative Name: K16 Solutions

Description: Education Technology

Street: ASU SkySong

City: Scottsdale

State: Arizona

Zip: 85054

Branch: Legislative / Executive / Local Employment Start Date: 4/26/2024 Lobbying Start Date: 4/26/2024

Paid by Representation: Yes Payment Category: \$50,000 - \$99,999 End Date: \_\_\_\_\_

If No, who pays you:

Subject Matters:



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## Information about persons, groups, or organizations represented:

Educational services; colleges; technical schools; trade schools

**Representative Name:** LCMC Health

**Description:** Health care; hospitals; nursing homes; elderly care; hospice

**Street:** 1100 Poydras Street, 2500 Energy Centre

**City:** New Orleans

**State:** Louisiana

**Zip:** 70163

**Branch:** Legislative / Executive **Employment Start Date:** 1/04/2022 **Lobbying Start Date:** 1/4/2022

**Paid by Representation:** Yes **Payment Category:** \$50,000 - \$99,999 **End Date:** \_\_\_\_\_

**If No, who pays you:**

**Subject Matters:**

Health care; hospitals; nursing homes; elderly care; hospice

**Representative Name:** Marillac Community Health Centers

**Description:** Healthcare

**Street:** 3201 S. Carrollton Avenue

**City:** New Orleans

**State:** Louisiana

**Zip:** 70118

**Branch:** Legislative / Executive **Employment Start Date:** 2/13/2023 **Lobbying Start Date:** 2/13/2023

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:** \_\_\_\_\_

**If No, who pays you:**

**Subject Matters:**

Health care; hospitals; nursing homes; elderly care; hospice

**Representative Name:** Open Health Care Clinic

**Description:** Health care

**Street:** 3801 North Boulevard

**City:** Baton Rouge

**State:** Louisiana

**Zip:** 70806

**Branch:** Legislative / Executive **Employment Start Date:** 2/01/2022 **Lobbying Start Date:** 2/8/2022

**Paid by Representation:** Yes **Payment Category:** \$50,000 - \$99,999 **End Date:** \_\_\_\_\_

**If No, who pays you:**

**Subject Matters:**

Health care; physicians; nurse practitioners; nurses

**Representative Name:** Pelican State Partners

**Description:** Consulting

**Street:** 504 Lakeland Drive

**City:** Baton Rouge

**State:** Louisiana

**Zip:** 70802

**Branch:** Legislative / Executive **Employment Start Date:** 4/26/2024 **Lobbying Start Date:** 4/26/2024

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:** \_\_\_\_\_

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises



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## Information about persons, groups, or organizations represented:

Representative Name: Sodexo Operations

Description: Catering and Facilities Management

Street: 9801 Washingtonian Blvd

City: Gaithersburg

State: Maryland

Zip: 20878

Branch: Executive

Employment Start Date: 10/17/2022

Lobbying Start Date: 10/17/2022

Paid by Representation: Yes

Payment Category: \$50,000 - \$99,999

End Date: \_\_\_\_\_

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: T-Mobile USA

Description: TELECOMMUNICATIONS

Street: 12920 SE 38TH STREET

City: BELLEVUE

State: Washington

Zip: 98006

Branch: Executive

Employment Start Date: 8/04/2022

Lobbying Start Date: 8/4/2022

Paid by Representation: Yes

Payment Category: \$50,000 - \$99,999

End Date: \_\_\_\_\_

If No, who pays you:

Subject Matters:

Telecommunications

## Information about Business Relationships

Not Applicable