



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2026

Lobbying Type(s): Legislative / Executive / Local

Demographic Information:

Lobbyist's Name: TERRENCE G GINN Lobbyist ID: LB005031

Name Change: _____

Address:

Street: POST OFFICE BOX 83201

City: BATON ROUGE State: Louisiana Zip: 70884

Phone: 225-413-1906 Ext: _____

Fax: _____

Employer Information:

Employer Name: Ideal Strategies, LLC

Employer Address:

Street: Post Office Box 83201

City: Baton Rouge State: Louisiana Zip: 70884

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A

Lobbying Type: Local Government Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

(The date in which you, acted in a representative capacity, made an aggregate amount of expenditures of \$500 or more, on local level officials.)



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2026

Lobbying Type(s): Legislative / Executive / Local

Information about persons, groups, or organizations represented:

Representative Name: CVS Health and All Affiliates

Description: Health and related Insurance

Street: 1275 Pennsylvania Avenue NW

City: Washington **State:** District of Columbia **Zip:** 20004

Branch: Local **Employment Start Date:** 1/01/2022 **Lobbying Start Date:** 2/14/2022

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

If No, who pays you:

Subject Matters:

Insurance

Representative Name: Haynie & Associates

Description: Government Relations

Street: 1465 Ted Dunham Avenue

City: Baton Rouge **State:** Louisiana **Zip:** 70800

Branch: Executive **Employment Start Date:** 3/09/2022 **Lobbying Start Date:** 3/9/2022

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: Hunt, Guillot & Associates

Description: Project Management and Engineering

Street: 9357 Interline Avenue

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative / Executive / Local **Employment Start Date:** 3/28/2022 **Lobbying Start Date:** 4/1/2022

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: Intrlot, Inc.

Description: Technology

Street: 11360 Technology Circle

City: Duluth **State:** Georgia **Zip:** 30097

Branch: Legislative / Executive / Local **Employment Start Date:** 9/13/2024 **Lobbying Start Date:** 9/13/2024

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

If No, who pays you:

Subject Matters:

Computers, hardware, software, and intellectual property

Representative Name: K16 Solutions

Description: Education Technology

Street: ASU SkySong

City: Scottsdale **State:** Arizona **Zip:** 85054

Branch: Legislative / Executive / Local **Employment Start Date:** 4/26/2024 **Lobbying Start Date:** 4/26/2024

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

If No, who pays you:

Subject Matters:



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2026

Lobbying Type(s): Legislative / Executive / Local

Information about persons, groups, or organizations represented:

Educational services; colleges; technical schools; trade schools

Representative Name: LCMC Health

Description: Health care; hospitals; nursing homes; elderly care; hospice

Street: 1100 Poydras Street, 2500 Energy Centre

City: New Orleans **State:** Louisiana **Zip:** 70163

Branch: Legislative / Executive **Employment Start Date:** 1/04/2022 **Lobbying Start Date:** 1/4/2022

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: Marillac Community Health Centers

Description: Healthcare

Street: 3201 S. Carrollton Avenue

City: New Orleans **State:** Louisiana **Zip:** 70118

Branch: Legislative / Executive **Employment Start Date:** 2/13/2023 **Lobbying Start Date:** 2/13/2023

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: Open Health Care Clinic

Description: Health care

Street: 3801 North Boulevard

City: Baton Rouge **State:** Louisiana **Zip:** 70806

Branch: Legislative / Executive **Employment Start Date:** 2/01/2022 **Lobbying Start Date:** 2/8/2022

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Health care; physicians; nurse practitioners; nurses

Representative Name: Pelican State Partners

Description: Consulting

Street: 504 Lakeland Drive

City: Baton Rouge **State:** Louisiana **Zip:** 70802

Branch: Legislative / Executive **Employment Start Date:** 4/26/2024 **Lobbying Start Date:** 4/26/2024

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2026

Lobbying Type(s): Legislative / Executive / Local

Information about persons, groups, or organizations represented:

Representative Name: Sodexo Operations

Description: Catering and Facilities Management

Street: 9801 Washingtonian Blvd

City: Gaithersburg

State: Maryland

Zip: 20878

Branch: Executive

Employment Start Date: 10/17/2022

Lobbying Start Date: 10/17/2022

Paid by Representation: Yes

Payment Category: \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: T-Mobile USA

Description: TELECOMMUNICATIONS

Street: 12920 SE 38TH STREET

City: BELLEVUE

State: Washington

Zip: 98006

Branch: Executive

Employment Start Date: 8/04/2022

Lobbying Start Date: 8/4/2022

Paid by Representation: Yes

Payment Category: \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Telecommunications

Information about Business Relationships

Not Applicable