



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2023

Lobbying Type(s): Legislative

Demographic Information:

Lobbyist's Name: MATTHEW AARON CROSS

Lobbyist ID: LB005081

Name Change: _____

Address:

Street: 543 SPANISH TOWN ROAD

City: BATON ROUGE

State: Louisiana

Zip: 70802

Phone: 225-381-0166

Ext: _____

Fax: 225-381-0163

Employer Information:

Employer Name: Southern Strategy Group

Employer Address:

Street: 543 Spanish Town Road

City: Baton Rouge

State: Louisiana

Zip: 70802

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist:

1/01/2023

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made and expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year?

☒ Yes ☐ No ☐ N/A



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Registration Year: 2023

Lobbying Type(s): Legislative

Information about persons, groups, or organizations represented:

Representative Name: Association of Louisiana Electric Cooperatives

Description: energy

Street: 10725 Airline Highway

City: Baton Rouge

State: Louisiana

Zip: 70816

Branch: Legislative

Employment Start Date: 10/31/2022

Lobbying Start Date: 10/31/2022

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Utilities; electric; gas; water; nuclear

Representative Name: Southern Strategy Group

Description: Governmental Relations

Street: 543 Spanish Town Road

City: Baton Rouge

State: Louisiana

Zip: 70802

Branch: Legislative

Employment Start Date: 2/17/2022

Lobbying Start Date: 2/17/2022

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Government; local; municipal; parish; state; federal

Information about Business Relationships

Not Applicable