



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2026

Lobbying Type(s): Legislative / Executive

Demographic Information:

Lobbyist's Name: MS. ZOE MCRANEY Lobbyist ID: LB005184

Name Change: _____

Address:

Street: 2944 LAC D'OR AVE

City: BATON ROUGE State: Louisiana Zip: 70810

Phone: 727-366-8616 Ext: _____

Fax: _____

Employer Information:

Employer Name: Strategize, LLC

Employer Address:

Street: 2944 Lac D'Or Ave

City: Baton Rouge State: Louisiana Zip: 70810

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 3/09/2026

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? Yes No N/A

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 3/09/2026

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? Yes No N/A



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Information about persons, groups, or organizations represented:

Representative Name: Claitor & Chabert, LLC

Description: Strategic consulting firm

Street: 6513 Perkins Rowe

City: Baton Rouge

State: Louisiana

Zip: 70808

Branch: Legislative / Executive

Employment Start Date: 2/23/2026

Lobbying Start Date: 3/9/2026

Paid by Representation: Yes

Payment Category: \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

- Agriculture; forestry; timber
- Appropriations
- Arts and entertainment
- Banking, financial, and accounting
- Business and private and commercial enterprises
- Charities and social services, faith-based organizations, and community outreach
- Computers, hardware, software, and intellectual property
- Construction, contracting, and real estate
- Educational services; colleges; technical schools; trade schools
- Environmental quality, conservation, and wildlife preservation
- Gaming
- Government; local; municipal; parish; state; federal
- Health care; hospitals; nursing homes; elderly care; hospice
- Health care; physicians; nurse practitioners; nurses
- Homeland security
- Insurance
- International trade
- Manufacturing; oil and gas; mining; refining; production; chemical industry
- Public safety, police, and fire
- Transportation
- Utilities; electric; gas; water; nuclear

Information about Business Relationships

Not Applicable