



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2025

Lobbying Type(s): Legislative / Executive

Demographic Information:

Lobbyist's Name: MS. KRISTIE CROSS

Lobbyist ID: LB005364

Name Change: _____

Address:

Street: 218 LAUREL STREET

City: BATON ROUGE State: Louisiana Zip: 70801

Phone: 225-344-1177 Ext: _____

Fax: 225-344-1172

Employer Information:

Employer Name: Advanced Strategies, Inc.

Employer Address:

Street: 218 Laurel Street

City: Baton Rouge State: Louisiana Zip: 70801

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A



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Information about persons, groups, or organizations represented:

Representative Name: Advanced Strategies, Inc.

Description: consulting

Street: 218 Laurel Street

City: Baton Rouge **State:** Louisiana **Zip:** 70801

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 3/1/2023

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Government; local; municipal; parish; state; federal

Representative Name: Coastal Conservation Association of LA

Description: Environmental conservation

Street: 12241 Industriplex Blvd.

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative / Executive **Employment Start Date:** 4/27/2023 **Lobbying Start Date:** 4/27/2023

Paid by Representation: No **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Environmental quality, conservation, and wildlife preservation

Representative Name: Franciscan Missionaries of Our Lady Health System, Inc.

Description: Hospital

Street: 4200 Essen Lane

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative / Executive **Employment Start Date:** 4/27/2023 **Lobbying Start Date:** 4/27/2023

Paid by Representation: No **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: Garcia & Artigliere

Description: Law firm

Street: 180 E. Ocean Blvd. Suite 1100

City: Long Beach **State:** California **Zip:** 90802

Branch: Legislative / Executive **Employment Start Date:** 5/20/2024 **Lobbying Start Date:** 5/20/2024

Paid by Representation: No **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Law and lawyers

Representative Name: LA Wallet

Description: Technology

Street: 10000 Perkins Rowe. Ste. 220

City: Baton Rouge **State:** Louisiana **Zip:** 70808

Branch: Legislative / Executive **Employment Start Date:** 4/28/2023 **Lobbying Start Date:** 4/28/2023

Paid by Representation: No **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:



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Information about persons, groups, or organizations represented:

Computers, hardware, software, and intellectual property

Representative Name: Louisiana Behavior Analysis Association (LaBAA)

Description: Coalition of professional behavior analysis therapy providers

Street: 3926 Barron Street STE A110

City: Metairie **State:** Louisiana **Zip:** 70002

Branch: Legislative / Executive **Employment Start Date:** 4/17/2024 **Lobbying Start Date:** 4/17/2024

Paid by Representation: No **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you: Advanced Strategies Inc.

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: Louisiana Coalition for Access to Autism Services (LCAAS)

Description: Coalition of autism therapy providers

Street: 2977 Fritchie Dr.

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative / Executive **Employment Start Date:** 4/17/2024 **Lobbying Start Date:** 4/17/2024

Paid by Representation: No **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you: Advanced Strategies Inc.

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: Louisiana Pain Care

Description: Physicians; medical interventional pain management

Street: 210 Layton Avenue #20

City: Monroe **State:** Louisiana **Zip:** 71201

Branch: Legislative / Executive **Employment Start Date:** 4/27/2023 **Lobbying Start Date:** 4/27/2023

Paid by Representation: No **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Health care; physicians; nurse practitioners; nurses

Representative Name: LVGA

Description: Industry association for video gaming

Street: 218 Laurel St.

City: Baton Rouge **State:** Louisiana **Zip:** 70801

Branch: Legislative / Executive **Employment Start Date:** 4/23/2024 **Lobbying Start Date:** 4/23/2024

Paid by Representation: No **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Gaming



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Information about persons, groups, or organizations represented:

Representative Name: Meta Traffic

Description: Transportation; traffic safety

Street: PO Box 245

City: Harisonburg

State: Louisiana

Zip: 71340

Branch: Legislative / Executive

Employment Start Date: 4/22/2024

Lobbying Start Date: 4/22/2024

Paid by Representation: No

Payment Category: \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Transportation

Representative Name: Waste Management

Description: waste disposal

Street: 1450 Country Club Dr.

City: Jackson

State: Mississippi

Zip: 39209

Branch: Legislative / Executive

Employment Start Date: 5/02/2023

Lobbying Start Date: 5/2/2023

Paid by Representation: No

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Transportation

Information about Business Relationships

Not Applicable