



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2026

Lobbying Type(s): Legislative / Executive

Demographic Information:

Lobbyist's Name: MS. KRISTIE CROSS Lobbyist ID: LB005364

Name Change: _____

Address:

Street: 218 LAUREL STREET

City: BATON ROUGE State: Louisiana Zip: 70801

Phone: 225-344-1177 Ext: _____

Fax: _____

Employer Information:

Employer Name: Advanced Strategies, Inc.

Employer Address:

Street: 218 Laurel Street

City: Baton Rouge State: Louisiana Zip: 70801

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☐ Yes ☒ No ☐ N/A

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☐ Yes ☒ No ☐ N/A



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Advanced Strategies, Inc.

Description: consulting

Street: 218 Laurel Street

City: Baton Rouge **State:** Louisiana **Zip:** 70801

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 3/1/2023

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Government; local; municipal; parish; state; federal

Representative Name: Baron & Bud, PC

Description: law firm

Street: 2600 Citiplace Dr Suite 400

City: Baton Rouge **State:** Louisiana **Zip:** 70808

Branch: Legislative / Executive **Employment Start Date:** 12/01/2025 **Lobbying Start Date:** 12/1/2025

Paid by Representation: No **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Law and lawyers

Representative Name: Calorie Control Council

Description: Nutrition, Healthcare, Pharmaceutical

Street: 529 14th St NW

City: Washington **State:** District of Columbia **Zip:** 20045

Branch: Legislative / Executive **Employment Start Date:** 5/14/2025 **Lobbying Start Date:** 5/14/2025

Paid by Representation: No **Payment Category:** \$24,999 or less

End Date:

If No, who pays you: Advanced Strategies Inc

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: Coastal Conservation Association of LA

Description: Environmental conservation

Street: 12241 Industriplex Blvd.

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative / Executive **Employment Start Date:** 4/27/2023 **Lobbying Start Date:** 4/27/2023

Paid by Representation: No **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Environmental quality, conservation, and wildlife preservation

Representative Name: Franciscan Missionaries of Our Lady Health System, Inc.

Description: Hospital

Street: 4200 Essen Lane

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative / Executive **Employment Start Date:** 4/27/2023 **Lobbying Start Date:** 4/27/2023

Paid by Representation: No **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:



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Information about persons, groups, or organizations represented:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: LA Wallet

Description: Technology

Street: 10000 Perkins Rowe, Ste. 220

City: Baton Rouge State: Louisiana Zip: 70808

Branch: Legislative / Executive Employment Start Date: 4/28/2023 Lobbying Start Date: 4/28/2023

Paid by Representation: No Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Computers, hardware, software, and intellectual property

Representative Name: Louisiana Behavior Analysis Association (LaBAA)

Description: Coalition of professional behavior analysis therapy providers

Street: 3926 Barron Street STE A110

City: Metairie State: Louisiana Zip: 70002

Branch: Legislative / Executive Employment Start Date: 4/17/2024 Lobbying Start Date: 4/17/2024

Paid by Representation: No Payment Category: \$24,999 or less

End Date:

If No, who pays you: Advanced Strategies Inc.

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: Louisiana Coalition for Access to Autism Services (LCAAS)

Description: Coalition of autism therapy providers

Street: 2977 Fritchie Dr.

City: Baton Rouge State: Louisiana Zip: 70809

Branch: Legislative / Executive Employment Start Date: 4/17/2024 Lobbying Start Date: 4/17/2024

Paid by Representation: No Payment Category: \$24,999 or less

End Date:

If No, who pays you: Advanced Strategies Inc.

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: Louisiana Pain Care

Description: Physicians; medical interventional pain management

Street: 210 Layton Avenue #20

City: Monroe State: Louisiana Zip: 71201

Branch: Legislative / Executive Employment Start Date: 4/27/2023 Lobbying Start Date: 4/27/2023

Paid by Representation: No Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Health care; physicians; nurse practitioners; nurses



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Information about persons, groups, or organizations represented:

Representative Name: LVGA

Description: Industry association for video gaming

Street: 218 Laurel St.

City: Baton Rouge State: Louisiana Zip: 70801

Branch: Legislative / Executive Employment Start Date: 4/23/2024 Lobbying Start Date: 4/23/2024

Paid by Representation: No Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Gaming

Representative Name: Meta Traffic

Description: Transportation; traffic safety

Street: PO Box 245

City: Harisonburg State: Louisiana Zip: 71340

Branch: Legislative / Executive Employment Start Date: 4/22/2024 Lobbying Start Date: 4/22/2024

Paid by Representation: No Payment Category: \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Transportation

Representative Name: New Orleans Baton Rouge Steamship Pilots Association

Description: pilot vessels sailing the Mississippi River between New Orleans and Baton Rouge

Street: 2805 Howard Avenue #102

City: Metairie State: Louisiana Zip: 70006

Branch: Legislative / Executive Employment Start Date: 12/01/2025 Lobbying Start Date: 12/1/2025

Paid by Representation: No Payment Category: \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Transportation

Representative Name: Salesforce

Description: Technology, software

Street: North Edge, 1621 N 34th Street

City: Seattle State: Washington Zip: 98103

Branch: Legislative / Executive Employment Start Date: 12/01/2025 Lobbying Start Date: 12/1/2025

Paid by Representation: No Payment Category: \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Computers, hardware, software, and intellectual property

Representative Name: Waste Management

Description: waste disposal

Street: 1450 Country Club Dr.

City: Jackson State: Mississippi Zip: 39209

Branch: Legislative / Executive Employment Start Date: 5/02/2023 Lobbying Start Date: 5/2/2023

Paid by Representation: No Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:



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Information about persons, groups, or organizations represented:

Transportation

Information about Business Relationships

Not Applicable