



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2026

Lobbying Type(s): Legislative / Executive

## Demographic Information:

Lobbyist's Name: MS. KRISTIE CROSS      Lobbyist ID: LB005364

Name Change: \_\_\_\_\_

Address:

Street: 218 LAUREL STREET

City: BATON ROUGE      State: Louisiana      Zip: 70801

Phone: 225-344-1177      Ext: \_\_\_\_\_

Fax: \_\_\_\_\_

## Employer Information:

Employer Name: Advanced Strategies, Inc.

Employer Address:

Street: 218 Laurel Street

City: Baton Rouge      State: Louisiana      Zip: 70801

## Registration Details:

### Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year?  Yes  No  N/A

### Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year?  Yes  No  N/A



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## Information about persons, groups, or organizations represented:

Representative Name: Advanced Strategies, Inc.

Description: consulting

Street: 218 Laurel Street

City: Baton Rouge

State: Louisiana

Zip: 70801

Branch: Legislative / Executive Employment Start Date: Lobbying Start Date: 3/1/2023

Paid by Representation: Yes Payment Category: \$25,000 - \$49,999 End Date:

If No, who pays you:

Subject Matters:

Government; local; municipal; parish; state; federal

Representative Name: Baron & Bud, PC

Description: law firm

Street: 2600 Citiplace Dr Suite 400

City: Baton Rouge

State: Louisiana

Zip: 70808

Branch: Legislative / Executive Employment Start Date: 12/01/2025 Lobbying Start Date: 12/1/2025

Paid by Representation: No Payment Category: \$24,999 or less End Date:

If No, who pays you:

Subject Matters:

Law and lawyers

Representative Name: Calorie Control Council

Description: Nutrition, Healthcare, Pharmaceutical

Street: 529 14th St NW

City: Washington

State: District of Columbia

Zip: 20045

Branch: Legislative / Executive Employment Start Date: 5/14/2025 Lobbying Start Date: 5/14/2025

Paid by Representation: No Payment Category: \$24,999 or less End Date:

If No, who pays you: Advanced Strategies Inc

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: Coastal Conservation Association of LA

Description: Environmental conservation

Street: 12241 Industriplex Blvd.

City: Baton Rouge

State: Louisiana

Zip: 70809

Branch: Legislative / Executive Employment Start Date: 4/27/2023 Lobbying Start Date: 4/27/2023

Paid by Representation: No Payment Category: \$24,999 or less End Date:

If No, who pays you:

Subject Matters:

Environmental quality, conservation, and wildlife preservation

Representative Name: Franciscan Missionaries of Our Lady Health System, Inc.

Description: Hospital

Street: 4200 Essen Lane

City: Baton Rouge

State: Louisiana

Zip: 70809

Branch: Legislative / Executive Employment Start Date: 4/27/2023 Lobbying Start Date: 4/27/2023

Paid by Representation: No Payment Category: \$24,999 or less End Date:

If No, who pays you:

Subject Matters:



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## Information about persons, groups, or organizations represented:

Health care; hospitals; nursing homes; elderly care; hospice

**Representative Name:** LA Wallet

**Description:** Technology

Street: 10000 Perkins Rowe, Ste. 220

City: Baton Rouge

State: Louisiana

Zip: 70808

Branch: Legislative / Executive Employment Start Date: 4/28/2023 Lobbying Start Date: 4/28/2023

Paid by Representation: No Payment Category: \$24,999 or less End Date:

If No, who pays you:

**Subject Matters:**

Computers, hardware, software, and intellectual property

**Representative Name:** Louisiana Behavior Analysis Association (LaBAA)

**Description:** Coalition of professional behavior analysis therapy providers

Street: 3926 Barron Street STE A110

City: Metairie

State: Louisiana

Zip: 70002

Branch: Legislative / Executive Employment Start Date: 4/17/2024 Lobbying Start Date: 4/17/2024

Paid by Representation: No Payment Category: \$24,999 or less End Date:

If No, who pays you: Advanced Strategies Inc.

**Subject Matters:**

Health care; hospitals; nursing homes; elderly care; hospice

**Representative Name:** Louisiana Coalition for Access to Autism Services (LCAAS)

**Description:** Coalition of autism therapy providers

Street: 2977 Fritchie Dr.

City: Baton Rouge

State: Louisiana

Zip: 70809

Branch: Legislative / Executive Employment Start Date: 4/17/2024 Lobbying Start Date: 4/17/2024

Paid by Representation: No Payment Category: \$24,999 or less End Date:

If No, who pays you: Advanced Strategies Inc.

**Subject Matters:**

Health care; hospitals; nursing homes; elderly care; hospice

**Representative Name:** Louisiana Pain Care

**Description:** Physicians; medical interventional pain management

Street: 210 Layton Avenue #20

City: Monroe

State: Louisiana

Zip: 71201

Branch: Legislative / Executive Employment Start Date: 4/27/2023 Lobbying Start Date: 4/27/2023

Paid by Representation: No Payment Category: \$24,999 or less End Date:

If No, who pays you:

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

Health care; physicians; nurse practitioners; nurses



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## Information about persons, groups, or organizations represented:

Representative Name: LVGA

Description: Industry association for video gaming

Street: 218 Laurel St.

City: Baton Rouge

State: Louisiana

Zip: 70801

Branch: Legislative / Executive Employment Start Date: 4/23/2024 Lobbying Start Date: 4/23/2024

Paid by Representation: No Payment Category: \$24,999 or less End Date:

If No, who pays you:

Subject Matters:

Gaming

Representative Name: Meta Traffic

Description: Transportation; traffic safety

Street: PO Box 245

City: Harisonburg

State: Louisiana

Zip: 71340

Branch: Legislative / Executive Employment Start Date: 4/22/2024 Lobbying Start Date: 4/22/2024

Paid by Representation: No Payment Category: \$50,000 - \$99,999 End Date:

If No, who pays you:

Subject Matters:

Transportation

Representative Name: New Orleans Baton Rouge Steamship Pilots Association

Description: pilot vessels sailing the Mississippi River between New Orleans and Baton Rouge

Street: 2805 Howard Avenue #102

City: Metairie

State: Louisiana

Zip: 70006

Branch: Legislative / Executive Employment Start Date: 12/01/2025 Lobbying Start Date: 12/1/2025

Paid by Representation: No Payment Category: \$50,000 - \$99,999 End Date:

If No, who pays you:

Subject Matters:

Transportation

Representative Name: Salesforce

Description: Technology, software

Street: North Edge, 1621 N 34th Street

City: Seattle

State: Washington

Zip: 98103

Branch: Legislative / Executive Employment Start Date: 12/01/2025 Lobbying Start Date: 12/1/2025

Paid by Representation: No Payment Category: \$50,000 - \$99,999 End Date:

If No, who pays you:

Subject Matters:

Computers, hardware, software, and intellectual property

Representative Name: Waste Management

Description: waste disposal

Street: 1450 Country Club Dr.

City: Jackson

State: Mississippi

Zip: 39209

Branch: Legislative / Executive Employment Start Date: 5/02/2023 Lobbying Start Date: 5/2/2023

Paid by Representation: No Payment Category: \$24,999 or less End Date:

If No, who pays you:

Subject Matters:



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### Information about persons, groups, or organizations represented:

Transportation

### Information about Business Relationships

Not Applicable