



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2023

Lobbying Type(s): Legislative / Executive

Demographic Information:

Lobbyist's Name: MRS. GINNY HAMMETT MARTINEZ Lobbyist ID: LB000549

Name Change: _____

Address:

Street: 1155 ABERDEEN AVE.

City: BATON ROUGE State: Louisiana Zip: 70808

Phone: 225-405-9834 Ext: _____

Fax: 225-336-0211

Employer Information:

Employer Name: Martinez Strategic Alliances

Employer Address:

Street: 1155 Aberdeen Ave.

City: Baton Rouge State: Louisiana Zip: 70808

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2023

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2023

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: American Heart Association

Description: Nation's oldest and largest voluntary organization dedicated to fighting heart disease and stroke

Street: 7272 Greenville Ave.

City: Dallas **State:** Texas **Zip:** 75231

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/7/2020

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Charities and social services, faith-based organizations, and community outreach

Representative Name: Bristol-Myers Squibb Company

Description: Pharmaceutical manufacturing

Street: 801 Pennsylvania Ave. NW, Suit 325

City: Washington **State:** District of Columbia **Zip:** 20004

Branch: Legislative / Executive **Employment Start Date:** 1/21/2020 **Lobbying Start Date:** 1/21/2020

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: Bryant Hammett & Associates, LLC

Description: Engineering

Street: 6885 Highway 84 West

City: Ferriday **State:** Louisiana **Zip:** 71334

Branch: Legislative / Executive / Local **Employment Start Date:** **Lobbying Start Date:** 8/6/2010

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Construction, contracting, and real estate

Government; local; municipal; parish; state; federal

Representative Name: C100 of Louisiana

Description: Economic development

Street: 450 Laurel Street, Suite 1830

City: Baton Rouge **State:** Louisiana **Zip:** 70801

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/7/2020

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Educational services; colleges; technical schools; trade schools

Government; local; municipal; parish; state; federal

Transportation



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Information about persons, groups, or organizations represented:

Representative Name: CF Industries

Description: Industry

Street: P.O. Box 468

City: Donaldsonville **State:** Louisiana **Zip:** 70346

Branch: Legislative / Executive **Employment Start Date:** 4/18/2022 **Lobbying Start Date:** 4/18/2022

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Manufacturing; oil and gas; mining; refining; production; chemical industry

Representative Name: Churchill Downs/Fair Grounds Race Course & Slots

Description: Racing

Street: 700 Central Avenue

City: Louisville **State:** Kentucky **Zip:** 40208

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/15/2014

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Gaming

Representative Name: Dow Chemical Corporation

Description: Industry

Street: P.O. Box 150

City: Plaquemine **State:** Louisiana **Zip:** 70765

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/15/2014

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Manufacturing; oil and gas; mining; refining; production; chemical industry

Manufacturing; oil and gas; mining; refining; production; chemical industry

Representative Name: Harris, DeVille & Associates, Inc.

Description: Issues management, communications

Street: 521 Laurel Street

City: Baton Rouge **State:** Louisiana **Zip:** 70801

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/1/2011

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Health care; pharmaceutical and medical devices; research; development; sales

Health care; physicians; nurse practitioners; nurses



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Information about persons, groups, or organizations represented:

Representative Name: Hilcorp Energy Company

Description: Oil and gas

Street: 1201 Louisiana Street, Suite 1400

City: Houston **State:** Texas **Zip:** 77002

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 11/18/2013

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Manufacturing; oil and gas; mining; refining; production; chemical industry

Representative Name: Jazz Pharmaceuticals and its subsidiaries, including Greenwich Biosciences, Inc.

Description: Pharmaceutical manufacturer

Street: 28 Liberty Ship Way, Suite 2815

City: Sausalito **State:** California **Zip:** 94965

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 12/1/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: Johnson & Johnson Services, Inc.

Description: The world's largest and most broadly based healthcare company

Street: 1 Johnson & Johnson Plaza

City: New Brunswick **State:** New Jersey **Zip:** 8933

Branch: Legislative / Executive **Employment Start Date:** 4/12/2021 **Lobbying Start Date:** 4/12/2021

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: Louisiana Charter Schools in Action

Description: Public charter schools, education

Street: 320 Metairie-Hammond Highway

City: Metairie **State:** Louisiana **Zip:** 70005

Branch: Legislative / Executive **Employment Start Date:** 2/01/2020 **Lobbying Start Date:** 2/4/2020

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: Louisiana Chemical Association

Description: Chemical industry trade association

Street: One American Place, Suite 2040

City: Baton Rouge **State:** Louisiana **Zip:** 70825

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/15/2014

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:



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Information about persons, groups, or organizations represented:

Manufacturing; oil and gas; mining; refining; production; chemical industry

Representative Name: Louisiana Realtors Association

Description: Realty

Street: 4639 Bennington Avenue

City: Baton Rouge

State: Louisiana

Zip: 70808

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 3/17/2012

Paid by Representation: Yes

Payment Category:

\$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Construction, contracting, and real estate

Representative Name: Martinez Strategic Alliances, LLC

Description: Governmental and public affairs

Street: 1155 Aberdeen Avenue

City: Baton Rouge

State: Louisiana

Zip: 70808

Branch: Legislative / Executive

Employment Start Date: 1/21/2020

Lobbying Start Date: 1/21/2020

Paid by Representation: Yes

Payment Category:

\$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Charities and social services, faith-based organizations, and community outreach

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: Novartis Services, Inc.

Description: pharmaceutical manufacturer

Street: 801 Pennsylvania Ave. NW, Suite 700

City: Washington

State: District of Columbia

Zip: 20004

Branch: Legislative / Executive

Employment Start Date: 10/27/2014

Lobbying Start Date: 10/27/2014

Paid by Representation: Yes

Payment Category:

\$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: Ochsner Health Systems

Description: Healthcare

Street: 1514 Jefferson Highway

City: New Orleans

State: Louisiana

Zip: 70121

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 3/17/2012

Paid by Representation: Yes

Payment Category:

\$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Health care: hospitals; nursing homes; elderly care; hospice



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Information about persons, groups, or organizations represented:

Representative Name: Pennington Biomedical Research Foundation

Description: Medical Research

Street: 6400 Perkins Road

City: Baton Rouge **State:** Louisiana **Zip:** 70808

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 3/17/2012

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Health care: pharmaceutical and medical devices; research; development; sales

Representative Name: RESET Louisiana

Description: Governmental reform, economic development

Street: 9331 Bluebonnet Blvd.

City: Baton Rouge **State:** Louisiana **Zip:** 70810

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/7/2020

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises
Construction, contracting, and real estate
Educational services; colleges; technical schools; trade schools
Public safety, police, and fire
Transportation

Representative Name: Sasol North America Inc.

Description: Chemical producer

Street: P.O.Box 727

City: Westlake **State:** Louisiana **Zip:** 70669

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/15/2014

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Manufacturing; oil and gas; mining; refining; production; chemical industry

Representative Name: Society of Louisiana CPAs

Description: Taxes

Street: 2400 Veterans Boulevard, Suite 500

City: Kenner **State:** Louisiana **Zip:** 70062

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 3/17/2012

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Banking, financial, and accounting

Information about Business Relationships

Not Applicable