



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2024

Lobbying Type(s): Legislative / Executive

## Demographic Information:

Lobbyist's Name: MRS. GINNY HAMMETT MARTINEZ Lobbyist ID: LB000549

Name Change: \_\_\_\_\_

### Address:

Street: 1155 ABERDEEN AVE.

City: BATON ROUGE State: Louisiana Zip: 70808

Phone: 225-405-9834 Ext: \_\_\_\_\_

Fax: 225-336-0211

## Employer Information:

Employer Name: Martinez Strategic Alliances

### Employer Address:

Street: 1155 Aberdeen Ave.

City: Baton Rouge State: Louisiana Zip: 70808

## Registration Details:

### Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2024

*(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)*

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A

### Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2024

*(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)*

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A



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## Information about persons, groups, or organizations represented:

**Representative Name:** American Heart Association

**Description:** Nation's oldest and largest voluntary organization dedicated to fighting heart disease and stroke

**Street:** 7272 Greenville Ave.

**City:** Dallas **State:** Texas **Zip:** 75231

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/7/2020

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Charities and social services, faith-based organizations, and community outreach

**Representative Name:** Bristol-Myers Squibb Company

**Description:** Pharmaceutical manufacturing

**Street:** 801 Pennsylvania Ave. NW, Suit 325

**City:** Washington **State:** District of Columbia **Zip:** 20004

**Branch:** Legislative / Executive **Employment Start Date:** 1/21/2020 **Lobbying Start Date:** 1/21/2020

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Bryant Hammett & Associates, LLC

**Description:** Engineering

**Street:** 6885 Highway 84 West

**City:** Ferriday **State:** Louisiana **Zip:** 71334

**Branch:** Legislative / Executive / Local **Employment Start Date:** **Lobbying Start Date:** 8/6/2010

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises

Construction, contracting, and real estate

Government; local; municipal; parish; state; federal

**Representative Name:** C100 of Louisiana

**Description:** Economic development

**Street:** 450 Laurel Street, Suite 1830

**City:** Baton Rouge **State:** Louisiana **Zip:** 70801

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/7/2020

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises

Educational services; colleges; technical schools; trade schools

Government; local; municipal; parish; state; federal

Transportation



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## Information about persons, groups, or organizations represented:

**Representative Name:** CF Industries

**Description:** Industry

**Street:** P.O. Box 468

**City:** Donaldsonville

**State:** Louisiana

**Zip:** 70346

**Branch:** Legislative / Executive

**Employment Start Date:** 4/18/2022

**Lobbying Start Date:** 4/18/2022

**Paid by Representation:** Yes

**Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Manufacturing; oil and gas; mining; refining; production; chemical industry

**Representative Name:** Churchill Downs/Fair Grounds Race Course & Slots

**Description:** Racing

**Street:** 700 Central Avenue

**City:** Louisville

**State:** Kentucky

**Zip:** 40208

**Branch:** Legislative / Executive

**Employment Start Date:**

**Lobbying Start Date:** 1/15/2014

**Paid by Representation:** Yes

**Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Gaming

**Representative Name:** Dow Chemical Corporation

**Description:** Industry

**Street:** P.O. Box 150

**City:** Plaquemine

**State:** Louisiana

**Zip:** 70765

**Branch:** Legislative / Executive

**Employment Start Date:**

**Lobbying Start Date:** 1/15/2014

**Paid by Representation:** Yes

**Payment Category:** \$24,999 or less

**End Date:** 1/29/2024

**If No, who pays you:**

**Subject Matters:**

Manufacturing; oil and gas; mining; refining; production; chemical industry

Manufacturing; oil and gas; mining; refining; production; chemical industry

**Representative Name:** Harris, DeVille & Associates, Inc.

**Description:** Issues management, communications

**Street:** 521 Laurel Street

**City:** Baton Rouge

**State:** Louisiana

**Zip:** 70801

**Branch:** Legislative / Executive

**Employment Start Date:**

**Lobbying Start Date:** 1/1/2011

**Paid by Representation:** Yes

**Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises

Health care; pharmaceutical and medical devices; research; development; sales

Health care; physicians; nurse practitioners; nurses



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## Information about persons, groups, or organizations represented:

**Representative Name:** Hilcorp Energy Company

**Description:** Oil and gas

**Street:** 1201 Louisiana Street, Suite 1400

**City:** Houston **State:** Texas **Zip:** 77002

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 11/18/2013

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Manufacturing; oil and gas; mining; refining; production; chemical industry

**Representative Name:** Jazz Pharmaceuticals and its subsidiaries, including Greenwich Biosciences, Inc.

**Description:** Pharmaceutical manufacturer

**Street:** 28 Liberty Ship Way, Suite 2815

**City:** Sausalito **State:** California **Zip:** 94965

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 12/1/2016

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Johnson & Johnson Services, Inc.

**Description:** The world's largest and most broadly based healthcare company

**Street:** 1 Johnson & Johnson Plaza

**City:** New Brunswick **State:** New Jersey **Zip:** 8933

**Branch:** Legislative / Executive **Employment Start Date:** 4/12/2021 **Lobbying Start Date:** 4/12/2021

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Louisiana Charter Schools in Action

**Description:** Public charter schools, education

**Street:** 320 Metairie-Hammond Highway

**City:** Metairie **State:** Louisiana **Zip:** 70005

**Branch:** Legislative / Executive **Employment Start Date:** 2/01/2020 **Lobbying Start Date:** 2/4/2020

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Educational services; colleges; technical schools; trade schools

**Representative Name:** Louisiana Chemical Association

**Description:** Chemical industry trade association

**Street:** One American Place, Suite 2040

**City:** Baton Rouge **State:** Louisiana **Zip:** 70825

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/15/2014

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**



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## Information about persons, groups, or organizations represented:

Manufacturing; oil and gas; mining; refining; production; chemical industry

**Representative Name:** Louisiana Realtors Association

**Description:** Realty

**Street:** 4639 Bennington Avenue

**City:** Baton Rouge **State:** Louisiana **Zip:** 70808

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 3/17/2012

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Construction, contracting, and real estate

**Representative Name:** Martinez Strategic Alliances, LLC

**Description:** Governmental and public affairs

**Street:** 1155 Aberdeen Avenue

**City:** Baton Rouge **State:** Louisiana **Zip:** 70808

**Branch:** Legislative / Executive **Employment Start Date:** 1/21/2020 **Lobbying Start Date:** 1/21/2020

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Charities and social services, faith-based organizations, and community outreach

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Novartis Services, Inc.

**Description:** pharmaceutical manufacturer

**Street:** 801 Pennsylvania Ave. NW, Suite 700

**City:** Washington **State:** District of Columbia **Zip:** 20004

**Branch:** Legislative / Executive **Employment Start Date:** 10/27/2014 **Lobbying Start Date:** 10/27/2014

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Ochsner Health Systems

**Description:** Healthcare

**Street:** 1514 Jefferson Highway

**City:** New Orleans **State:** Louisiana **Zip:** 70121

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 3/17/2012

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care: hospitals; nursing homes; elderly care; hospice



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## Information about persons, groups, or organizations represented:

**Representative Name:** Pennington Biomedical Research Foundation

**Description:** Medical Research

**Street:** 6400 Perkins Road

**City:** Baton Rouge **State:** Louisiana **Zip:** 70808

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 3/17/2012

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Pharmaceutical Research & Manufacturers of America

**Description:** Healthcare; pharmaceutical and medical devices; research; development; sales

**Street:** 1100 Fifteenth Street, NW

**City:** Washington **State:** District of Columbia **Zip:** 20005

**Branch:** Legislative / Executive **Employment Start Date:** 1/03/2024 **Lobbying Start Date:** 1/3/2024

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Plasma Protein Therapeutics Association

**Description:** The Plasma Protein Therapeutics Association (PPTA) represents the manufacturers of plasma-derived and recombinant analog therapies.

**Street:** 147 Old Solomons Island Road #100

**City:** Annapolis **State:** Maryland **Zip:** 21401

**Branch:** Legislative / Executive **Employment Start Date:** 12/11/2023 **Lobbying Start Date:** 12/11/2023

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** RESET Louisiana

**Description:** Governmental reform, economic development

**Street:** 9331 Bluebonnet Blvd.

**City:** Baton Rouge **State:** Louisiana **Zip:** 70810

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/7/2020

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises  
Construction, contracting, and real estate  
Educational services; colleges; technical schools; trade schools  
Public safety, police, and fire  
Transportation



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## Information about persons, groups, or organizations represented:

Representative Name: Sasol North America Inc.

Description: Chemical producer

Street: P.O.Box 727

City: Westlake State: Louisiana Zip: 70669

Branch: Legislative / Executive Employment Start Date: Lobbying Start Date: 1/15/2014

Paid by Representation: Yes Payment Category: \$24,999 or less End Date:

If No, who pays you:

Subject Matters:

Manufacturing; oil and gas; mining; refining; production; chemical industry

Representative Name: Society of Louisiana CPAs

Description: Taxes

Street: 2400 Veterans Boulevard, Suite 500

City: Kenner State: Louisiana Zip: 70062

Branch: Legislative / Executive Employment Start Date: Lobbying Start Date: 3/17/2012

Paid by Representation: Yes Payment Category: \$24,999 or less End Date:

If No, who pays you:

Subject Matters:

Banking, financial, and accounting

## Information about Business Relationships

Not Applicable