



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2025

Lobbying Type(s): Legislative / Executive

Demographic Information:

Lobbyist's Name: MRS. GINNY HAMMETT MARTINEZ Lobbyist ID: LB000549

Name Change: _____

Address:

Street: 1155 ABERDEEN AVE.

City: BATON ROUGE State: Louisiana Zip: 70808

Phone: 225-405-9834 Ext: _____

Fax: 225-336-0211

Employer Information:

Employer Name: Martinez Strategic Alliances

Employer Address:

Street: 1155 Aberdeen Ave.

City: Baton Rouge State: Louisiana Zip: 70808

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2025

Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: American Heart Association

Description: Nation's oldest and largest voluntary organization dedicated to fighting heart disease and stroke

Street: 7272 Greenville Ave.

City: Dallas **State:** Texas **Zip:** 75231

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/7/2020

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Charities and social services, faith-based organizations, and community outreach

Representative Name: Bristol-Myers Squibb Company

Description: Pharmaceutical manufacturing

Street: 801 Pennsylvania Ave. NW, Suit 325

City: Washington **State:** District of Columbia **Zip:** 20004

Branch: Legislative / Executive **Employment Start Date:** 1/21/2020 **Lobbying Start Date:** 1/21/2020

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: Bryant Hammett & Associates, LLC

Description: Engineering

Street: 6885 Highway 84 West

City: Ferriday **State:** Louisiana **Zip:** 71334

Branch: Legislative / Executive / Local **Employment Start Date:** **Lobbying Start Date:** 8/6/2010

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Construction, contracting, and real estate

Government; local; municipal; parish; state; federal

Representative Name: C100 of Louisiana

Description: Economic development

Street: 450 Laurel Street, Suite 1830

City: Baton Rouge **State:** Louisiana **Zip:** 70801

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/7/2020

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Educational services; colleges; technical schools; trade schools

Government; local; municipal; parish; state; federal

Transportation



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: CF Industries

Description: Industry

Street: P.O. Box 468

City: Donaldsonville

State: Louisiana

Zip: 70346

Branch: Legislative / Executive

Employment Start Date: 4/18/2022

Lobbying Start Date: 4/18/2022

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Manufacturing; oil and gas; mining; refining; production; chemical industry

Representative Name: Churchill Downs/Fair Grounds Race Course & Slots

Description: Racing

Street: 700 Central Avenue

City: Louisville

State: Kentucky

Zip: 40208

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/15/2014

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Gaming

Representative Name: Harris, DeVille & Associates, Inc.

Description: Issues management, communications

Street: 521 Laurel Street

City: Baton Rouge

State: Louisiana

Zip: 70801

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/1/2011

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Health care; pharmaceutical and medical devices; research; development; sales

Health care; physicians; nurse practitioners; nurses

Representative Name: Johnson & Johnson Services, Inc.

Description: The world's largest and most broadly based healthcare company

Street: 1 Johnson & Johnson Plaza

City: New Brunswick

State: New Jersey

Zip: 8933

Branch: Legislative / Executive

Employment Start Date: 4/12/2021

Lobbying Start Date: 4/12/2021

Paid by Representation: Yes

Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales



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Information about persons, groups, or organizations represented:

Representative Name: Louisiana Charter Schools in Action

Description: Public charter schools, education

Street: 320 Metairie-Hammond Highway

City: Metairie **State:** Louisiana **Zip:** 70005

Branch: Legislative / Executive **Employment Start Date:** 2/01/2020 **Lobbying Start Date:** 2/4/2020

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: Louisiana Chemical Association

Description: Chemical industry trade association

Street: One American Place, Suite 2040

City: Baton Rouge **State:** Louisiana **Zip:** 70825

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/15/2014

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Manufacturing; oil and gas; mining; refining; production; chemical industry

Representative Name: Louisiana Realtors Association

Description: Realty

Street: 4639 Bennington Avenue

City: Baton Rouge **State:** Louisiana **Zip:** 70808

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 3/17/2012

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Construction, contracting, and real estate

Representative Name: Martinez Strategic Alliances, LLC

Description: Governmental and public affairs

Street: 1155 Aberdeen Avenue

City: Baton Rouge **State:** Louisiana **Zip:** 70808

Branch: Legislative / Executive **Employment Start Date:** 1/21/2020 **Lobbying Start Date:** 1/21/2020

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Charities and social services, faith-based organizations, and community outreach

Health care; pharmaceutical and medical devices; research; development; sales



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Novartis Services, Inc.

Description: pharmaceutical manufacturer

Street: 801 Pennsylvania Ave. NW, Suite 700

City: Washington **State:** District of Columbia **Zip:** 20004

Branch: Legislative / Executive **Employment Start Date:** 10/27/2014 **Lobbying Start Date:** 10/27/2014

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: Ochsner Health Systems

Description: Healthcare

Street: 1514 Jefferson Highway

City: New Orleans **State:** Louisiana **Zip:** 70121

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 3/17/2012

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care: hospitals; nursing homes; elderly care; hospice

Representative Name: Pennington Biomedical Research Foundation

Description: Medical Research

Street: 6400 Perkins Road

City: Baton Rouge **State:** Louisiana **Zip:** 70808

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 3/17/2012

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care: pharmaceutical and medical devices; research; development; sales

Representative Name: Pharmaceutical Research & Manufacturers of America

Description: Healthcare; pharmaceutical and medical devices; research; development; sales

Street: 1100 Fifteenth Street, NW

City: Washington **State:** District of Columbia **Zip:** 20005

Branch: Legislative / Executive **Employment Start Date:** 1/03/2024 **Lobbying Start Date:** 1/3/2024

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales



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Information about persons, groups, or organizations represented:

Representative Name: Plasma Protein Therapeutics Association

Description: The Plasma Protein Therapeutics Association (PPTA) represents the manufacturers of plasma-derived and recombinant analog therapies.

Street: 147 Old Solomons Island Road #100

City: Annapolis State: Maryland Zip: 21401

Branch: Legislative / Executive Employment Start Date: 12/11/2023 Lobbying Start Date: 12/11/2023

Paid by Representation: Yes Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: RESET Louisiana

Description: Governmental reform, economic development

Street: 9331 Bluebonnet Blvd.

City: Baton Rouge State: Louisiana Zip: 70810

Branch: Legislative / Executive Employment Start Date: Lobbying Start Date: 1/7/2020

Paid by Representation: Yes Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Construction, contracting, and real estate

Educational services; colleges; technical schools; trade schools

Public safety, police, and fire

Transportation

Information about Business Relationships

Not Applicable