



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2024

Lobbying Type(s): Legislative / Executive / Local

Demographic Information:

Lobbyist's Name: MS. ERICA WILLIAMS

Lobbyist ID: LB005738

Name Change: _____

Address:

Street: 90 CHAMALE COVE

City: SLIDELL

State: Louisiana

Zip: 70460

Phone: 985-640-2223

Ext: _____

Fax: _____

Employer Information:

Employer Name: American Heart Association

Employer Address:

Street: 2644 S Sherwood Frst Ste 108

City: Baton Rouge

State: Louisiana

Zip: 70816

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 7/15/2024

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year?

☐ Yes ☐ No ☒ N/A

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 7/15/2024

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year?

☐ Yes ☐ No ☒ N/A

Lobbying Type: Local Government Lobbying

Date of the first action which required your registration as a lobbyist: 7/15/2024

(The date in which you, acted in a representative capacity, made an aggregate amount of expenditures of \$500 or more, on local level officials.)



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Information about persons, groups, or organizations represented:

Representative Name: American Heart Association

Description: Health Non-profit Association

Street: 2644 S Sherwood Frst Ste 108

City: Baton Rouge

State: Louisiana

Zip: 70816

Branch: Legislative / Executive / Local

Employment Start Date: 6/10/2024

Lobbying Start Date: 7/15/2024

Paid by Representation: Yes

Payment Category: \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Appropriations

Charities and social services, faith-based organizations, and community outreach

Educational services; colleges; technical schools; trade schools

Environmental quality, conservation, and wildlife preservation

Government; local; municipal; parish; state; federal

Hotels, restaurants, and tourism

Insurance

Transportation

Unions, labor issues, and special advocacy groups.

Information about Business Relationships

Not Applicable