



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2025

Lobbying Type(s): Legislative / Executive / Local

## Demographic Information:

Lobbyist's Name: MS. ERICA WILLIAMS Lobbyist ID: LB005738

Name Change: \_\_\_\_\_

Address:

Street: 90 CHAMALE COVE

City: SLIDELL State: Louisiana Zip: 70460

Phone: 985-640-2223 Ext: \_\_\_\_\_

Fax: \_\_\_\_\_

## Employer Information:

Employer Name: American Heart Association

Employer Address:

Street: 2644 S Sherwood Frst Ste 108

City: Baton Rouge State: Louisiana Zip: 70816

## Registration Details:

### Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

*(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)*

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A

### Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

*(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)*

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A

### Lobbying Type: Local Government Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

*(The date in which you, acted in a representative capacity, made an aggregate amount of expenditures of \$500 or more, on local level officials.)*



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## Information about persons, groups, or organizations represented:

Representative Name: American Heart Association

Description: Health Non-profit Association

Street: 2644 S Sherwood Frst Ste 108

City: Baton Rouge

State: Louisiana

Zip: 70816

Branch: Legislative / Executive / Local

Employment Start Date: 6/10/2024

Lobbying Start Date: 7/15/2024

Paid by Representation: Yes

Payment Category: \$50,000 - \$99,999

End Date:

If No, who pays you:

### Subject Matters:

Appropriations

Charities and social services, faith-based organizations, and community outreach

Educational services; colleges; technical schools; trade schools

Environmental quality, conservation, and wildlife preservation

Government; local; municipal; parish; state; federal

Hotels, restaurants, and tourism

Insurance

Transportation

Unions, labor issues, and special advocacy groups.

## Information about Business Relationships

Not Applicable