



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2024

Lobbying Type(s): Legislative

## Demographic Information:

Lobbyist's Name: MR. CHARLIE CORONA Lobbyist ID: LB005758

Name Change: \_\_\_\_\_

**Address:**

Street: 900 STANFORD AVENUE, APARTMENT 1109

City: BATON ROUGE State: Louisiana Zip: 70808

Phone: 480-406-2602 Ext: \_\_\_\_\_

Fax: \_\_\_\_\_

## Employer Information:

Employer Name: Southern Strategy Group

**Employer Address:**

Street: 543 Spanish Town Rd

City: Baton Rouge State: Louisiana Zip: 70802

## Registration Details:

**Lobbying Type: Legislative Branch Lobbying**

Date of the first action which required your registration as a lobbyist: 9/01/2024

*(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)*

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year?  Yes  No  N/A



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2024

Lobbying Type(s): Legislative

## Information about persons, groups, or organizations represented:

**Representative Name:** Association of Charitable Supporters

**Description:** Gaming

**Street:** 543 Spanish Town Rd

**City:** Baton Rouge **State:** Louisiana **Zip:** 70802

**Branch:** Legislative **Employment Start Date:** 6/01/2023 **Lobbying Start Date:** 8/12/2024

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:** 8/12/2024

**If No, who pays you:**

**Subject Matters:**

Charities and social services, faith-based organizations, and community outreach

**Representative Name:** Association of Charitable Supporters

**Description:** Gaming

**Street:** 543 Spanish Town Rd

**City:** Baton Rouge **State:** Louisiana **Zip:** 70802

**Branch:** Legislative **Employment Start Date:** 6/01/2023 **Lobbying Start Date:** 9/1/2024

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Gaming

**Representative Name:** Association of Louisiana Electric Cooperatives (ALEC)

**Description:** Electric Distribution Cooperative

**Street:** 10725 Airline Hwy

**City:** Baton Rouge **State:** Louisiana **Zip:** 70816

**Branch:** Legislative **Employment Start Date:** 6/01/2023 **Lobbying Start Date:** 9/1/2024

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Utilities; electric; gas; water; nuclear

**Representative Name:** Centene Corporation on behalf of its affiliates and subsidiaries

**Description:** Medicare and Medicaid Services

**Street:** 1150 Connecticut Ave. NW Suite 1000

**City:** Washington **State:** District of Columbia **Zip:** 20036

**Branch:** Legislative **Employment Start Date:** 6/01/2023 **Lobbying Start Date:** 9/1/2024

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Insurance

**Representative Name:** Feeding Louisiana

**Description:** Nutritional provisions within local communities

**Street:** 7909 Wrenwood Blvd. Suite C

**City:** Baton Rouge **State:** Louisiana **Zip:** 70809

**Branch:** Legislative **Employment Start Date:** 6/01/2023 **Lobbying Start Date:** 9/1/2024

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2024

Lobbying Type(s): Legislative

## Information about persons, groups, or organizations represented:

Charities and social services, faith-based organizations, and community outreach

**Representative Name:** Liberty Dental Plan

**Description:** Dental Insurance

**Street:** 1730 Flight Way, Suite 125

**City:** Tustin **State:** California **Zip:** 92782

**Branch:** Legislative **Employment Start Date:** 6/01/2023 **Lobbying Start Date:** 9/1/2024

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Insurance

**Representative Name:** Louisiana City Marshals & City Constables Association

**Description:** Public safety, police, and fire

**Street:** 1244 Texas Ave

**City:** Shreveport **State:** Louisiana **Zip:** 71101

**Branch:** Legislative **Employment Start Date:** 6/01/2023 **Lobbying Start Date:** 9/1/2024

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Public safety, police, and fire

**Representative Name:** Louisiana Independent Pharmacies Association (LIPA)

**Description:** Legislative lobbying for independent pharmacies throughout Louisiana

**Street:** 543 Spanish Town Rd

**City:** Baton Rouge **State:** Louisiana **Zip:** 70802

**Branch:** Legislative **Employment Start Date:** 6/01/2023 **Lobbying Start Date:** 9/1/2024

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Louisiana State Nurses Association (LSNA)

**Description:** State nursing representatives

**Street:** 543 Spanish Town Rd

**City:** Baton Rouge **State:** Louisiana **Zip:** 70802

**Branch:** Legislative **Employment Start Date:** 6/01/2023 **Lobbying Start Date:** 9/1/2024

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; hospitals; nursing homes; elderly care; hospice



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2024

Lobbying Type(s): Legislative

## Information about persons, groups, or organizations represented:

**Representative Name:** Macro Companies

**Description:** Logistics, provider & distribution of fuel, lubricants, chemicals

**Street:** 101 Millstone Road

**City:** Broussard **State:** Louisiana **Zip:** 70518

**Branch:** Legislative **Employment Start Date:** 6/01/2023 **Lobbying Start Date:** 9/1/2024

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Manufacturing; oil and gas; mining; refining; production; chemical industry

**Representative Name:** Rescare, Inc. DBA Bright Spring Health Services

**Description:** Healthcare and human services

**Street:** 9901 Linn Station Road

**City:** Louisville **State:** Kentucky **Zip:** 40223

**Branch:** Legislative **Employment Start Date:** 6/01/2023 **Lobbying Start Date:** 9/1/2024

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; hospitals; nursing homes; elderly care; hospice

**Representative Name:** Southern Strategy Group

**Description:** Governmental Relations

**Street:** 543 Spanish Town Rd

**City:** Baton Rouge **State:** Louisiana **Zip:** 70802

**Branch:** Legislative **Employment Start Date:** 6/01/2023 **Lobbying Start Date:** 9/1/2024

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Government; local; municipal; parish; state; federal

**Representative Name:** Vivint Smart Home Inc.

**Description:** Managing smart home features

**Street:** 1005 Congress Ave. Suite 950

**City:** Austin **State:** Texas **Zip:** 78701

**Branch:** Legislative **Employment Start Date:** 6/01/2023 **Lobbying Start Date:** 9/1/2024

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Computers, hardware, software, and intellectual property

## Information about Business Relationships

Not Applicable