



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2025

Lobbying Type(s): Legislative

Demographic Information:

Lobbyist's Name: MR. CHARLIE CORONA

Lobbyist ID: LB005758

Name Change: _____

Address:

Street: 543 SPANISH TOWN ROAD

City: BATON ROUGE

State: Louisiana

Zip: 70802

Phone: 480-406-2602

Ext: _____

Fax: _____

Employer Information:

Employer Name: Southern Strategy Group

Employer Address:

Street: 543 Spanish Town Rd

City: Baton Rouge

State: Louisiana

Zip: 70802

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist:

1/01/2025

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year?

☒ Yes ☐ No ☐ N/A



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Registration Year: 2025

Lobbying Type(s): Legislative

Information about persons, groups, or organizations represented:

Representative Name: Association of Louisiana Electric Cooperatives (ALEC)

Description: Electric Distribution Cooperative

Street: 10725 Airline Hwy

City: Baton Rouge

State: Louisiana

Zip: 70816

Branch: Legislative

Employment Start Date: 6/01/2023

Lobbying Start Date: 2/10/2025

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Utilities; electric; gas; water; nuclear

Representative Name: Centene Corporation on behalf of its affiliates and subsidiaries

Description: Medicare and Medicaid Services

Street: 1150 Connecticut Ave. NW Suite 1000

City: Washington

State: District of Columbia

Zip: 20036

Branch: Legislative

Employment Start Date: 6/01/2023

Lobbying Start Date: 2/10/2025

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Insurance

Representative Name: Feeding Louisiana

Description: Nutritional provisions within local communities

Street: 7909 Wrenwood Blvd. Suite C

City: Baton Rouge

State: Louisiana

Zip: 70809

Branch: Legislative

Employment Start Date: 6/01/2023

Lobbying Start Date: 2/10/2025

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Charities and social services, faith-based organizations, and community outreach

Representative Name: Liberty Dental Plan

Description: Dental Insurance

Street: 1730 Flight Way, Suite 125

City: Tustin

State: California

Zip: 92782

Branch: Legislative

Employment Start Date: 6/01/2023

Lobbying Start Date: 2/10/2025

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Insurance

Representative Name: Louisiana City Marshals & City Constables Association

Description: Public safety, police, and fire

Street: 1244 Texas Ave

City: Shreveport

State: Louisiana

Zip: 71101

Branch: Legislative

Employment Start Date: 6/01/2023

Lobbying Start Date: 2/10/2025

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:



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Lobbying Type(s): Legislative

Information about persons, groups, or organizations represented:

Public safety, police, and fire

Representative Name: Louisiana Independent Pharmacies Association (LIPA)

Description: Legislative lobbying for independent pharmacies throughout Louisiana

Street: 543 Spanish Town Rd

City: Baton Rouge **State:** Louisiana **Zip:** 70802

Branch: Legislative **Employment Start Date:** 6/01/2023 **Lobbying Start Date:** 2/10/2025

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: Louisiana State Nurses Association (LSNA)

Description: State nursing representatives

Street: 543 Spanish Town Rd

City: Baton Rouge **State:** Louisiana **Zip:** 70802

Branch: Legislative **Employment Start Date:** 6/01/2023 **Lobbying Start Date:** 2/10/2025

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: Macro Companies

Description: Logistics, provider & distribution of fuel, lubricants, chemicals

Street: 101 Millstone Road

City: Broussard **State:** Louisiana **Zip:** 70518

Branch: Legislative **Employment Start Date:** 6/01/2023 **Lobbying Start Date:** 2/10/2025

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Manufacturing; oil and gas; mining; refining; production; chemical industry

Representative Name: Rescare, Inc. DBA Bright Spring Health Services

Description: Healthcare and human services

Street: 9901 Linn Station Road

City: Louisville **State:** Kentucky **Zip:** 40223

Branch: Legislative **Employment Start Date:** 6/01/2023 **Lobbying Start Date:** 2/10/2025

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice



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Information about persons, groups, or organizations represented:

Representative Name: Southern Strategy Group

Description: Governmental Relations

Street: 543 Spanish Town Rd

City: Baton Rouge

State: Louisiana

Zip: 70802

Branch: Legislative

Employment Start Date: 6/01/2023

Lobbying Start Date: 2/10/2025

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Government; local; municipal; parish; state; federal

Representative Name: Vivint Smart Home Inc.

Description: Managing smart home features

Street: 1005 Congress Ave, Suite 950

City: Austin

State: Texas

Zip: 78701

Branch: Legislative

Employment Start Date: 6/01/2023

Lobbying Start Date: 2/10/2025

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Computers, hardware, software, and intellectual property

Information about Business Relationships

Not Applicable