



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2025

Lobbying Type(s): Legislative / Executive

Demographic Information:

Lobbyist's Name: MS. CATHERINE E MARTINEZ Lobbyist ID: LB005983

Name Change: _____

Address:

Street: 1155 ABERDEEN AVE

City: BATON ROUGE State: Louisiana Zip: 70808

Phone: 225-454-9175 Ext: _____

Fax: _____

Employer Information:

Employer Name: Martinez Strategic Alliances

Employer Address:

Street: 1155 Aberdeen Ave

City: Baton Rouge State: Louisiana Zip: 70808

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 4/10/2025

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? Yes No N/A

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 4/10/2025

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? Yes No N/A



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: American Heart Association

Description: The American Heart Association is the nation's oldest and largest voluntary organization dedicated to fighting heart disease and stroke.

Street: 7272 Greenville Ave

City: Dallas **State:** Texas **Zip:** 75231

Branch: Legislative / Executive **Employment Start Date:** 4/10/2025 **Lobbying Start Date:** 4/10/2025

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Charities and social services, faith-based organizations, and community outreach

Representative Name: Coalition of State Rheumatology Organizations

Description: CSRO is comprised of 32 state and regional professional rheumatology societies whose mission is to advocate for excellence in the field of rheumatology.

Street: 555 E. Wells Street, Suite 1100

City: Milwaukee **State:** Wisconsin **Zip:** 53202

Branch: Legislative / Executive **Employment Start Date:** 4/10/2025 **Lobbying Start Date:** 4/10/2025

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; physicians; nurse practitioners; nurses

Representative Name: Louisiana Charter Schools in Action

Description: Public charter schools/ education policy.

Street: 320 Metairie- Hammond Hwy

City: Metairie **State:** Louisiana **Zip:** 70005

Branch: Legislative / Executive **Employment Start Date:** 4/10/2025 **Lobbying Start Date:** 4/10/2025

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: Plasma Protein Therapeutics Association

Description: Plasma Protein Therapeutics Association (PPTA) represents the manufacturers of plasma-derived and recombinant analog therapies.

Street: 147 Old Solomons Island Rd #100

City: Annapolis **State:** Maryland **Zip:** 21401

Branch: Legislative / Executive **Employment Start Date:** 4/10/2025 **Lobbying Start Date:** 4/10/2025

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Information about Business Relationships

Not Applicable