



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2026

Lobbying Type(s): Legislative / Executive

## Demographic Information:

Lobbyist's Name: MS. CATHERINE E MARTINEZ      Lobbyist ID: LB005983

Name Change: \_\_\_\_\_

Address:

Street: 1155 ABERDEEN AVE

City: BATON ROUGE      State: Louisiana      Zip: 70808

Phone: 225-454-9175      Ext: \_\_\_\_\_

Fax: \_\_\_\_\_

## Employer Information:

Employer Name: Martinez Strategic Alliances

Employer Address:

Street: 1155 Aberdeen Ave

City: Baton Rouge      State: Louisiana      Zip: 70808

## Registration Details:

### Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year?  Yes  No  N/A

### Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year?  Yes  No  N/A



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## Information about persons, groups, or organizations represented:

Representative Name: American Heart Association

Description: The American Heart Association is the nation's oldest and largest voluntary organization dedicated to fighting heart disease and stroke.

Street: 7272 Greenville Ave

City: Dallas State: Texas Zip: 75231

Branch: Legislative / Executive Employment Start Date: 4/10/2025 Lobbying Start Date: 4/10/2025

Paid by Representation: Yes Payment Category: \$24,999 or less End Date:

If No, who pays you:

**Subject Matters:**

Charities and social services, faith-based organizations, and community outreach

Representative Name: Coalition of State Rheumatology Organizations

Description: CSRO is comprised of 32 state and regional professional rheumatology societies whose mission is to advocate for excellence in the field of rheumatology.

Street: 555 E. Wells Street, Suite 1100

City: Milwaukee State: Wisconsin Zip: 53202

Branch: Legislative / Executive Employment Start Date: 4/10/2025 Lobbying Start Date: 4/10/2025

Paid by Representation: Yes Payment Category: \$24,999 or less End Date:

If No, who pays you:

**Subject Matters:**

Health care; physicians; nurse practitioners; nurses

Representative Name: Lake Providence Port Commission

Description: Port of Lake Providence

Street: 409 Port Road

City: Lake Providence State: Louisiana Zip: 71254

Branch: Legislative Employment Start Date: 5/22/2025 Lobbying Start Date: 5/22/2025

Paid by Representation: Yes Payment Category: \$24,999 or less End Date:

If No, who pays you:

**Subject Matters:**

Transportation

Representative Name: Louisiana Charter Schools in Action

Description: Public charter schools/ education policy.

Street: 320 Metairie- Hammond Hwy

City: Metairie State: Louisiana Zip: 70005

Branch: Legislative / Executive Employment Start Date: 4/10/2025 Lobbying Start Date: 4/10/2025

Paid by Representation: Yes Payment Category: \$24,999 or less End Date:

If No, who pays you:

**Subject Matters:**

Educational services; colleges; technical schools; trade schools



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## Information about persons, groups, or organizations represented:

Representative Name: Plasma Protein Therapeutics Association

Description: Plasma Protein Therapeutics Association (PPTA) represents the manufacturers of plasma-derived and recombinant analog therapies.

Street: 147 Old Solomons Island Rd #100

City: Annapolis State: Maryland Zip: 21401

Branch: Legislative / Executive Employment Start Date: 4/10/2025 Lobbying Start Date: 4/10/2025

Paid by Representation: Yes Payment Category: \$24,999 or less End Date:

If No, who pays you:

**Subject Matters:**

Business and private and commercial enterprises

## Information about Business Relationships

Not Applicable