



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2017

Lobbying Type(s): Legislative / Executive / Local

## Demographic Information:

Lobbyist's Name: MS. MARKEY W PIERRE Lobbyist ID: LB000069

Name Change: \_\_\_\_\_

### Address:

Street: 401 MARKET STREET, STE 550

City: SHREVEPORT State: Louisiana Zip: 71101

Phone: 318-675-0116 Ext: \_\_\_\_\_

Fax: 318-675-0117

## Employer Information:

Employer Name: Southern Strategy Group-NLA

### Employer Address:

Street: 401 Market Street, Ste 550

City: Shreveport, LA 71101 State: Louisiana Zip: 71101

## Registration Details:

### Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2017  
(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

### Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2017  
(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

### Lobbying Type: Local Government Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2017  
(The date in which you, acted in a representative capacity, made an aggregate amount of expenditures of \$500 or more, on local level officials.)



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## Information about persons, groups, or organizations represented:

**Representative Name:** Crescent River Port Pilots' Association

**Description:** Mayor Time

**Street:** 8712 Highway 23

**City:** Belle Chase **State:** Louisiana **Zip:** 70037

**Branch:** Legislative / Executive / Local **Employment Start Date:** 1/01/2014 **Lobbying Start Date:** 1/1/2014

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Transportation

**Representative Name:** Hammerman and Gainer, Inc.

**Description:** Insurance

**Street:** 1980 West Main Street, Ste 200

**City:** Lutchter **State:** Louisiana **Zip:** 70071

**Branch:** Legislative / Executive / Local **Employment Start Date:** **Lobbying Start Date:** 1/1/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Computers, hardware, software, and intellectual property  
Health care: physicians; nurse practitioners; nurses  
Insurance

**Representative Name:** Homer Memorial Hospital

**Description:** Healthcare Institution

**Street:** 620 East College Street

**City:** Homer **State:** Louisiana **Zip:** 71040

**Branch:** Legislative / Executive / Local **Employment Start Date:** 10/01/2012 **Lobbying Start Date:** 10/1/2012

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; hospitals; nursing homes; elderly care; hospice

**Representative Name:** Independence Bowl Foundation

**Description:** I-bowl

**Street:** 401 Market Street Ste/ 550

**City:** Shreveport **State:** Louisiana **Zip:** 71101

**Branch:** Legislative / Executive / Local **Employment Start Date:** 2/12/2016 **Lobbying Start Date:** 2/12/2016

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises  
Charities and social services, faith-based organizations, and community outreach  
Computers, hardware, software, and intellectual property  
Transportation



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## Information about persons, groups, or organizations represented:

**Representative Name:** Louisiana Food Bank Association

**Description:** advocacy organization for food banks

**Street:** 1201 Sams Ave

**City:** New Orleans, **State:** Louisiana **Zip:** 70123

**Branch:** Legislative / Executive / Local **Employment Start Date:** **Lobbying Start Date:** 3/1/2010

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Charities and social services, faith-based organizations, and community outreach  
Government; local; municipal; parish; state; federal

**Representative Name:** Louisiana Independent Pharmacies Association

**Description:** Association for Independent Pharmacies

**Street:** 543 Spanish Town Road

**City:** Baton Rouge **State:** Louisiana **Zip:** 70802

**Branch:** Legislative / Executive / Local **Employment Start Date:** 4/23/2012 **Lobbying Start Date:** 4/23/2012

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises  
Health care; hospitals; nursing homes; elderly care; hospice  
Health care; pharmaceutical and medical devices; research; development; sales  
Health care; physicians; nurse practitioners; nurses  
Insurance

**Representative Name:** Louisiana School Boards Association

**Description:** Leadership and Service to School Boards

**Street:** 7912 Summa Avenue

**City:** Baton Rouge **State:** Louisiana **Zip:** 70809

**Branch:** Legislative / Executive / Local **Employment Start Date:** 3/08/2013 **Lobbying Start Date:** 3/8/2013

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Educational services; colleges; technical schools; trade schools

**Representative Name:** LSU Health Shreveport Foundation

**Description:** Healthcare Institution

**Street:** 920 Pierremont Road, Ste 407

**City:** Shreveport **State:** Louisiana **Zip:** 71106

**Branch:** Legislative / Executive / Local **Employment Start Date:** **Lobbying Start Date:** 9/1/2011

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; hospitals; nursing homes; elderly care; hospice



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## Information about persons, groups, or organizations represented:

**Representative Name:** Red River Waterway Commission

**Description:** State of Louisiana Red River

**Street:** 5941 Highway 1 Bypass P.P Box 776

**City:** Natchitoches

**State:** Louisiana

**Zip:** 71458

**Branch:** Legislative / Executive / Local

**Employment Start Date:** 3/01/2016

**Lobbying Start Date:** 3/1/2016

**Paid by Representation:** Yes

**Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Aquaculture and fisheries

**Representative Name:** Technology Solutions Partners, LLC

**Description:** Technology Company

**Street:** 150 Fayetteville Street, Suite 1130

**City:** Raleigh

**State:** North Carolina

**Zip:** 27601

**Branch:** Legislative / Executive / Local

**Employment Start Date:** 6/19/2012

**Lobbying Start Date:** 6/19/2012

**Paid by Representation:** Yes

**Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises

**Representative Name:** The Port-Caddo-Bossier

**Description:** Mayor Time

**Street:** 6000 Doug Attaway Blvd.

**City:** Shreveport

**State:** Louisiana

**Zip:** 71115

**Branch:** Legislative / Executive / Local

**Employment Start Date:** 8/05/2013

**Lobbying Start Date:** 8/5/2013

**Paid by Representation:** Yes

**Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Transportation

**Representative Name:** Thrify Loans LLC

**Description:** Loans

**Street:** P.O. Box 1607

**City:** Shreveport

**State:** Louisiana

**Zip:** 71165

**Branch:** Legislative / Executive / Local

**Employment Start Date:** 3/10/2014

**Lobbying Start Date:** 3/10/2014

**Paid by Representation:** Yes

**Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Banking, financial, and accounting

## Information about Business Relationships

Not Applicable