



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2019

Lobbying Type(s): Legislative / Executive / Local

## Demographic Information:

Lobbyist's Name: MS. MARKEY W PIERRE Lobbyist ID: LB000069

Name Change: \_\_\_\_\_

### Address:

Street: 401 MARKET STREET, STE 550

City: SHREVEPORT State: Louisiana Zip: 71101

Phone: 318-675-0116 Ext: \_\_\_\_\_

Fax: 318-675-0117

## Employer Information:

Employer Name: Southern Strategy Group-NLA

### Employer Address:

Street: 401 Market Street, Ste 550

City: Shreveport, LA 71101 State: Louisiana Zip: 71101

## Registration Details:

### Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2019  
(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

### Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2019  
(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

### Lobbying Type: Local Government Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2019  
(The date in which you, acted in a representative capacity, made an aggregate amount of expenditures of \$500 or more, on local level officials.)



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## Information about persons, groups, or organizations represented:

**Representative Name:** A Center for Hope and Change

**Description:** behavioral health providers or healthcare providers.

**Street:** 543 Stoner Ave

**City:** Shreveport **State:** Louisiana **Zip:** 71101

**Branch:** Legislative / Executive / Local **Employment Start Date:** 9/06/2018 **Lobbying Start Date:** 9/6/2018

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Community Enrichment Programs

**Description:** behavioral health providers or healthcare providers.

**Street:** 842 Margaret Place

**City:** Shreveport **State:** Louisiana **Zip:** 71101

**Branch:** Legislative / Executive / Local **Employment Start Date:** 9/06/2018 **Lobbying Start Date:** 9/6/2018

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Crescent River Port Pilots' Association

**Description:** Mayor Time

**Street:** 8712 Highway 23

**City:** Belle Chase **State:** Louisiana **Zip:** 70037

**Branch:** Legislative / Executive / Local **Employment Start Date:** 1/01/2014 **Lobbying Start Date:** 1/1/2014

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Transportation

**Representative Name:** Family Services Unlimited

**Description:** behavioral health providers or healthcare providers.

**Street:** 1717 Marshall Street

**City:** Shreveport **State:** Louisiana **Zip:** 71110

**Branch:** Legislative / Executive / Local **Employment Start Date:** 9/06/2018 **Lobbying Start Date:** 9/6/2018

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Hammerman and Gainer, Inc.

**Description:** Insurance

**Street:** 1980 West Main Street. Ste 200

**City:** Litcher **State:** Louisiana **Zip:** 70071

**Branch:** Legislative / Executive / Local **Employment Start Date:** **Lobbying Start Date:** 1/1/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**



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## Information about persons, groups, or organizations represented:

Computers, hardware, software, and intellectual property  
Health care: physicians; nurse practitioners; nurses  
Insurance

**Representative Name:** LSU Health Shreveport Foundation

**Description:** Healthcare Institution

**Street:** 920 Pierremont Road. Ste 407

**City:** Shreveport **State:** Louisiana **Zip:** 71106

**Branch:** Legislative / Executive / Local **Employment Start Date:** \_\_\_\_\_ **Lobbying Start Date:** 9/1/2011

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:** \_\_\_\_\_

**If No, who pays you:**

**Subject Matters:**

Health care; hospitals; nursing homes; elderly care; hospice

**Representative Name:** N.O. Center for Hope and Change

**Description:** behavioral health providers or healthcare providers.

**Street:** 313 W. Monroe St. Ste. 4

**City:** Marksville **State:** Louisiana **Zip:** 71351

**Branch:** Legislative / Executive / Local **Employment Start Date:** 9/06/2018 **Lobbying Start Date:** 9/6/2018

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:** \_\_\_\_\_

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Novice House of Baton Rouge

**Description:** behavioral health providers or healthcare providers.

**Street:** 2807 Evangeline Street

**City:** Monroe **State:** Louisiana **Zip:** 71201

**Branch:** Legislative / Executive / Local **Employment Start Date:** 9/06/2018 **Lobbying Start Date:** 9/6/2018

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:** \_\_\_\_\_

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Pelican Bayou Counseling Ag

**Description:** behavioral health providers or healthcare providers.

**Street:** 9403 Mansfield Road

**City:** Shreveport **State:** Louisiana **Zip:** 71118

**Branch:** Legislative / Executive / Local **Employment Start Date:** 9/06/2018 **Lobbying Start Date:** 9/6/2018

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:** \_\_\_\_\_

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales



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## Information about persons, groups, or organizations represented:

**Representative Name:** Shoulders of Strength

**Description:** behavioral health providers or healthcare providers.

**Street:** 2900 Cameron Street

**City:** Shreveport **State:** Louisiana **Zip:** 71201

**Branch:** Legislative / Executive / Local **Employment Start Date:** 9/06/2018 **Lobbying Start Date:** 9/6/2018

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** The Kennedy Center of LA

**Description:** behavioral health providers or healthcare providers.

**Street:** 2210 Line Ave. Ste. 207

**City:** Shreveport **State:** Louisiana **Zip:** 71104

**Branch:** Legislative / Executive / Local **Employment Start Date:** 9/06/2018 **Lobbying Start Date:** 9/6/2018

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** The Port-Caddo-Bossier

**Description:** Mayor Time

**Street:** 6000 Doug Attaway Blvd.

**City:** Shreveport **State:** Louisiana **Zip:** 71115

**Branch:** Legislative / Executive / Local **Employment Start Date:** 8/05/2013 **Lobbying Start Date:** 8/5/2013

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Transportation

**Representative Name:** Thrify Loans LLC

**Description:** Loans

**Street:** P.O. Box 1607

**City:** Shreveport **State:** Louisiana **Zip:** 71165

**Branch:** Legislative / Executive / Local **Employment Start Date:** 3/10/2014 **Lobbying Start Date:** 3/10/2014

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Banking, financial, and accounting

## Information about Business Relationships

Not Applicable