



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2012

Lobbying Type(s): Legislative / Executive / Local

Demographic Information:

Lobbyist's Name: MR. JOHN DANIEL FORD Lobbyist ID: LB000738

Name Change: _____

Address:

Street: 143 Cloud Dr.

City: Baton Rouge State: Louisiana Zip: 70806

Phone: 225-247-4100 Ext: _____

Fax: 225-218-6443

Employer Information:

Employer Name: Gulf South Strategic and Media LLC

Employer Address:

Street: 143 Cloud Dr

City: Baton Rouge State: Louisiana Zip: 70806

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2012
(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2012
(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

Lobbying Type: Local Government Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2012
(The date in which you, acted in a representative capacity, made an aggregate amount of expenditures of \$500 or more, on local level officials.)



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Information about persons, groups, or organizations represented:

Representative Name: Complete Vacuum and Rental

Description: Oil and Gas/Trucking

Street: 1607 NE Loop

City: Carthage **State:** Texas **Zip:** 75633

Branch: Legislative / Executive / Local **Employment Start Date:** **Lobbying Start Date:** 7/10/2010

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Manufacturing; oil and gas; mining; refining; production; chemical industry
Transportation

Representative Name: Disaster Management International

Description: Hazard Mitigation and Mass Fatality Planning

Street: 5858 Westheimer

City: Houston **State:** Texas **Zip:** 77057

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 9/2/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Homeland security

Representative Name: Excel Energy Group

Description: Lighting and Energy Efficiency

Street: 4 Longwood Dr

City: Little Rock **State:** Arkansas **Zip:** 72223

Branch: Legislative / Executive / Local **Employment Start Date:** **Lobbying Start Date:** 4/7/2011

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Government; local; municipal; parish; state; federal

Representative Name: Heckmann Water Resources

Description: Pipeline

Street: 75080 Frank Sinatra Dr.

City: Palm Desert **State:** California **Zip:** 92211

Branch: Legislative / Executive / Local **Employment Start Date:** **Lobbying Start Date:** 12/31/2010

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Manufacturing; oil and gas; mining; refining; production; chemical industry



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Information about persons, groups, or organizations represented:

Representative Name: National Association of Insurance and Financial Advisors-Louisiana

Description: Trade Association

Street: 5526 Galaria Dr

City: Baton Rouge **State:** Louisiana **Zip:** 70816

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 4/16/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Insurance

Representative Name: Wood Products Development Foundation Inc.

Description: Not for Profit

Street: 100 Martin Rd

City: Winnfield **State:** Louisiana **Zip:** 71483

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 4/17/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Agriculture; forestry; timber

Representative Name: Worksource7

Description: Workforce Development and Training

Street: 331 St. Ferdinand St.

City: Baton Rouge **State:** Louisiana **Zip:** 70802

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/24/2010

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Unions, labor issues, and special advocacy groups.

Information about Business Relationships

Not Applicable