



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2020

Lobbying Type(s): Legislative / Executive

## Demographic Information:

Lobbyist's Name: MR. JOHN DANIEL FORD Lobbyist ID: LB000738

Name Change: \_\_\_\_\_

### Address:

Street: 143 Cloud Dr.

City: Baton Rouge State: Louisiana Zip: 70806

Phone: 225-247-4100 Ext: \_\_\_\_\_

Fax: 225-218-6443

## Employer Information:

Employer Name: Gulf South Strategic and Media LLC

### Employer Address:

Street: 143 Cloud Dr

City: Baton Rouge State: Louisiana Zip: 70806

## Registration Details:

### Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2020  
(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

### Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2020  
(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)



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## Information about persons, groups, or organizations represented:

**Representative Name:** AmeriHealth Caritas Services LLC

**Description:** Managed Health Care Organization

**Street:** 200 Stevens Dr

**City:** Philaelpia **State:** Pennsylvania **Zip:** 19113

**Branch:** Legislative / Executive **Employment Start Date:** 4/17/2017 **Lobbying Start Date:** 4/19/2017

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Business and private and commercial enterprises
- Government; local; municipal; parish; state; federal
- Health care; hospitals; nursing homes; elderly care; hospice
- Health care; pharmaceutical and medical devices; research; development; sales
- Health care; physicians; nurse practitioners; nurses
- Insurance

**Representative Name:** Capitol Partners

**Description:** Government Affairs

**Street:** 532 Spanish Town Rd

**City:** Baton Rouge **State:** Louisiana **Zip:** 70802

**Branch:** Legislative / Executive **Employment Start Date:** 5/01/2014 **Lobbying Start Date:** 5/1/2014

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Health care; hospitals; nursing homes; elderly care; hospice
- Health care; pharmaceutical and medical devices; research; development; sales
- Health care; physicians; nurse practitioners; nurses

**Representative Name:** City of Ruston

**Description:** Local Government

**Street:** 401 Trenton St.

**City:** Ruston **State:** Louisiana **Zip:** 71270

**Branch:** Legislative / Executive **Employment Start Date:** 10/24/2016 **Lobbying Start Date:** 10/24/2016

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Government; local; municipal; parish; state; federal

**Representative Name:** CMC & Associates

**Description:** Government Affairs

**Street:** 763 North St.

**City:** Baton Rouge **State:** Louisiana **Zip:** 70802

**Branch:** Legislative / Executive **Employment Start Date:** 5/01/2014 **Lobbying Start Date:** 5/1/2014

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Health care; hospitals; nursing homes; elderly care; hospice
- Health care; pharmaceutical and medical devices; research; development; sales
- Health care; physicians; nurse practitioners; nurses



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## Information about persons, groups, or organizations represented:

**Representative Name:** Disaster Management International

**Description:** Hazard Mitigation and Mass Fatality Planning

**Street:** 5858 Westheimer

**City:** Houston **State:** Texas **Zip:** 77057

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 9/2/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Homeland security

**Representative Name:** Legends Holdings LLC

**Description:** Owner of Diamond Jacks Casino

**Street:** 711 Diamond Jacks Blvd

**City:** Bossier City **State:** Louisiana **Zip:** 71111

**Branch:** Legislative / Executive **Employment Start Date:** 11/06/2017 **Lobbying Start Date:** 11/6/2017

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Gaming

**Representative Name:** Louisiana Academy of Eye Physicians and Surgeons

**Description:** Trade Association

**Street:** 7676 Perkins Rd Ste 100

**City:** Baton Rouge **State:** Louisiana **Zip:** 70808

**Branch:** Legislative / Executive **Employment Start Date:** 3/08/2016 **Lobbying Start Date:** 3/8/2016

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; physicians; nurse practitioners; nurses

**Representative Name:** Louisiana Independent Rice Producers Association

**Description:** Agriculture

**Street:** 1711 Hwy 90

**City:** Jennings **State:** Louisiana **Zip:** 70546

**Branch:** Legislative / Executive **Employment Start Date:** 4/16/2012 **Lobbying Start Date:** 4/16/2012

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Agriculture; forestry; timber

**Representative Name:** Louisiana Payday Loan Association

**Description:** financial lending

**Street:** 7744 Florida Blvd Ste. 200

**City:** Baton Rouge **State:** Louisiana **Zip:** 70806

**Branch:** Legislative / Executive **Employment Start Date:** 9/09/2014 **Lobbying Start Date:** 9/10/2014

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**



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## Information about persons, groups, or organizations represented:

Banking, financial, and accounting

**Representative Name:** Louisiana Workforce LLC

**Description:** Private Prison

**Street:** 5925 N Commerce St

**City:** St. Francisville

**State:** Louisiana

**Zip:** 70775

**Branch:** Legislative / Executive

**Employment Start Date:** 9/08/2014

**Lobbying Start Date:** 9/8/2014

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Educational services; colleges; technical schools; trade schools

Public safety, police, and fire

**Representative Name:** Morganza Action Coalition

**Description:** Hurricane/Flood Protection

**Street:** 152 Grand Lakes Drive

**City:** Thibodaux

**State:** Louisiana

**Zip:** 70301

**Branch:** Legislative / Executive

**Employment Start Date:** 10/16/2017

**Lobbying Start Date:** 10/16/2017

**Paid by Representation:** Yes **Payment Category:** \$50,000 - \$99,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Government; local; municipal; parish; state; federal

**Representative Name:** National Association of Insurance and Financial Advisors-Louisiana

**Description:** Trade Association

**Street:** 5526 Galaria Dr

**City:** Baton Rouge

**State:** Louisiana

**Zip:** 70816

**Branch:** Legislative / Executive

**Employment Start Date:**

**Lobbying Start Date:** 4/16/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Insurance

**Representative Name:** Tellurian Services LLC

**Description:** LNG

**Street:** 1201 Louisiana St. Ste. 3100

**City:** Houston

**State:** Texas

**Zip:** 77002

**Branch:** Legislative / Executive

**Employment Start Date:** 3/24/2017

**Lobbying Start Date:** 3/29/2017

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Manufacturing; oil and gas; mining; refining; production; chemical industry



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## Information about persons, groups, or organizations represented:

Representative Name: Travel Technology Association

Description: Trade Association

Street: 3033 Wilson Blvd

City: Arlington

State: Virginia

Zip: 22201

Branch: Legislative / Executive

Employment Start Date: 2/16/2016

Lobbying Start Date: 2/16/2016

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Hotels, restaurants, and tourism

## Information about Business Relationships

Not Applicable