



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2021

Lobbying Type(s): Legislative / Executive

## Demographic Information:

Lobbyist's Name: MR. JOHN DANIEL FORD Lobbyist ID: LB000738

Name Change: \_\_\_\_\_

### Address:

Street: 2040 PERICLES ST

City: BATON ROUGE State: Louisiana Zip: 70808

Phone: 225-247-4100 Ext: \_\_\_\_\_

Fax: 225-218-6443

## Employer Information:

Employer Name: Gulf South Strategic and Media LLC

### Employer Address:

Street: 2040 Pericles St

City: Baton Rouge State: Louisiana Zip: 70808

## Registration Details:

### Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2021  
(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

### Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2021  
(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)



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## Information about persons, groups, or organizations represented:

**Representative Name:** AmeriHealth Caritas Services LLC

**Description:** Managed Health Care Organization

**Street:** 200 Stevens Dr

**City:** Philaelpia **State:** Pennsylvania **Zip:** 19113

**Branch:** Legislative / Executive **Employment Start Date:** 4/17/2017 **Lobbying Start Date:** 4/19/2017

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Business and private and commercial enterprises
- Government; local; municipal; parish; state; federal
- Health care; hospitals; nursing homes; elderly care; hospice
- Health care; pharmaceutical and medical devices; research; development; sales
- Health care; physicians; nurse practitioners; nurses
- Insurance

**Representative Name:** Capitol Partners

**Description:** Government Affiars

**Street:** 532 Spanish Town Rd

**City:** Baton Rouge **State:** Louisiana **Zip:** 70802

**Branch:** Legislative / Executive **Employment Start Date:** 5/01/2014 **Lobbying Start Date:** 5/1/2014

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Health care; hospitals; nursing homes; elderly care; hospice
- Health care; pharmaceutical and medical devices; research; development; sales
- Health care; physicians; nurse practitioners; nurses

**Representative Name:** City of Monroe

**Description:** Local Government

**Street:** 400 Lea Joyner Expressway

**City:** Monroe **State:** Louisiana **Zip:** 71201

**Branch:** Legislative / Executive **Employment Start Date:** 1/27/2020 **Lobbying Start Date:** 1/27/2020

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Government; local; municipal; parish; state; federal

**Representative Name:** City of Ruston

**Description:** Local Government

**Street:** 401 Trenton St.

**City:** Ruston **State:** Louisiana **Zip:** 71270

**Branch:** Legislative / Executive **Employment Start Date:** 10/24/2016 **Lobbying Start Date:** 10/24/2016

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Government; local; municipal; parish; state; federal



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## Information about persons, groups, or organizations represented:

**Representative Name:** CMC & Associates

**Description:** Government Affairs

**Street:** 763 North St.

**City:** Baton Rouge **State:** Louisiana **Zip:** 70802

**Branch:** Legislative / Executive **Employment Start Date:** 5/01/2014 **Lobbying Start Date:** 5/1/2014

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Health care; hospitals; nursing homes; elderly care; hospice
- Health care; pharmaceutical and medical devices; research; development; sales
- Health care; physicians; nurse practitioners; nurses

**Representative Name:** Disaster Management International

**Description:** Hazard Mitigation and Mass Fatality Planning

**Street:** 5858 Westheimer

**City:** Houston **State:** Texas **Zip:** 77057

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 9/2/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Homeland security

**Representative Name:** Franciscan Ministries of Our Lady Medical System

**Description:** Hospitals

**Street:** 5414 Brittnay Dr

**City:** Baton Rouge **State:** Louisiana **Zip:** 70808

**Branch:** Legislative / Executive **Employment Start Date:** 9/01/2020 **Lobbying Start Date:** 9/2/2020

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Health care; hospitals; nursing homes; elderly care; hospice

**Representative Name:** Legends Holdings LLC

**Description:** Owner of Diamond Jacks Casino

**Street:** 711 Diamond Jacks Blvd

**City:** Bossier City **State:** Louisiana **Zip:** 71111

**Branch:** Legislative / Executive **Employment Start Date:** 11/06/2017 **Lobbying Start Date:** 11/6/2017

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Gaming



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## Information about persons, groups, or organizations represented:

**Representative Name:** Louisiana Independent Rice Producers Association

Description: Agriculture

Street: 1711 Hwy 90

City: Jennings State: Louisiana Zip: 70546

Branch: Legislative / Executive Employment Start Date: 4/16/2012 Lobbying Start Date: 4/16/2012

Paid by Representation: Yes Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Agriculture; forestry; timber

**Representative Name:** Louisiana Payday Loan Association

Description: financial lending

Street: 7744 Florida Blvd Ste. 200

City: Baton Rouge State: Louisiana Zip: 70806

Branch: Legislative / Executive Employment Start Date: 9/09/2014 Lobbying Start Date: 9/10/2014

Paid by Representation: Yes Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Banking, financial, and accounting

**Representative Name:** Louisiana Workforce LLC

Description: Private Prison

Street: 5925 N Commerce St

City: St. Francisville State: Louisiana Zip: 70775

Branch: Legislative / Executive Employment Start Date: 9/08/2014 Lobbying Start Date: 9/8/2014

Paid by Representation: Yes Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Public safety, police, and fire

**Representative Name:** Morganza Action Coalition

Description: Hurricane/Flood Protection

Street: 152 Grand Lakes Drive

City: Thibodaux State: Louisiana Zip: 70301

Branch: Legislative / Executive Employment Start Date: 10/16/2017 Lobbying Start Date: 10/16/2017

Paid by Representation: Yes Payment Category: \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Government; local; municipal; parish; state; federal



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## Information about persons, groups, or organizations represented:

**Representative Name:** National Association of Insurance and Financial Advisors-Louisiana

**Description:** Trade Association

**Street:** 5526 Galaria Dr

**City:** Baton Rouge **State:** Louisiana **Zip:** 70816

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 4/16/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**  
Insurance

**Representative Name:** Tellurian Services LLC

**Description:** LNG

**Street:** 1201 Louisiana St. Ste. 3100

**City:** Houston **State:** Texas **Zip:** 77002

**Branch:** Legislative / Executive **Employment Start Date:** 3/24/2017 **Lobbying Start Date:** 3/29/2017

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**  
Manufacturing; oil and gas; mining; refining; production; chemical industry

**Representative Name:** Travel Technology Association

**Description:** Trade Association

**Street:** 3033 Wilson Blvd

**City:** Arlington **State:** Virginia **Zip:** 22201

**Branch:** Legislative / Executive **Employment Start Date:** 2/16/2016 **Lobbying Start Date:** 2/16/2016

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**  
Business and private and commercial enterprises  
Hotels, restaurants, and tourism

## Information about Business Relationships

Not Applicable