



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2010

Branch(es): Legislative and Executive

Demographic Information:

Lobbyist's Name: CASSIE HUGHES

Lobbyist ID: LB000751

Name Change:

Address:

Street: 8440 Jefferson Hwy, Ste 301

City: Baton Rouge

State: Louisiana

Zip: 70809

Phone: 225-929-7033

Ext:

Fax: 225-928-4925

Employer Information:

Employer Name: Roedel, Parsons, Koch, Blache, Balhoff & McCollister

Employer Address:

Street: 8440 Jefferson Hwy, Ste 301

City: Baton Rouge

State: Louisiana

Zip: 70809

In accordance with LA-R.S. 49:76F(2)(a) a lobbyist's principal or employer may opt to file reports required by the Executive Branch Lobbyist Disclosure Act for all of the lobbyists who represent the principal's or employer's interest. Does the principal or employer opt to file the reports required by the Executive Branch Lobbyist Disclosure Act for this lobbyist? No

If you answered "Yes" on the question above, please provide information for the Contact Person:

Contact Person's Name:

Contact Person's Position:

Contact Person's Phone Number:



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Registration Year: 2010

Branch(es): Legislative and Executive

Information about persons, groups, or organizations represented:

Representative Name: Acadian Ambulance and Medical Services

Description: Healthcare - Ambulance services

Street: P.O. Box 98000

City: Lafayette

State: Louisiana

Zip: 70509

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Health care; pharmaceutical and medical devices; research; development; sales

Health care; physicians; nurse practitioners; nurses

Representative Name: Aflac

Description: accident, cancer/specified disease, dental, hospital confinement indemnity, hospital confinement sickness indemnity, hospital intensive care, life, long-term care, short-term disability, specified health event, vision insurance

Street: 1932 Wynnton Road

City: Columbus

State: Ohio

Zip: 31999

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Insurance

Representative Name: American Dental Association

Description: Healthcare - Dental Association

Street: 1111 14th Street, N.W.

City: Washington

State: District of Columbia

Zip: 20005

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Health care; physicians; nurse practitioners; nurses

Representative Name: American Traffic Solutions, Inc

Description: Traffic Solutions

Street: 7681 E. Gray Road

City: Scottsdale

State: Arizona

Zip: 85260

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Public safety, police, and fire

Transportation

Representative Name: Associated Branch Pilots

Description: Maritime

Street: 2955 Ridgelake Drive, Ste 110

City: Metairie

State: Louisiana

Zip: 70002

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:



Louisiana Board of Ethics: Lobbyist Registration Form

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Branch(es): Legislative and Executive

Information about persons, groups, or organizations represented:

Government; local; municipal; parish; state; federal
International trade
Transportation
Unions, labor issues, and special advocacy groups.

Representative Name: Atmos Energy Corporation

Description: Oil & Gas Company

Street: P.O. Box 650205

City: Dallas

State: Texas

Zip: 75265

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Utilities; electric; gas; water; nuclear

Representative Name: Chevron Corporation

Description: Oil and Gas company

Street: 935 Gravier Street

City: New Orleans

State: Louisiana

Zip: 70112

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Manufacturing; oil and gas; mining; refining; production; chemical industry

Representative Name: Coastal Conservation Association

Description: Environmental

Street: P.O. Box 373

City: Baton Rouge

State: Louisiana

Zip: 70821

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Environmental quality, conservation, and wildlife preservation

Representative Name: Deloitte

Description: Audit, Tax, Consulting, Financial Advisory Services

Street: 400 West 15th Street, Ste 1700

City: Austin

State: Texas

Zip: 78701

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Banking, financial, and accounting

Business and private and commercial enterprises

Representative Name: Delta Launch Services

Description: Maritime

Street: P.O. Box 7961

City: Metairie

State: Louisiana

Zip: 70011

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

International trade



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Information about persons, groups, or organizations represented:

Transportation

Representative Name: DirectAir Holdings, LLC

Description: Business - aircraft charter, turn-key aircraft management, aircraft sales

Street: 505 Tennessee Street, Ste 317

City: Memphis **State:** Tennessee **Zip:** 38103

Branch: Legislative and Executive **Paid by Representation:** Yes **Payment Category:** \$24,999 or less

Start Date: 5/26/2009 **If No, who pays you:**

Subject Matters:

Transportation

Representative Name: Ernest M. Morial Convention Center

Description: Convention Center

Street: 900 Convention Center Blvd

City: New Orleans **State:** Louisiana **Zip:** 70130

Branch: Legislative and Executive **Paid by Representation:** Yes **Payment Category:** \$24,999 or less

Start Date: 5/26/2009 **If No, who pays you:**

Subject Matters:

Arts and entertainment

Business and private and commercial enterprises

Hotels, restaurants, and tourism

Representative Name: Greater New Orleans, Inc

Description: Business

Street: 601 Poydras Street, Ste 1700

City: New Orleans **State:** Louisiana **Zip:** 70130

Branch: Legislative and Executive **Paid by Representation:** Yes **Payment Category:** \$24,999 or less

Start Date: 5/26/2009 **If No, who pays you:**

Subject Matters:

Government; local; municipal; parish; state; federal

Representative Name: HCA Healthcare Corporation

Description: Healthcare

Street: 1440 Canal Street, 1901

City: New Orleans **State:** Louisiana **Zip:** 70112

Branch: Legislative and Executive **Paid by Representation:** Yes **Payment Category:** \$24,999 or less

Start Date: 5/26/2009 **If No, who pays you:**

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Health care; pharmaceutical and medical devices; research; development; sales

Health care; physicians; nurse practitioners; nurses

Representative Name: Heery International

Description: Architecture, engineering, and construction management

Street: 50 Public Square, Ste 2175

City: Cleveland **State:** Ohio **Zip:** 44113

Branch: Legislative and Executive **Paid by Representation:** Yes **Payment Category:** \$24,999 or less

Start Date: 5/26/2009 **If No, who pays you:**

Subject Matters:

Construction, contracting, and real estate



Louisiana Board of Ethics: Lobbyist Registration Form

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Branch(es): Legislative and Executive

Information about persons, groups, or organizations represented:

Representative Name: ITeach US

Description: Education Company - Teacher Certification

Street: 513 West Oak Street

City: Denton

State: Texas

Zip: 76201

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: Justice Works Youth Care

Description: Juvenile Courts and Child Welfare Agencies

Street: 1500 Ardmore Blvd, Ste 410

City: Pittsburgh

State: Pennsylvania

Zip: 15221

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 11/5/2009

If No, who pays you:

Subject Matters:

Government; local; municipal; parish; state; federal

Law and lawyers

Unions, labor issues, and special advocacy groups.

Representative Name: Louisiana Association of Chiefs of Police

Description: Law enforcement organization comprised of Police Chiefs, and top command officials throughout the state.

Street: 2855 I-10 Frontage Road

City: Port Allen

State: Louisiana

Zip: 70767

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Public safety, police, and fire

Representative Name: Louisiana Court Reporters Association

Description: Judicial Association

Street: 3939 Veterans Memorial Blvd

City: Metairie

State: Louisiana

Zip: 70002

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Government; local; municipal; parish; state; federal

Law and lawyers

Representative Name: Louisiana Dental Association

Description: Healthcare - dental association

Street: 7833 Office Park Blvd

City: Baton Rouge

State: Louisiana

Zip: 70809

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Health care; pharmaceutical and medical devices; research; development; sales



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Branch(es): Legislative and Executive

Information about persons, groups, or organizations represented:

Health care; physicians; nurse practitioners; nurses

Representative Name: Louisiana Podiatry Medical Association

Description: Podiatrist Association

Street: 521 N. Lewis, Ste A

City: New Iberia

State: Louisiana

Zip: 70563

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Health care; physicians; nurse practitioners; nurses

Representative Name: Louisiana Press Association

Description: Media relations

Street: 404 Europe Street

City: Baton Rouge

State: Louisiana

Zip: 70802

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Telecommunications

Representative Name: New Orleans Aviation Board

Description: Aviation Board

Street: P.O. Box 20007

City: New Orleans

State: Louisiana

Zip: 70112

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Transportation

Representative Name: New Orleans Business Council

Description: New Orleans Business interests

Street: 222 Baronne Street

City: New Orleans

State: Louisiana

Zip: 70112

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: New Orleans Cold Storage

Description: Handling and sotrage of refrigerated cargo

Street: 3411 Jordan Road

City: New Orleans

State: Louisiana

Zip: 70126

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises



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Branch(es): Legislative and Executive

Information about persons, groups, or organizations represented:

Representative Name: New Orleans Convention and Tourism Bureau

Description: Business - promotes and attracts tourism to New Orleans

Street: 1520 Sugar Bowl Drive

City: New Orleans

State: Louisiana

Zip: 70112

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Hotels, restaurants, and tourism

Representative Name: New Orleans Public Belt Railroad

Description: Railroad

Street: 4822 Tchoupitoulas Street

City: New Orleans

State: Louisiana

Zip: 70115

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Transportation

Representative Name: North American Salt Company

Description: environmental and natural resources

Street: 9900 W. 109th Street, Ste 600

City: Overland Park

State: Kansas

Zip: 66210

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 11/5/2009

If No, who pays you:

Subject Matters:

Environmental quality, conservation, and wildlife preservation

Representative Name: Oracle Corporation

Description: Manage Information Systems and Technology

Street: 9600 North Mopac, Ste 700

City: Austin

State: Texas

Zip: 78759

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Computers, hardware, software, and intellectual property

Representative Name: Paul M. Hebert Law Center

Description: Education

Street: Louisiana State University

City: Baton Rouge

State: Louisiana

Zip: 70803

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools



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Registration Year: 2010

Branch(es): Legislative and Executive

Information about persons, groups, or organizations represented:

Representative Name: Reynolds American, Inc

Description: Manufacturer

Street: 401 North Main

City: Winston-Salem

State: North Carolina

Zip: 27102

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Tobacco industry

Representative Name: Roedel, Parsons, Koch, Blache, Balhoff & McCollister

Description: governmental relations

Street: 8440 Jefferson Hwy, Ste 301

City: Baton Rouge

State: Louisiana

Zip: 70809

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$25,000 - \$49,999

Start Date: 4/23/2009

If No, who pays you:

Subject Matters:

Government; local; municipal; parish; state; federal

Representative Name: Siemens Corporation

Description: Technological and Global Business

Street: 601 Pennsylvania Ave NW, Ste 1100

City: Washington

State: District of Columbia

Zip: 20004

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: Southern Key Investments

Description: Financial Planning Business

Street: 10632 Hillary Court

City: Baton Rouge

State: Louisiana

Zip: 70810

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Banking, financial, and accounting

Representative Name: Sprint

Description: Telecommunications - Cellular Devices Company

Street: 2001 Edmund Halley Drive

City: Reston

State: Virginia

Zip: 20191

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Telecommunications



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Branch(es): Legislative and Executive

Information about persons, groups, or organizations represented:

Representative Name: The Port of New Orleans

Description: Port

Street: P.O. Box 60046

City: New Orleans

State: Louisiana

Zip: 70160

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Transportation

Representative Name: University of New Orleans Foundation

Description: Higher Education

Street: 2021 Lakeshore Drive, Ste 305

City: New Orleans

State: Louisiana

Zip: 70122

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: Verbatim Reporters of Louisiana

Description: Judicial - Court Reporters Association

Street: P.O. Box 361

City: Baton Rouge

State: Louisiana

Zip: 70801

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Law and lawyers

Representative Name: Wal-Mart Stores, Inc

Description: Discount Retailer Business

Street: 702 SW 8th Street

City: Bentonville

State: Arkansas

Zip: 72716

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: Worldwide Interactive Network

Description: E-learning solutions for education, workforce development, economic development, learning management and career management

Street: 1000 Waterford Place

City: Kingston

State: Tennessee

Zip: 37763

Branch: Legislative and Executive

Paid by Representation: Yes

Payment Category: \$24,999 or less

Start Date: 5/26/2009

If No, who pays you:

Subject Matters:

Computers, hardware, software, and intellectual property

Information about Business Relationships

Not Applicable