



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2013

Lobbying Type(s): Legislative / Executive

Demographic Information:

Lobbyist's Name: CASSIE HUGHES Lobbyist ID: LB000751

Name Change: _____

Address:

Street: 8440 Jefferson Hwy, Ste 301

City: Baton Rouge State: Louisiana Zip: 70809

Phone: 225-929-7033 Ext: _____

Fax: 225-928-4925

Employer Information:

Employer Name: Roedel, Parsons, Koch, Blache, Balhoff & McCollister

Employer Address:

Street: 8440 Jefferson Hwy, Ste 301

City: Baton Rouge State: Louisiana Zip: 70809

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2013
(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2013
(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Aflac

Description: accident, cancer/specified disease, dental, hospital confinement indemnity, hospital confinement sickness indemnity, hospital intensive care, life, long-term care, short-term disability, specified health event, vision insurance

Street: 1932 Wynnton Road

City: Columbus **State:** Ohio **Zip:** 31999

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:
Insurance

Representative Name: American Association of Bioanalysts

Description: health care - med techs

Street: 906 Olive Street, Ste 1200

City: St. Louis **State:** Missouri **Zip:** 63101

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 3/1/2011

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:
Health care; physicians; nurse practitioners; nurses

Representative Name: American Traffic Solutions, Inc

Description: Traffic Solutions

Street: 7681 E. Gray Road

City: Scottsdale **State:** Arizona **Zip:** 85260

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:
Public safety, police, and fire
Transportation

Representative Name: Associated Branch Pilots

Description: Maritime

Street: 2955 Ridgelake Drive, Ste 110

City: Metairie **State:** Louisiana **Zip:** 70002

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:
Government; local; municipal; parish; state; federal
International trade
Transportation
Unions, labor issues, and special advocacy groups.



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Atmos Energy Corporation

Description: Oil & Gas Company

Street: P.O. Box 650205

City: Dallas

State: Texas

Zip: 75265

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 5/26/2009

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Utilities; electric; gas; water; nuclear

Representative Name: B.P. America

Description: oil and gas

Street: 850 Poydras Street, Ste 1405

City: New Orleans

State: Louisiana

Zip: 70130

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 8/1/2010

Paid by Representation: Yes

Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Manufacturing; oil and gas; mining; refining; production; chemical industry
Manufacturing; wholesale

Representative Name: Chevron Corporation

Description: Oil and Gas company

Street: 935 Gravier Street

City: New Orleans

State: Louisiana

Zip: 70112

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 5/26/2009

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Manufacturing; oil and gas; mining; refining; production; chemical industry

Representative Name: City of Alexandria

Description: municipal

Street: P.O. Box 71

City: Alexandria

State: Louisiana

Zip: 71309

Branch: Legislative / Executive

Employment Start Date: 3/15/2012

Lobbying Start Date: 4/1/2012

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Arts and entertainment
Business and private and commercial enterprises
Educational services; colleges; technical schools; trade schools
Government; local; municipal; parish; state; federal
Hotels, restaurants, and tourism
Public safety, police, and fire
Unions, labor issues, and special advocacy groups.
Utilities; electric; gas; water; nuclear



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Community Health Solutions of America

Description: healthcare

Street: 1000 118th Ave North

City: St. Petersburg **State:** Florida **Zip:** 33716

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 3/1/2011

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

- Health care; hospitals; nursing homes; elderly care; hospice
- Health care; pharmaceutical and medical devices; research; development; sales
- Health care; physicians; nurse practitioners; nurses

Representative Name: Deloitte

Description: Audit, Tax, Consulting, Financial Advisory Services

Street: 400 West 15th Street, Ste 1700

City: Austin **State:** Texas **Zip:** 78701

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

- Banking, financial, and accounting
- Business and private and commercial enterprises

Representative Name: Delta Launch Services

Description: Maritime

Street: P.O. Box 7961

City: Metairie **State:** Louisiana **Zip:** 70011

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

- International trade
- Transportation

Representative Name: DentaQuest

Description: dental insurance

Street: 465 Medford Street

City: Boston **State:** Massachusetts **Zip:** 2129

Branch: Legislative / Executive **Employment Start Date:** 10/15/2012 **Lobbying Start Date:** 10/15/2012

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

- Insurance



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: DirectAir Holdings, LLC

Description: Business - aircraft charter, turn-key aircraft management, aircraft sales

Street: 505 Tennessee Street, Ste 317

City: Memphis **State:** Tennessee **Zip:** 38103

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Transportation

Representative Name: Ernest M. Morial Convention Center

Description: Convention Center

Street: 900 Convention Center Blvd

City: New Orleans **State:** Louisiana **Zip:** 70130

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Arts and entertainment
Business and private and commercial enterprises
Hotels, restaurants, and tourism

Representative Name: Forba Holdings

Description: healthcare

Street: 618 Church Street, Ste 520

City: Nashville **State:** Tennessee **Zip:** 37219

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 3/1/2011

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice
Health care; pharmaceutical and medical devices; research; development; sales
Health care; physicians; nurse practitioners; nurses

Representative Name: Gilsbar, Inc

Description: healthcare - dental

Street: 2100 Covington Centre

City: Covington **State:** Louisiana **Zip:** 70434

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 3/1/2011

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales
Health care; physicians; nurse practitioners; nurses



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Greater New Orleans, Inc

Description: Business

Street: 601 Poydras Street, Ste 1700

City: New Orleans **State:** Louisiana **Zip:** 70130

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Government; local; municipal; parish; state; federal

Representative Name: HCA Healthcare Corporation

Description: Healthcare

Street: 1440 Canal Street, 1901

City: New Orleans **State:** Louisiana **Zip:** 70112

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice
Health care; pharmaceutical and medical devices; research; development; sales
Health care; physicians; nurse practitioners; nurses

Representative Name: Houghton Mifflin Harcourt Publishing Company

Description: text book publishing

Street: 222 Berkeley Street

City: Boston **State:** Massachusetts **Zip:** 2116

Branch: Legislative / Executive **Employment Start Date:** 11/01/2012 **Lobbying Start Date:** 11/1/2012

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: ITeach US

Description: Education Company - Teacher Certification

Street: 513 West Oak Street

City: Denton **State:** Texas **Zip:** 76201

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Louisiana Association of Chiefs of Police

Description: Law enforcement organization comprised of Police Chiefs, and top command officials throughout the state.

Street: 2855 I-10 Frontage Road

City: Port Allen **State:** Louisiana **Zip:** 70767

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Public safety, police, and fire

Representative Name: Louisiana Court Reporters Association

Description: Judicial Association

Street: 3939 Veterans Memorial Blvd

City: Metairie **State:** Louisiana **Zip:** 70002

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Government; local; municipal; parish; state; federal

Law and lawyers

Representative Name: Louisiana Dental Association

Description: Healthcare - dental association

Street: 7833 Office Park Blvd

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Health care; pharmaceutical and medical devices; research; development; sales

Health care; physicians; nurse practitioners; nurses

Representative Name: Louisiana Podiatry Medical Association

Description: Podiatrist Association

Street: 521 N. Lewis, Ste A

City: New Iberia **State:** Louisiana **Zip:** 70563

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Health care; physicians; nurse practitioners; nurses



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Louisiana Press Association

Description: Media relations

Street: 404 Europe Street

City: Baton Rouge **State:** Louisiana **Zip:** 70802

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Telecommunications

Representative Name: New Orleans Aviation Board

Description: Aviation Board

Street: P.O. Box 20007

City: New Orleans **State:** Louisiana **Zip:** 70112

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Transportation

Representative Name: New Orleans Business Council

Description: New Orleans Business interests

Street: 222 Baronne Street

City: New Orleans **State:** Louisiana **Zip:** 70112

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: New Orleans Cold Storage

Description: Handling and sotrage of refrigerated cargo

Street: 3411 Jordan Road

City: New Orleans **State:** Louisiana **Zip:** 70126

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: New Orleans Convention and Tourism Bureau

Description: Business - promotes and attracts tourism to New Orleans

Street: 1520 Sugar Bowl Drive

City: New Orleans **State:** Louisiana **Zip:** 70112

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:



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Information about persons, groups, or organizations represented:

Hotels, restaurants, and tourism

Representative Name: People's Health

Description: Medicare Health Plan

Street: 3838 N. Causeway Blvd. Ste 2000

City: Metairie **State:** Louisiana **Zip:** 70002

Branch: Legislative / Executive **Employment Start Date:** 3/22/2012 **Lobbying Start Date:** 3/22/2012

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice
Health care; pharmaceutical and medical devices; research; development; sales
Health care; physicians; nurse practitioners; nurses
Insurance

Representative Name: Reynolds American, Inc

Description: Manufacturer

Street: 401 North Main

City: Winston-Salem **State:** North Carolina **Zip:** 27102

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Tobacco industry

Representative Name: Roedel, Parsons, Koch, Blache, Balhoff & McCollister

Description: governmental relations

Street: 8440 Jefferson Hwy. Ste 301

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 4/23/2009

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Government; local; municipal; parish; state; federal

Representative Name: Siemens Corporation

Description: Technological and Global Business

Street: 601 Pennsylvania Ave NW. Ste 1100

City: Washington **State:** District of Columbia **Zip:** 20004

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises



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Information about persons, groups, or organizations represented:

Representative Name: Southern Key Investments

Description: Financial Planning Business

Street: 10632 Hillary Court

City: Baton Rouge **State:** Louisiana **Zip:** 70810

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Banking, financial, and accounting

Representative Name: Taylor Energy Company

Description: energy

Street: 1615 Poydras Street, Ste 500

City: New Orleans **State:** Louisiana **Zip:** 70112

Branch: Legislative / Executive **Employment Start Date:** 3/15/2012 **Lobbying Start Date:** 4/1/2012

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Utilities; electric; gas; water; nuclear

Representative Name: The Port of New Orleans

Description: Port

Street: P.O. Box 60046

City: New Orleans **State:** Louisiana **Zip:** 70160

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Transportation

Representative Name: Troutman Sanders Strategies

Description: retirement

Street: 600 Peachtree Street, NE, Ste 5200

City: Atlanta **State:** Georgia **Zip:** 30308

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/1/2011

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Government; local; municipal; parish; state; federal

Representative Name: Wal-Mart Stores, Inc

Description: Discount Retailer Business

Street: 702 SW 8th Street

City: Bentonville **State:** Arkansas **Zip:** 72716

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:



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Information about persons, groups, or organizations represented:

Business and private and commercial enterprises

Information about Business Relationships

Not Applicable