

CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

HOLLY FRIEDMAN
2512 Jefferson Avenue
New Orleans, LA 70115

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

Councilmember
City of New Orleans
District A

OFFICE USE ONLY

Report Number: 125878

Date Filed: 2/17/2025

Report Includes Schedules:

Schedule A-1
Schedule A-3
Schedule B
Schedule E-1

3. Date of Primary

2025

This report covers from 5/31/2024 through 12/31/2024

4. Type of Report:

180th day prior to primary 40th day after general
 90th day prior to primary Annual (future election)
 30th day prior to primary Supplemental (past election)
 10th day prior to primary
 10th day prior to general Amendment to prior

5. FINAL REPORT if:

Withdrawn Filed after the election AND all loans and debts paid
AND no surplus funds remaining
 Unopposed

6. Name and Address of Financial Institution
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

FIRST HORIZON BANK
4909 Prytania Street
New Orleans, LA 70118

7. Full Name and Address of Treasurer

9. Name of Person Preparing Report

EVAN J BERGERON

Daytime Telephone 504-577-2500

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 17th day of February, 2025.

Holly Friedman

Signature of Candidate/Chairperson
(To be signed by Chairperson only if report by principal campaign committee)

504.508.9777

Daytime Telephone

Signature of Treasurer

Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

On attached sheet

FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

Name and Address of **Principal Campaign Committee**

Chairperson: Holly Friedman

COMMITTEE TO ELECT HOLLY FRIEDMAN, LLC
8120 Oak Street
New Orleans, LA 70118

Name and Address of **Committee's Chairman**

HOLLY FRIEDMAN
2512 Jefferson Avenue
New Orleans, LA 70115

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 62,010.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3a. Campaign paraphernalia sales of \$25 or less	\$ 0.00
3b. Raffle Ticket Sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +33a + 3b)	\$ 62,010.00
5. Other Receipts (Schedule A-3)	\$ 20.00
6. Loans Received (Schedule B)	\$ 11,647.30
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 73,677.30

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 31,541.30
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11 + 12)	\$ 31,541.30

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this election)</small>	\$ 0.00
15. <i>Plus</i> total receipts this period <small>(Line 8 above)</small>	\$ 73,677.30
16. <i>Less</i> total disbursements this period <small>(Line 13 above)</small>	\$ 31,541.30
17. <i>Less</i> in-kind contributions <small>(Line 2 above)</small>	\$ 0.00
18. Funds on hand at close of reporting period	\$ 42,136.00

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 11,647.30
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24a. Proceeds from the sale of campaign paraphernalia (Total receipts from the sale of campaign paraphernalia reported on Schedule A-1 and line 3a, above.)	\$ 0.00
24b. Proceeds from the sale of raffle tickets (Total receipts from the sale of raffle tickets reported on Schedule A-1 and line 3b above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

SPECIAL TRANSACTIONS - total for the election	This Election
26. Total amount of contributions received from political committees for both the primary and general elections combined since the first report filed for this election.	\$ 0.00

NOTICE

The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *mandatory*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page. If necessary, list the designated election (primary/general/tie-breaker) below the date of the contribution. If reporting a refund, redesignation, or reattribution, list the amount as negative and give a brief description of the action in the space provided.

1. Name and Address of Contributor	2. Contributions this Reporting Period		
JODI AAMODT 238 Atherton Drive Metairie, LA 70005 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	a. Date	b. Contribution Amount	c. Total this Election Cycle
	10/28/2024	\$500.00	\$500.00
	d. Designated Election	e. Description	
ABELS LANDING, LLC P.O. Box 458 Springfield, LA 70462 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	a. Date	b. Contribution Amount	c. Total this Election Cycle
	12/31/2024	\$2,500.00	\$2,500.00
	d. Designated Election	e. Description	
MORRIS BART, III 601 Poydras St Ste 2400 New Orleans, LA 70130 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	a. Date	b. Contribution Amount	c. Total this Election Cycle
	12/5/2024	\$2,500.00	\$2,500.00
	d. Designated Election	e. Description	
TODD BIEVER 1629 Nashville Avenue New Orleans, LA 70115 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	a. Date	b. Contribution Amount	c. Total this Election Cycle
	7/22/2024	\$-2,500.00	\$2,500.00
	d. Designated Election	e. Description	
		Refund of Contribution	
TODD BIEVER 1629 Nashville Avenue New Orleans, LA 70115 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	a. Date	b. Contribution Amount	c. Total this Election Cycle
	7/18/2024	\$5,000.00	\$5,000.00
	d. Designated Election	e. Description	
MINDY BRICKMAN 6033 Benjamin St New Orleans, LA 70118 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	a. Date	b. Contribution Amount	c. Total this Election Cycle
	12/11/2024	\$100.00	\$100.00
	d. Designated Election	e. Description	
3. SUBTOTAL (this page)		\$8,100.00	N/A
4. TOTAL (complete only on last page of this schedule)			N/A
5. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)	\$0.00	TOTAL this report (complete only on last page of schedule)	0.00

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *mandatory*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page. If necessary, list the designated election (primary/general/tie-breaker) below the date of the contribution. If reporting a refund, redesignation, or reattribution, list the amount as negative and give a brief description of the action in the space provided.

1. Name and Address of Contributor	2. Contributions this Reporting Period		
MEYER GERTLER 232 Lake Marina Avenue New Orleans, LA 70124 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	a. Date	b. Contribution Amount	c. Total this Election Cycle
	7/18/2024	\$100.00	\$100.00
	d. Designated Election	e. Description	
MARC GLOVINSKY 610 John Churchill Chase St 7 New Orleans, LA 70130 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	a. Date	b. Contribution Amount	c. Total this Election Cycle
	12/6/2024	\$1,000.00	\$1,000.00
	d. Designated Election	e. Description	
AARON GREENSTONE 750 17th Street Northwest Washington, DC 20006 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	a. Date	b. Contribution Amount	c. Total this Election Cycle
	8/29/2024	\$1,000.00	\$1,000.00
	d. Designated Election	e. Description	
AARON GREENSTONE 750 17th Street Northwest Washington, DC 20006 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	a. Date	b. Contribution Amount	c. Total this Election Cycle
	10/22/2024	\$500.00	\$1,500.00
	d. Designated Election	e. Description	
KELLY HABER 700 Nashville Ave New Orleans, LA 70115 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	a. Date	b. Contribution Amount	c. Total this Election Cycle
	12/28/2024	\$250.00	\$250.00
	d. Designated Election	e. Description	
BILL HAMMACK 717 Girod Street New Orleans, LA 70130 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	a. Date	b. Contribution Amount	c. Total this Election Cycle
	7/21/2024	\$1,000.00	\$1,000.00
	d. Designated Election	e. Description	
3. SUBTOTAL (this page)		\$3,850.00	N/A
4. TOTAL (complete only on last page of this schedule)			N/A
5. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page) <u> \$0.00 </u>		TOTAL this election <u> 0.00 </u>	
TOTAL this report (complete only on last page of schedule) _____			

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *mandatory*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page. If necessary, list the designated election (primary/general/tie-breaker) below the date of the contribution. If reporting a refund, redesignation, or reattribution, list the amount as negative and give a brief description of the action in the space provided.

1. Name and Address of Contributor	2. Contributions this Reporting Period		
JOHN A SILLARS 5900 Prytania Street New Orleans, LA 70115 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	a. Date	b. Contribution Amount	c. Total this Election Cycle
	7/17/2024	\$250.00	\$250.00
	d. Designated Election	e. Description	
KRISTIE SINGER 429 Betz Place Metairie, LA 70005 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	a. Date	b. Contribution Amount	c. Total this Election Cycle
	7/18/2024	\$500.00	\$500.00
	d. Designated Election	e. Description	
MICHAEL SINGER 2750 Lake Villa Drive 302 Metairie, LA 70002 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	a. Date	b. Contribution Amount	c. Total this Election Cycle
	11/7/2024	\$250.00	\$250.00
	d. Designated Election	e. Description	
PETER SLOSS 912 3rd St New Orleans, LA 70130 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	a. Date	b. Contribution Amount	c. Total this Election Cycle
	8/14/2024	\$100.00	\$100.00
	d. Designated Election	e. Description	
RANDALL SMITH 201 St. Charles Ave. 3702 New Orleans, LA 70170 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	a. Date	b. Contribution Amount	c. Total this Election Cycle
	12/13/2024	\$1,000.00	\$1,000.00
	d. Designated Election	e. Description	
STEPHEN SMITH 1425 North Broad Street Suite 201 New Orleans, LA 70119 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	a. Date	b. Contribution Amount	c. Total this Election Cycle
	10/11/2024	\$500.00	\$500.00
	d. Designated Election	e. Description	
3. SUBTOTAL (this page)		\$2,600.00	N/A
4. TOTAL (complete only on last page of this schedule)			N/A
5. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page) <u>\$0.00</u>		TOTAL this election <u>0.00</u>	
TOTAL this report (complete only on last page of schedule)			

SCHEDULE A-3: OTHER RECEIPTS

This schedule is used to report those receipts that are not "contributions"; that is, monies paid to the campaign that are not given for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office. Examples include interest or investment income. Receipts should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the receipt should state the reason the payment was made to the campaign.

1. Name and Address of Source	2. Date(s)	3. Explanation(s)	4. Amount(s)
FIRST HORIZON BANK 4909 Prytania Street New Orleans, LA 70118	07/10/2024	Refund of bank service charge	\$15.00
FIRST HORIZON BANK 4909 Prytania Street New Orleans, LA 70118	05/31/2024	Refund of bank statement fee	\$5.00
5. Total OTHER RECEIPTS during this reporting period			\$ 20.00

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SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source. Any personal funds a candidate loans to his campaign must be reported on this schedule.

<p>1. Name and address of lender HOLLY FRIEDMAN 2512 Jefferson Avenue New Orleans, LA 70115</p>	<p>2. a. Date* <u>5/31/2024</u> b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* \$ <u>100.00</u></p> <p>d. Balance due \$ <u>100.00</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____</p>						
<p>3. Endorsers/Guarantors</p>	<p>4. Repayments this period</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 40%; text-align: center;">Principal</th> <th style="width: 30%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"> </td> <td> </td> <td> </td> </tr> </tbody> </table>	Date	Principal	Interest			
Date	Principal	Interest					
<p>(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)</p>	<p>(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)</p>						
<p>1. Name and address of lender HOLLY FRIEDMAN 2512 Jefferson Avenue New Orleans, LA 70115</p>	<p>2. a. Date* <u>6/10/2024</u> b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* \$ <u>100.00</u></p> <p>d. Balance due \$ <u>100.00</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____</p>						
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<p>1. Name and address of lender HOLLY FRIEDMAN 2512 Jefferson Avenue New Orleans, LA 70115</p>	<p>2. a. Date* <u>7/10/2024</u> b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* \$ <u>10,000.00</u></p> <p>d. Balance due \$ <u>10,000.00</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____</p>						
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SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source. Any personal funds a candidate loans to his campaign must be reported on this schedule.

<p>1. Name and address of lender HOLLY FRIEDMAN 2512 Jefferson Avenue New Orleans, LA 70115</p>	<p>2. a. Date* <u>6/20/2024</u> b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* \$ <u>314.52</u></p> <p>d. Balance due \$ <u>314.52</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____</p>						
<p>3. Endorsers/Guarantors</p>	<p>4. Repayments this period</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 40%; text-align: center;">Principal</th> <th style="width: 30%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"> </td> <td> </td> <td> </td> </tr> </tbody> </table>	Date	Principal	Interest			
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<p>(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)</p>	<p>(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)</p>						
<p>1. Name and address of lender HOLLY FRIEDMAN 2512 Jefferson Avenue New Orleans, LA 70115</p>	<p>2. a. Date* <u>7/29/2024</u> b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* \$ <u>507.07</u></p> <p>d. Balance due \$ <u>507.07</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____</p>						
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<p>1. Name and address of lender HOLLY FRIEDMAN 2512 Jefferson Avenue New Orleans, LA 70115</p>	<p>2. a. Date* <u>11/3/2024</u> b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* \$ <u>625.71</u></p> <p>d. Balance due \$ <u>625.71</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____</p>						
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Date	Principal	Interest					
<p>(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)</p>	<p>(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)</p>						

SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
THE SCHULTZ NETWORK 39 Dove Street New Orleans, LA 70124	11/04/2024	Political consulting	\$ 5,000.00
ANEDOT 1340 Poydras Street Suite 1770 New Orleans, LA 70112	12/30/2024	Online contribution processing fees	\$ 1,478.10
FIRE ON THE BAYOU 530 S Norman C Francis Parkway New Orleans, LA 70119	07/31/2024	Video production services	\$ 5,000.00
FIRST HORIZON BANK 4909 Prytania Street New Orleans, LA 70118	05/31/2024	Bank statement fee	\$ 5.00
FIRST HORIZON BANK 4909 Prytania Street New Orleans, LA 70118	06/28/2024	Bank statement fee	\$ 5.00
FIRST HORIZON BANK 4909 Prytania Street New Orleans, LA 70118	07/01/2024	Bank service charge	\$ 15.00
LAST WORD STRATEGIES 700 Camp St. New Orleans, LA 70130	07/23/2024	Email advertising and website hosting	\$ 2,014.40
LAST WORD STRATEGIES 700 Camp St. New Orleans, LA 70130	07/23/2024	Website design	\$ 6,500.00
3. SUBTOTAL (optional)			\$20,017.50
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
LAST WORD STRATEGIES 700 Camp St. New Orleans, LA 70130	08/28/2024	Email advertising and website hosting	\$ 2,187.20
LAST WORD STRATEGIES 700 Camp St. New Orleans, LA 70130	10/03/2024	Email advertising and website hosting	\$ 2,187.20
LAST WORD STRATEGIES 700 Camp St. New Orleans, LA 70130	10/24/2024	Email advertising and website hosting	\$ 2,187.20
LAST WORD STRATEGIES 700 Camp St. New Orleans, LA 70130	11/22/2024	Email advertising and website hosting	\$ 2,187.20
LOUISIANA BOARD OF ETHICS 617 North Third Street LaSalle Building, Suite 10-36 Baton Rouge, LA 70802	06/10/2024	Campaign registration fee	\$ 100.00
UNITED MEDIA CORPORATION P.O. Box 3270 Covington, LA 70434	10/22/2024	Print advertising	\$ 175.00
WINSTON & BERGERON, LLP 8120 Oak Street New Orleans, LA 70118	07/09/2024	Legal services	\$ 2,500.00
3. SUBTOTAL (optional)			\$11,523.80
4. TOTAL (optional - complete only on last page of this schedule)			\$ 31,541.30

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