

OTHER PERSON'S SPECIAL REPORT

(filed by a person that makes expenditures or accepts contributions, other than to or from a candidate or political committee in support or opposition of one or more candidates)

This form is filed during the 20 day period immediately preceding an election by:

PERSONS SUPPORTING OR OPPOSING MAJOR OFFICE CANDIDATES: To report all contributions (including in-kind contributions) and/or expenditures made exceeding \$1000 during the last 20 days before the primary election, as well as those in the last 20 days before the general election if the filer participates in the general election.

PERSONS SUPPORTING OR OPPOSING DISTRICT OFFICE CANDIDATES AND ANY OTHER OFFICE CANDIDATES: To report all contributions (including in-kind contributions) and/or expenditures made exceeding \$500 during the last 20 days before the primary election, as well as those in the last 20 days before the general election if the filer participates in the general election.

All persons who have had any such transactions within the 20 days immediately preceding an election are required to report any such transaction on this form within 2 business days of the transaction.

1. Full Name and Address

EDUCATION REFORM NOW ADVOCACY
276 5th Ave.
Suite 704 #915
NEW YORK, NY 10001

OFFICE USE ONLY

Report Number: 123462

Date Filed: 11/22/2024

Report Includes Schedules:
Schedule B

2. Date of Election

12/7/2024

This report covers from

11/20/2024

through

11/22/2024

3. Candidates Supported or Opposed (use additional sheets if necessary)

a. Name & Address of Candidate

b. Office Sought

c. Political Party

d. Support/Oppose

ERIC JONES

Orleans SB 2

Democrat

O

4. a. Name of Person Preparing Report

MARY C HOFFMAN

b. Daytime Telephone

225-337-4720

5. I HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of my knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 22nd day of November, 2024.

EDUCATION REFORM NOW ADVOCACY
Signature

646-354-9625
Daytime Telephone Number

SCHEDULE B: EXPENDITURES

PERSONS SUPPORTING OR OPPOSING MAJOR OFFICE CANDIDATES: The following information must be reported for all expenditures made exceeding \$1000 during the last 20 days before the primary election, as well as those made in the last 20 days before the general election if the filer participates in the general election.

PERSONS SUPPORTING OR OPPOSING DISTRICT OFFICE CANDIDATES AND ANY OTHER OFFICE CANDIDATES: The following information must be reported for all expenditures made exceeding \$500 during the last 20 days before the primary election, as well as those made in the last 20 days before the general election if the filer participates in the general election.

1. Name and Address of Recipient	2. Date	3. Amount (& description if In-Kind)
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing:	11/22/2024	Digital/OTT placement - \$22,200.00 oppose Eric Jones
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing:	11/22/2024	Digital ad production - \$4,000.00 oppose Eric Jones
LEBLANC & SCHUSTER 433 Metairie Rd # 306A Metairie, LA 70005 Candidate Supporting/Opposing:	11/20/2024	Direct Mail Postage - \$3,194.90 oppose Eric Jones
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing:	11/21/2024	Direct Mail - oppose Eric Jones \$7,000.00