

CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

HOLLY FRIEDMAN
2512 Jefferson Avenue
New Orleans, LA 70115

2. Office Sought
*(Title of office as well as parish, city, town
and/or election district.)*

Councilmember
City of New Orleans
District A

Report Number: 132083

Date Filed: 2/26/2026

Report Includes Schedules:
(A-1)(B)(E-1)

Amendment to prior report

3a. Candidate for Office in Future Election

Future Election Date: _____

Annual (future election)

3b. Candidate for Office with Open Primary

Open Primary Election Date: _____

____ 180-P — 180th day prior to primary
(Major level candidates only)

____ 90-P — 90th day prior to primary
(Major level candidates only)

____ 30-P — 30th day prior to primary

____ 10-P — 10th day prior to primary

____ 10-G — 10th day prior to general

____ 40-G — 40th day after general
(Candidates in general election only)

3c. Candidate for Office with Party Primary

Party Primary Election Date: _____

____ 30-P — 30th day prior to party primary

____ 10-P — 10th day prior to party primary

____ 10-SP — 10th day prior to second party primary

____ 90-G — 90th day prior to general

____ 30-G — 30th day prior to general

____ 10-G — 10th day prior to general

____ 40-G — 40th day after general

3d. Prior Candidate Reporting on Loans or
Remaining Funds for a Past Election

Prior Election Date: _____

10/11/2025

Supplemental (past election)

4. This report covers from 12/16/2025 through 2/25/2026

5. FINAL REPORT if:

____ Withdrawn ____ Unopposed

Filed after the election AND all loans and debts paid AND no surplus funds remaining

6. Name and Address of Financial Institution *(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)*

FIRST HORIZON BANK
Financial Institution

4909 Prytania Street
Street Address

New Orleans, LA 70118
City, State, Zip

7. I HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of my knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 26th day of February, 2026.

Holly Friedman

Signature of Candidate/Chairperson

Signature of Treasurer

504.508.9777

Daytime Telephone

Daytime Telephone

8. Person Preparing Report

EVAN J BERGERON

Printed Name of Report Preparer

504-577-2500

Daytime Telephone

CANDIDATE'S REPORT

(information regarding financial institutions and campaign committees)

9. Full Name and Address of Treasurer

10. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

Name and Address of **Principal Campaign Committee**

Chairperson: Holly Friedman

COMMITTEE TO ELECT HOLLY FRIEDMAN, LLC
8120 Oak Street
New Orleans, LA 70118

Name and Address of **Committee's Chairman**

HOLLY FRIEDMAN
2512 Jefferson Avenue
New Orleans, LA 70115

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 7,501.45
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3a. Campaign paraphernalia sales of \$50 or less	\$ 0.00
3b. Raffle Ticket Sales of \$50 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3a + 3b)	\$ 7,501.45
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 7,501.45

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 845.65
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 11,200.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11 + 12)	\$ 12,045.65

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this election)</small>	\$ 4,544.20
15. <i>Plus</i> total receipts this period <small>(Line 8 above)</small>	\$ 7,501.45
16. <i>Less</i> total disbursements this period <small>(Line 13 above)</small>	\$ 12,045.65
17. <i>Less</i> in-kind contributions <small>(Line 2 above)</small>	\$ 0.00
18. Funds on hand at close of reporting period (Lines 14 + 15 - 16 - 17)	\$ 0.00

Form 102. Rev. 1/26

SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 7,501.45
22. Removed per Act 428 of the 2021 Regular Legislative Session	
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24a. Proceeds from the sale of campaign paraphernalia (Total receipts from the sale of campaign paraphernalia reported on Schedule A-1 and line 3a, above.)	\$ 0.00
24b. Proceeds from the sale of raffle tickets (Total receipts from the sale of raffle tickets reported on Schedule A-1 and line 3b above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

NOTICE

The personal use of campaign funds is prohibited. The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office, or for any lawful purpose provided for in R.S. 18:1505.2(l)(1)(a) and (b).

Form 102, Rev. 1/26

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *mandatory*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page. If necessary, list the designated election (primary/general/tie-breaker) below the date of the contribution. If reporting a refund, redesignation, or reattribution, list the amount as negative and give a brief description of the action in the space provided.

1. Name and Address of Contributor	2. Contributions this Reporting Period		
HOLLY FRIEDMAN 2512 Jefferson Avenue New Orleans, LA 70115	a. Date	b. Contribution Amount	c. Total this Election Cycle
	2/24/2026	\$7,501.45	\$9,335.15
	d. Designated Election	e. Description	
3. SUBTOTAL (this page)		\$7,501.45	N/A
4. TOTAL (complete only on last page of this schedule)		\$7,501.45	N/A

Form 102, Rev. 1/26

SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source. Any personal funds a candidate loans to his campaign must be reported on this schedule.

<p>1. Name and address of lender HOLLY FRIEDMAN 2512 Jefferson Avenue New Orleans, LA 70115</p>	<p>2. a. Date* <u>5/31/2024</u> b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* \$ <u>100.00</u></p> <p>d. Balance due \$ <u>0.00</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____</p>						
<p>3. Endorsers/Guarantors</p>	<p>4. Repayments this period</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 25%;">Date</th> <th style="width: 50%;">Principal</th> <th style="width: 25%;">Interest</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">2/24/2026</td> <td style="text-align: center;">100.00</td> <td style="text-align: center;">0.00</td> </tr> </tbody> </table>	Date	Principal	Interest	2/24/2026	100.00	0.00
Date	Principal	Interest					
2/24/2026	100.00	0.00					
<p>(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)</p>	<p>(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)</p>						
<p>1. Name and address of lender HOLLY FRIEDMAN 2512 Jefferson Avenue New Orleans, LA 70115</p>	<p>2. a. Date* <u>6/10/2024</u> b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* \$ <u>100.00</u></p> <p>d. Balance due \$ <u>0.00</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____</p>						
<p>3. Endorsers/Guarantors</p>	<p>4. Repayments this period</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 25%;">Date</th> <th style="width: 50%;">Principal</th> <th style="width: 25%;">Interest</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">2/24/2026</td> <td style="text-align: center;">100.00</td> <td style="text-align: center;">0.00</td> </tr> </tbody> </table>	Date	Principal	Interest	2/24/2026	100.00	0.00
Date	Principal	Interest					
2/24/2026	100.00	0.00					
<p>(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)</p>	<p>(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)</p>						
<p>1. Name and address of lender HOLLY FRIEDMAN 2512 Jefferson Avenue New Orleans, LA 70115</p>	<p>2. a. Date* <u>7/10/2024</u> b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* \$ <u>10,000.00</u></p> <p>d. Balance due \$ <u>0.00</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____</p>						
<p>3. Endorsers/Guarantors</p>	<p>4. Repayments this period</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 25%;">Date</th> <th style="width: 50%;">Principal</th> <th style="width: 25%;">Interest</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">2/24/2026</td> <td style="text-align: center;">10000.00</td> <td style="text-align: center;">0.00</td> </tr> </tbody> </table>	Date	Principal	Interest	2/24/2026	10000.00	0.00
Date	Principal	Interest					
2/24/2026	10000.00	0.00					
<p>(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)</p>	<p>(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)</p>						

SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source. Any personal funds a candidate loans to his campaign must be reported on this schedule.

1. Name and address of lender HOLLY FRIEDMAN 2512 Jefferson Avenue New Orleans, LA 70115	2. a. Date* <u>8/30/2025</u> b. Interest rate <u>0.00</u> %(a.p.r.) c. Amount borrowed* \$ <u>1,000.00</u> d. Balance due \$ <u>0.00</u> *For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____						
3. Endorsers/Guarantors	4. Repayments this period <table style="width: 100%; border-collapse: collapse; margin-top: 5px;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 40%; text-align: center;">Principal</th> <th style="width: 30%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">2/24/2026</td> <td style="text-align: center;">1000.00</td> <td style="text-align: center;">0.00</td> </tr> </tbody> </table>	Date	Principal	Interest	2/24/2026	1000.00	0.00
Date	Principal	Interest					
2/24/2026	1000.00	0.00					
(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)	(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)						

SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is a purchase, payment, advance, deposit, or gift, of money or anything of value made for the purpose provided in R.S. 18:1501.1(A) or 1505.2(l). Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Each expenditure should include the name of the recipient of the funds, the complete address of the recipient, the date of the expenditure, the amount and a description detailing the purpose of the expenditure. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
LOUISIANA SECRETARY OF STATE 8585 Archives Ave. Baton Rouge, LA 70809	02/23/2026	Filing fee for statement of dissolution	\$ 100.00
WINSTON & BERGERON, LLP 8120 Oak Street New Orleans, LA 70118	02/19/2026	Legal services	\$ 366.30
WINSTON & BERGERON, LLP 8120 Oak Street New Orleans, LA 70118	01/15/2026	Legal services	\$ 379.35
3. SUBTOTAL (optional)			\$845.65
4. TOTAL (optional - complete only on last page of this schedule)			\$ 845.65

Form 102, Rev. 1/26