

OTHER PERSON'S REPORT

(filed by any person, other than a candidate or committee, who makes any expenditure for the purposes listed in R.S. 18:1501.1 if the expenditures exceed \$1,000 in the aggregate)

1. Full Name and Address

EDUCATION REFORM NOW ADVOCACY
276 5th Ave.
Suite 704 #915
NEW YORK, NY 10001

Report Number: 132760

Date Filed: 3/3/2026

Report Includes Schedules:
Schedule D-1



____ Amendment to prior report

2a. Other Person Reporting Annually

____ Annual/Supplemental Report

2b. Other Person Participating in Open Primary Election Cycle

Open Primary Election Date: 2/7/2026

____ 180-P — 180th day prior to primar

____ 90-P — 90th day prior to primary

____ 30-P — 30th day prior to primary

____ 10-P — 10th day prior to primary

X 10-G — 10th day prior to general

____ 40-G — 40th day after general

2c. Other Person Participating in Party Primary Election Cycle

Party Primary Election Date: _____

____ 30-P — 30th day prior to primary

____ 10-P — 10th day prior to primary

____ 10-SP — 10th day prior to second party p

____ 90-G — 90th day prior to general

____ 30-G — 30th day prior to general

____ 10-G — 10th day prior to general

____ 40-G — 40th day after general

3. This report covers from 1/1/2026 through 2/22/2026

4. Candidates/Propositions Supported or Opposed (use additional sheets if necessary)

a. Name & Address of Candidate	b. Office Sought	c. Political Party	d. Support/Oppose
On attached sheet			

5. a. Name of Person Preparing Report MARY C HOFFMAN b. Daytime Telephone 225-337-4720

6. I HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of my knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 3rd day of March, 2026.

EDUCATION REFORM NOW ADVOCACY
Signature

646-354-9625
Daytime Telephone

4. Candidates/Propositions Supported or Opposed (use additional sheets if necessary)

a. Name & Address of Candidate

DANA HENRY
P.O. Box 870173
New Orleans, LA 70187

b. Office Sought

HD 100

c. Political Party

Democrat

d. Support/Oppose

Support

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 0.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3a. Campaign paraphernalia sales of \$50 or less	\$ 0.00
3b. Raffle ticket sales of \$50 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3a + 3b)	\$ 0.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. TOTAL RECEIPTS (Lines 4 + 5 + 6)	\$ 0.00

DISBURSEMENTS	This Period
8. Expenditures (Schedule D-1)	\$ 26,695.00
9. Other Disbursements (Schedule D-2)	\$ 0.00
10. Loan Repayments Made (Schedule B)	\$ 0.00
11. TOTAL DISBURSEMENTS (Lines 8 + 9 + 10)	\$ 26,695.00

FINANCIAL SUMMARY	Amount
12. Funds on hand at beginning of reporting period	\$ 449,061.57
13. <i>Plus</i> total receipts this period (<i>less</i> in-kind contributions received) (Line 7 above)	\$ 0.00
14. <i>Less</i> total disbursements this period (Line 11 above)	\$ 26,695.00
15. <i>Less</i> in-kind contributions this period (Line 2 above)	\$ 0.00
16. Funds on hand at close of reporting period	\$ 422,366.57

Form 305, Rev. 1/26

SUMMARY PAGE (continued)

INVESTMENTS	Amount
17. Of funds on hand at beginning of reporting period (Line 12, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
18. Of funds on hand at close of reporting period (Line 16, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
19. Removed per Act 428 of the 2021 Regular Legislative Session.	
20. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
21a. Proceeds from the sale of campaign paraphernalia (Total receipts from the sale of campaign paraphernalia reported on Schedule A-1 or Line 3a above).	\$ 0.00
21b. Proceeds from the sale of raffle tickets (Total receipts from the sale of raffle tickets reported on Schedule A-1 or Line 3b above)	\$ 0.00
22. Expenditures from petty cash fund (Must also be reported on Schedule D-1)	\$ 0.00

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SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. An "expenditure" is any payment made for express advocacy supporting or opposing the nomination or election of a person to public office, the recall of a public official, or a proposition or question submitted to the voters. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Dana Henry	02/05/2026	Digital ads production and placement	\$ 15,595.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Dana Henry	02/05/2026	"3,052 Self Mailers includes Design/Printing/Shipping/Postage"	\$ 3,700.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Dana Henry	01/20/2026	Direct Mail	\$ 3,700.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Dana Henry	01/28/2026	Direct Mail - includes design, postage and printing	\$ 3,700.00
3. SUBTOTAL (optional)			\$ 26,695.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 26,695.00

Form 305, Revised 1/26