

CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

HELENA MORENO
547 BARONNE STREET
#202
NEW ORLEANS, LA 70113

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

STATE HOUSE
ORLEANS
93

OFFICE USE ONLY

Report Number: 19838

Date Filed: 4/21/2010

Report Includes Schedules:

Schedule A-1

Schedule E-1

3. Date of Primary 5/1/2010

This report covers from 3/19/2010 through 4/11/2010

4. Type of Report:

180th day prior to primary 40th day after general
 90th day prior to primary Annual (future election)
 30th day prior to primary Supplemental (past election)
 10th day prior to primary
 10th day prior to general Amendment to prior

5. FINAL REPORT if:

Withdrawn Filed after the election AND all loans and debts paid
 Unopposed

6. Name and Address of Financial Institution
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

FIRST BANK AND TRUST
909 POYDRAS ST
SUITE 100
NEW ORLEANS, LA 70112

7. Full Name and Address of Treasurer

9. Name of Person Preparing Report WILLIAM VANDERBROOK CPA

Daytime Telephone 504-455-0762

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 21st day of April, 2010.

HELENA MORENO

Signature of Candidate/Chairperson
(To be signed by Chairperson *only* if report by principal campaign committee)

504-251-8487

Daytime Telephone

Signature of Treasurer

Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

SUMMARY PAGE

| RECEIPTS | This Period |
|---|--------------|
| 1. Contributions (Schedule A-1) | \$ 21,000.00 |
| 2. In-kind Contributions (Schedule A-2) | \$ 0.00 |
| 3. Campaign paraphernalia sales of \$25 or less | \$ 0.00 |
| 4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +33) | \$ 21,000.00 |
| 5. Other Receipts (Schedule A-3) | \$ 0.00 |
| 6. Loans Received (Schedule B) | \$ 0.00 |
| 7. Loan Repayments Received (Schedule D) | \$ 0.00 |
| 8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7) | \$ 21,000.00 |

| DISBURSEMENTS | This Period |
|---|--------------|
| 9. Expenditures (Schedule E-1) | \$ 15,936.54 |
| 10. Other Disbursements (Schedule E-2) | \$ 0.00 |
| 11. Loan Repayments Made (Schedule B) | \$ 0.00 |
| 12. Funds Loaned (Schedule D) | \$ 0.00 |
| 13. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11 + 12) | \$ 15,936.54 |

| FINANCIAL SUMMARY | Amount |
|--|--------------|
| 14. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this election)</small> | \$ 0.00 |
| 15. <i>Plus</i> total receipts this period <small>(Line 8 above)</small> | \$ 21,000.00 |
| 16. <i>Less</i> total disbursements this period <small>(Line 13 above)</small> | \$ 15,936.54 |
| 17. <i>Less</i> in-kind contributions <small>(Line 2 above)</small> | \$ 0.00 |
| 18. Funds on hand at close of reporting period | \$ 5,063.46 |

Form 102, Rev. 3/98, Page Rev. 3/98

SUMMARY PAGE (continued)

| INVESTMENTS | Amount |
|--|---------|
| 19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.) | \$ 0.00 |
| 20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments | \$ 0.00 |

| SPECIAL TRANSACTIONS - for the reporting period | Amount |
|--|---------|
| 21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.) | \$ 0.00 |
| 22. Contributions received from political committees (From Schedules A-1 and A-2) | \$ 0.00 |
| 23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.) | \$ 0.00 |
| 24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.) | \$ 0.00 |
| 25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.) | \$ 0.00 |

NOTICE

The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

Form 102, Rev. Rev. 3/98, Page Rev. 3/00

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of Contributor | 2. Contributions this Reporting Period | | 3. Total this Election |
|---|--|---|------------------------|
| | a. Date(s) | b. Amount(s) | |
| ALVENDIA KELLY & DEMAREST 909 POYDRAS ST SUITE 1625 NEW ORLEANS, LA 70112 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 03/19/2010 | \$1,000.00 | \$1,000.00 |
| ANDRY LAW FIRM LLC 610 BARONNE ST NEW ORLEANS, LA 70113 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 03/19/2010 | \$2,500.00 | \$2,500.00 |
| B-3 CONSULTING LLC 540 S BROAD ST SUITE C NEW ORLEANS, LA 70119 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 03/22/2010 | \$1,000.00 | \$1,000.00 |
| GARY B BLOSSMAN 16 BLOSSMAN LANE COVINGTON, LA 70433 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 03/19/2010 | \$2,500.00 | \$2,500.00 |
| BRUNO & BRUNO LLP 855 BARONNE ST NEW ORLEANS, LA 70113 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 03/19/2010 | \$2,500.00 | \$2,500.00 |
| JOSEPH M BRUNO 855 BARONNE ST NEW ORLEANS, LA 70113 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 03/19/2010 | \$2,500.00 | \$2,500.00 |
| 4. SUBTOTAL (this page) | | \$12,000.00 | N/A |
| 5. TOTAL (complete only on last page of this schedule) | | | N/A |
| 6. CONTRIBUTIONS FROM POLITICAL COMMITTEES: | | | |
| SUBTOTAL (this page) | \$0.00 | TOTAL (complete only on last page of this schedule) | |

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of Contributor | 2. Contributions this Reporting Period | | 3. Total this Election |
|--|--|---|------------------------|
| | a. Date(s) | b. Amount(s) | |
| JOSEPH BRUNO, JR. 845 BARONNE ST NEW ORLEANS, LA 70113 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 04/11/2010 | \$2,500.00 | \$2,500.00 |
| DATHEL GEORGES 23 AUDUBON PLACE NEW ORLEANS, LA 70118 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 04/11/2010 | \$2,500.00 | \$2,500.00 |
| BRIAN C GIBBS 547 BARONNE ST SUITE 100 NEW ORLEANS, LA 70113 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 03/22/2010 | \$1,000.00 | \$1,000.00 |
| HIGH HORIZONS INC 321 ST CHARLES AVE NEW ORLEANS, LA 70113 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 03/19/2010 | \$1,500.00 | \$1,500.00 |
| KATHERINE SPARROW VOELKER 650 POYDRAS NEW ORLEANS, LA 70113 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 03/22/2010 | \$1,000.00 | \$1,000.00 |
| YENRAEK & ASSOCIATES 701 EDWARDS AVE HARAHAN, LA 70123 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 03/19/2010 | \$500.00 | \$500.00 |
| 4. SUBTOTAL (this page) | | \$9,000.00 | N/A |
| 5. TOTAL (complete only on last page of this schedule) | | \$ 21,000.00 | N/A |
| 6. CONTRIBUTIONS FROM POLITICAL COMMITTEES: | | | |
| SUBTOTAL (this page) | \$0.00 | TOTAL (complete only on last page of this schedule) | \$ 0.00 |

Form 102, Rev. 3/98, Page Rev. 3/98

SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of Recipient | 2. Expenditures this Reporting Period | | |
|---|---------------------------------------|---------------------|--------------|
| | a. Date(s) | b. Purpose(s) | c. Amount(s) |
| ARTVERTISING 1911 MAGAZINE ST NEW ORLEANS, LA 70130 | 04/08/2010 | SIGNS | \$ 2,436.00 |
| BUISSON CREATIVE 3330 N CAUSEWAY BLVD METAIRIE, LA 70002 | 03/23/2010 | STRATEGY CONSULTING | \$ 3,000.00 |
| CLERK OF CRIMINAL DISTRICT COURT NEW ORLEANS, LA 70119 | 03/29/2010 | QUALIFYING FEE | \$ 450.00 |
| RANORD DARENSBURG 1643 JOSEPHINE ST UNIT 424 NEW ORLEANS, LA 70130 | 04/02/2010 | CAMPAIGN CONSULTING | \$ 1,000.00 |
| DELUXE BUSINESS PRODUCTS 1600 E. TOUHY AVE DES PLAINES, IL 60018 | 03/23/2010 | CHECK PRINTING | \$ 50.54 |
| MULTIQUEST 708 ROSA AVE METAIRIE, LA 70005 | 03/24/2010 | POLLING | \$ 3,000.00 |
| WILLIAM VANDERBROOK CPA 2900 CLEARVIEW PKWY SUITE 206 METAIRIE, LA 70006 | 04/01/2010 | CAMPAIGN REPORTING | \$ 2,000.00 |
| WHOLESALE DISTRIBUTORS 321 ST CHARLES AVE NEW ORLEANS, LA 70113 | 04/09/2010 | RENT | \$ 3,000.00 |
| 3. SUBTOTAL (optional) | | | \$14,936.54 |
| 4. TOTAL (optional - complete only on last page of this schedule) | | | |

Form 102, Rev. 3/98, Page Rev. 3/98

SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of Recipient | 2. Expenditures this Reporting Period | | |
|---|---------------------------------------|---------------------|--------------|
| | a. Date(s) | b. Purpose(s) | c. Amount(s) |
| ANGELE WILSON 810 BIENVILLE ST APT 505 NEW ORLEANS, LA 70112 | 04/02/2010 | CAMPAIGN CONSULTING | \$ 1,000.00 |
| 3. SUBTOTAL (optional) | | | \$1,000.00 |
| 4. TOTAL (optional - complete only on last page of this schedule) | | | \$ 15,936.54 |

Form 102, Rev. 3/98, Page Rev. 3/98