

OTHER PERSON'S REPORT

(filed by a person that makes expenditures or accepts contributions, other than to or from a candidate or political committee in support or opposition of one or more candidates)

1. Full Name and Address of Political Committee

EDUCATION REFORM NOW ADVOCACY
325 GOLD STREET
BROOKLYN, LA 11201

OFFICE USE ONLY

Report Number: 54579

Date Filed: 11/12/2015

Report Includes Schedules:

Schedule A-1
Schedule D-1



2. Date of Primary 10/24/2015

This report covers from 10/5/2015 through 11/1/2015

3. Type of Report:

☐ 180th day prior to primary	☐ 40th day after general
☐ 90th day prior to primary	☐ Annual/Supplemental
☐ 30th day prior to primary	
☐ 10th day prior to primary	
☒ 10th day prior to general	☐ Amendment to prior

4. Candidates Supported or Opposed (use additional sheets if necessary)

a. Name & Address of Candidate

b. Office Sought

c. Political Party

d. Support/Oppose

On attached sheet

5. a. Name of Person Preparing Report

b. Daytime Telephone

6. I HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of my knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 12th day of November, 2015.

Signature

Daytime Telephone

4. Candidates Supported or Opposed (use additional sheets if necessary)

a. Name & Address of Candidate	b. Office Sought	c. Political Party	d. Support/Oppose
KIRA ORANGE JONES 4011 Laurel Street New Orleans, LA 07118	BESE District 2	Democrat	Support
JADA LEWIS P.O. Box 4624 Baton Rouge, LA 70821	BESE District 8	Democrat	Support

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 471,163.73
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3)	\$ 471,163.73
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. TOTAL RECEIPTS (Lines 4 + 5 + 6)	\$ 471,163.73

DISBURSEMENTS	This Period
8. General Expenditures (Schedule D)	\$ 471,163.73
9. TOTAL EXPENDITURES (Lines 8)	\$ 471,163.73

FINANCIAL SUMMARY	Amount
10. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for filer)	\$ 0.00
11. <i>Plus</i> total receipts this period (<i>less</i> in-kind contributions received) (Line 7 above minus line 2 above)	\$ 471,163.73
12. <i>Less</i> total disbursements this period (Line 9 above)	\$ 471,163.73
13. Funds on hand at close of reporting period	\$ 0.00

Form 305, Rev. 11/04

SUMMARY PAGE (continued)

INVESTMENTS	Amount
14. Of funds on hand at beginning of reporting period (Line 10, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
15. Of funds on hand at close of reporting period (Line 13, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
16. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
17. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
18. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above)	\$ 0.00
19. Expenditures from petty cash fund (Must also be reported on Schedule D)	\$ 0.00

Form 305, Rev. 03/09

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. For anonymous contributions, see SCHEDULE E. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
EDUCATION REFORM NOW ADVOCACY 325 GOLD STREET BROOKLYN, LA 11201 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	10/07/2015	\$51,055.00	\$478,708.21
EDUCATION REFORM NOW ADVOCACY 325 GOLD STREET BROOKLYN, LA 11201 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	10/13/2015	\$211,700.00	\$690,408.21
EDUCATION REFORM NOW ADVOCACY 325 GOLD STREET BROOKLYN, LA 11201 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	10/17/2015	\$33,762.72	\$724,170.93
EDUCATION REFORM NOW ADVOCACY 325 GOLD STREET BROOKLYN, LA 11201 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	10/19/2015	\$148,496.28	\$872,667.21
EDUCATION REFORM NOW ADVOCACY 325 GOLD STREET BROOKLYN, NY 11201 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	10/21/2015	\$17,052.10	\$889,719.31
EDUCATION REFORM NOW ADVOCACY 325 GOLD STREET BROOKLYN, LA 11201 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	10/24/2015	\$9,097.63	\$898,816.94
4. SUBTOTAL (this page)		\$ 471,163.73	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 471,163.73	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)	\$ 0.00	TOTAL (complete only on last page of this schedule)	\$ 0.00

Form 305, Revised 11/12

SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
CARR MARKETING INC. 131 HONEYCOMB COURT ENCINITAS, CA 92024 Candidate Supporting/Opposing:	10/24/2015	PHONE BANK-Kira Orange Jones	\$ 4,198.18
GEAX PROMOTIONS 7575 JEFFERSON HWY #58 BATON ROUGE, LA 70806 Candidate Supporting/Opposing:	10/24/2015	CANVASSING T-SHIRTS for Kira Orange Jones and Jada Lewis	\$ 728.37
CARR MARKETING INC. 131 HONEYCOMB COURT ENCINITAS, CA 92024 Candidate Supporting/Opposing:	10/24/2015	PHONE BANK for Jada Lewis	\$ 4,171.08
OURSO BEYCHOK INC. 352 NAPOLEON STREET BATON ROUGE, LA 70820 Candidate Supporting/Opposing:	10/07/2015	DIRECT MAIL for Kira Orange Jones	\$ 15,700.00
OURSO BEYCHOK INC. 352 NAPOLEON STREET BATON ROUGE, LA 70820 Candidate Supporting/Opposing:	10/07/2015	DIRECT MAIL for Jada Lewis	\$ 18,575.00
OURSO BEYCHOK INC. 352 NAPOLEON STREET BATON ROUGE, LA 70820 Candidate Supporting/Opposing:	10/13/2015	Canvassing for Kira Orange Jones	\$ 19,820.00
OURSO BEYCHOK INC. 352 NAPOLEON STREET BATON ROUGE, LA 70820 Candidate Supporting/Opposing:	10/07/2015	DIRECT MAIL for Kira Orange Jones	\$ 20,800.00
3. SUBTOTAL (optional)			\$ 83,992.63
4. TOTAL (optional - complete only on last page of this schedule)			

Form 305, Revised 11/12

SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
OURSO BEYCHOK INC. 352 NAPOLEON STREET BATON ROUGE, LA 70820 Candidate Supporting/Opposing:	10/13/2015	DIRECT MAIL for Jada Lewis	\$ 18,900.00
OURSO BEYCHOK INC. 352 NAPOLEON STREET BATON ROUGE, LA 70820 Candidate Supporting/Opposing:	10/13/2015	CANVASSING for Jada Lewis	\$ 79,280.00
OURSO BEYCHOK INC. 352 NAPOLEON STREET BATON ROUGE, LA 70820 Candidate Supporting/Opposing:	10/13/2015	DIRECT MAIL for Jada Lewis	\$ 36,400.00
OURSO BEYCHOK INC. 352 NAPOLEON STREET BATON ROUGE, LA 70820 Candidate Supporting/Opposing:	10/13/2015	DIRECT MAIL for Jada Lewis	\$ 20,800.00
OURSO BEYCHOK INC. 352 NAPOLEON STREET BATON ROUGE, LA 70820 Candidate Supporting/Opposing:	10/17/2015	YARD SIGNS for Jada Lewis	\$ 1,200.00
OURSO BEYCHOK INC. 352 NAPOLEON STREET BATON ROUGE, LA 70820 Candidate Supporting/Opposing:	10/17/2015	PRINTING for Jada Lewis	\$ 3,100.00
OURSO BEYCHOK INC. 352 NAPOLEON STREET BATON ROUGE, LA 70820 Candidate Supporting/Opposing:	10/17/2015	PRINTING for Kira Orange Jones	\$ 3,100.00
3. SUBTOTAL (optional)			\$ 143,880.00
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
CARR MARKETING INC. 131 HONEYCOMB COURT ENCINITAS, CA 92024 Candidate Supporting/Opposing:	10/17/2015	PHONE BANK for Kira Orange Jones	\$ 13,153.30
CARR MARKETING INC. 131 HONEYCOMB COURT ENCINITAS, CA 92024 Candidate Supporting/Opposing:	10/17/2015	PHONE BANK for Jada Lewis	\$ 13,209.42
OURSO BEYCHOK INC. 352 NAPOLEON STREET BATON ROUGE, LA 70820 Candidate Supporting/Opposing:	10/19/2015	DIRECT MAIL for Jada Lewis	\$ 34,175.00
OURSO BEYCHOK INC. 352 NAPOLEON STREET BATON ROUGE, LA 70820 Candidate Supporting/Opposing:	10/19/2015	DIRECT MAIL for Jada Lewis	\$ 20,100.00
OURSO BEYCHOK INC. 352 NAPOLEON STREET BATON ROUGE, LA 70820 Candidate Supporting/Opposing:	10/19/2015	DIRECT MAIL for Jada Lewis	\$ 16,750.00
OURSO BEYCHOK INC. 352 NAPOLEON STREET BATON ROUGE, LA 70820 Candidate Supporting/Opposing:	10/19/2015	DIRECT MAIL for Kira Orange Jones	\$ 27,900.00
OURSO BEYCHOK INC. 352 NAPOLEON STREET BATON ROUGE, LA 70820 Candidate Supporting/Opposing:	10/19/2015	MEDIA for Kira Orange Jones	\$ 45,000.00
3. SUBTOTAL (optional)			\$ 143,925.00
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1. (Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
CARR MARKETING INC. 131 HONEYCOMB COURT ENCINITAS, CA 92024 Candidate Supporting/Opposing:	10/19/2015	PHONE BANK for Kira Orange Jones	\$ 2,418.08
CARR MARKETING INC. 131 HONEYCOMB COURT ENCINITAS, CA 92024 Candidate Supporting/Opposing:	10/19/2015	PHONE BANK for Jada Lewis	\$ 2,153.20
OURSO BEYCHOK INC. 352 NAPOLEON STREET BATON ROUGE, LA 70820 Candidate Supporting/Opposing:	10/21/2015	DIRECT MAIL for Jada Lewis	\$ 3,000.00
OURSO BEYCHOK INC. 352 NAPOLEON STREET BATON ROUGE, LA 70820 Candidate Supporting/Opposing:	10/21/2015	DIRECT MAIL for Kira Orange Jones	\$ 3,500.00
OURSO BEYCHOK INC. 352 NAPOLEON STREET BATON ROUGE, LA 70820 Candidate Supporting/Opposing:	10/21/2015	PRINTING for Jada Lewis	\$ 1,000.00
CARR MARKETING INC. 131 HONEYCOMB COURT ENCINITAS, CA 92024 Candidate Supporting/Opposing:	10/21/2015	PHONE BANK for Kira Orange Jones	\$ 4,793.16
CARR MARKETING INC. 131 HONEYCOMB COURT ENCINITAS, CA 92024 Candidate Supporting/Opposing:	10/21/2015	PHONE BANK for Jada Lewis	\$ 4,758.94
3. SUBTOTAL (optional)			\$ 14,052.10
4. TOTAL (optional - complete only on last page of this schedule)			

Form 305, Revised 11/12

SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
OURSO BEYCHOK INC. 352 NAPOLEON STREET BATON ROUGE, LA 70820 Candidate Supporting/Opposing:	10/07/2015	DIRECT MAIL for Kira Orange Jones	\$ 32,480.00
3. SUBTOTAL (optional)			\$ 46,532.10
4. TOTAL (optional - complete only on last page of this schedule)			\$ 471,163.73

Form 305. Revised 11/12