

CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

HELENA MORENO
625 ST CHARLES AVE, PH-C
New Orleans, LA 70130

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

CITY COUNCIL
NEW ORLEANS
CITYWIDE DIVISION 1

OFFICE USE ONLY

Report Number: 75549

Date Filed: 2/15/2019

Report Includes Schedules:

Schedule A-1
Schedule B
Schedule C
Schedule E-1

3. Date of Primary 10/14/2017

This report covers from 1/1/2018 through 12/31/2018

4. Type of Report:

_____ 180th day prior to primary _____ 40th day after general
_____ 90th day prior to primary _____ Annual (future election)
_____ 30th day prior to primary X Supplemental (past election)
_____ 10th day prior to primary
_____ 10th day prior to general _____ Amendment to prior

5. FINAL REPORT if:

_____ Withdrawn X Filed after the election AND all loans and debts paid
_____ Unopposed

6. Name and Address of Financial Institution
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

FIRST BANK AND TRUST
909 POYDRAS ST
SUITE 100
NEW ORLEANS, LA 70112

7. Full Name and Address of Treasurer
WILLIAM VANDERBROOK, CPA
2900 CLEARVIEW PARKWAY
SUITE 206
METAIRIE, LA 70006

9. Name of Person Preparing Report WILLIAM VANDERBROOK CPA

Daytime Telephone 504-455-0762

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 15th day of February, 2019.

Helena Moreno

Signature of Candidate/Chairperson
(To be signed by Chairperson only if report by principal campaign committee)

504-455-0762

Daytime Telephone

WILLIAM VANDERBROOK, CPA

Signature of Treasurer

504-455-0762

Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 19,500.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +33)	\$ 19,500.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 19,500.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 20,421.88
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 400.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11 + 12)	\$ 20,821.88

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	\$ 1,321.88
15. <i>Plus</i> total receipts this period (Line 8 above)	\$ 19,500.00
16. <i>Less</i> total disbursements this period (Line 13 above)	\$ 20,821.88
17. <i>Less</i> in-kind contributions (Line 2 above)	\$ 0.00
18. Funds on hand at close of reporting period	\$ 0.00

Form 102, Rev. 3/98, Page Rev. 3/98

SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 2,000.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 15,500.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

SPECIAL TRANSACTIONS - total for the election	This Election
26. Total amount of contributions received from political committees for both the primary and general elections combined since the first report filed for this election.	\$ 41,186.65

NOTICE

The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

Form 102, Rev. Rev. 3/98, Page Rev. 3/00

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
ALVENDIA, KELLY & DEMAREST, LLC 909 POYDRAS ST. SUITE 1625 NEW ORLEANS, LA 70112 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	03/12/2018	\$1,000.00	\$1,000.00
ANTHEM, INC. 120 MONUMENT CIRCLE INDIANAPOLIS, IN 46204 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	01/04/2018	\$500.00	\$500.00
BLAKE JONES LAW FIRM, LLC 701 POYDRAS SUITE 4100 NEW ORLEANS, LA 70139 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	03/12/2018	\$1,000.00	\$4,500.00
RALPH BRENNAN 600 PORT OF NEW ORLEANS PLACE #9F NEW ORLEANS, LA 70130 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	03/07/2018	\$1,000.00	\$1,000.00
BRUNO & BRUNO LLP 855 BARONNE ST NEW ORLEANS, LA 70113 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	03/08/2018	\$500.00	\$1,750.00
ANGUS R COOPER, II P.O. BOX 1566 MOBILE, AL 36633 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	01/29/2018	\$500.00	\$500.00
4. SUBTOTAL (this page)		\$4,500.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule)

Form 102, Rev. 3/98, Page Rev. 3/98

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
CRESCENT CROWN DISTRIBUTING 5900 ALMONASTER AVE NEW ORLEANS, LA 70126 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	03/06/2018	\$500.00	\$2,000.00
FLOWER HOLDINGS LLC 1230 CALHOUN ST. NEW ORLEANS, LA 70118 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	03/06/2018	\$500.00	\$500.00
JAMES J FRISCHHERTZ 9 S LARK ST NEW ORLEANS, LA 70124 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	03/06/2018	\$2,000.00	\$2,000.00
BRODERICK C GRUBB 7807 JEANNETTE NEW ORLEANS, LA 70118 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	03/12/2018	\$1,000.00	\$2,000.00
HALEY LAW FIRM LLC 650 POYDRAS ST. SUITE 2015 NEW ORLEANS, LA 70130 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	01/11/2018	\$1,000.00	\$1,000.00
DAVID A KERSTEIN 228 ST. CHARLES AVENUE SUITE 912 NEW ORLEANS, LA 70130 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	03/06/2018	\$1,000.00	\$1,000.00
4. SUBTOTAL (this page)		\$6,000.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule)

Form 102, Rev. 3/98, Page Rev. 3/98

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
KINNEY, ELLINGHAUSEN, RICHARD & DESHAZO 1250 POYDRAS ST. SUITE 2450 NEW ORLEANS, LA 70113 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	01/04/2018	\$1,000.00	\$1,000.00
HUGH P LAMBERT 519 SAINT ANN ST. NEW ORLEANS, LA 70116 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	03/06/2018	\$1,000.00	\$4,500.00
JAMES M LAPEYRE, JR. 603 ELEONORE ST. NEW ORLEANS, LA 70115 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	03/08/2018	\$1,000.00	\$4,000.00
LOUISIANA RESTAURANT ASSOCIATION HOSPITALITY PAC 2700 N. ARNOULT RD. METAIRIE, LA 70002 POLITICAL COMMITTEE? ☒ PARTY COMMITTEE? ☐	01/16/2018	\$1,000.00	\$4,000.00
FELIX MORENO 651 BERING 1102 HOUSTON, TX 77057 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	03/06/2018	\$1,000.00	\$2,000.00
NANO, LLC 432 N. ANTHONY ST. SUITE 303 NEW ORLEANS, LA 70119 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	03/06/2018	\$250.00	\$250.00
4. SUBTOTAL (this page)		\$5,250.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page) <u>\$1,000.00</u>		TOTAL (complete only on last page of this schedule) _____	

Form 102, Rev. 3/98, Page Rev. 3/98

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
NOLA PAC P.O. BOX 57629 NEW ORLEANS, LA 70157 POLITICAL COMMITTEE? <u> X </u> PARTY COMMITTEE? <u> </u>	01/22/2018	\$1,000.00	\$1,000.00
NORPAC LLC 2805 HARVARD AVE. METAIRIE, LA 70006 POLITICAL COMMITTEE? <u> </u> PARTY COMMITTEE? <u> </u>	01/16/2018	\$1,500.00	\$1,500.00
PARK INVESTMENTS LTD 3421 N CAUSEWAY BLVD SUITE 802 METAIRIE, LA 70002 POLITICAL COMMITTEE? <u> </u> PARTY COMMITTEE? <u> </u>	03/06/2018	\$1,000.00	\$2,000.00
MARIAN H WALLIS P.O. BOX 750877 NEW ORLEANS, LA 70175 POLITICAL COMMITTEE? <u> </u> PARTY COMMITTEE? <u> </u>	03/12/2018	\$250.00	\$2,750.00
4. SUBTOTAL (this page)		\$3,750.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 19,500.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page) <u> \$1,000.00 </u>		TOTAL (complete only on last page of this schedule) <u> \$ 2,000.00 </u>	

Form 102, Rev. 3/98, Page Rev. 3/98

SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source. Any personal funds a candidate loans to his campaign must be reported on this schedule.

1. Name and address of lender HELENA MORENO 625 ST CHARLES AVE, PH-C New Orleans, LA 70130	2. a. Date* <u>10/28/2017</u> b. Interest rate <u>0.00</u> %(a.p.r.) c. Amount borrowed* \$ <u>400.00</u> d. Balance due \$ <u>0.00</u> *For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____									
3. Endorsers/Guarantors	4. Repayments this period <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 35%; text-align: center;">Principal</th> <th style="width: 35%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">7/10/2018</td> <td style="text-align: center;">100.00</td> <td style="text-align: center;">0.00</td> </tr> <tr> <td style="text-align: center;">12/31/2018</td> <td style="text-align: center;">300.00</td> <td style="text-align: center;">0.00</td> </tr> </tbody> </table>	Date	Principal	Interest	7/10/2018	100.00	0.00	12/31/2018	300.00	0.00
Date	Principal	Interest								
7/10/2018	100.00	0.00								
12/31/2018	300.00	0.00								
(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)	(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)									

SCHEDULE C: DEBTS & OBLIGATIONS (OTHER THAN LOANS)

 X DEBTS OWED BY THE CAMPAIGN

 DEBTS OWED TO THE CAMPAIGN

Use this schedule to report *either* debts owed by the campaign *or* debts owed to the campaign, checking the appropriate line above. If the campaign has experienced both types of debts, then copy this page and report them separately. Never combine debts owed by and debts owed to on the same page. Debts should be reported on this schedule until repaid. When repayments are made by the campaign, a corresponding entry should be made on SCHEDULE E-1: GENERAL EXPENDITURES. When repayments are received by the campaign, a corresponding entry should be made on SCHEDULE A-3: OTHER RECEIPTS.

1. Name and Address of Creditor/Debtor	2. Outstanding Balance Beginning This Period	3. Amount(s) Incurred This Period (+)	4. Payment(s) Made This Period (-)	5. Outstanding Balance at Close of This Period
BUISSON CREATIVE 3330 N CAUSEWAY BLVD METAIRIE, LA 70002 Reason Debt Incurred: CAMPAIGN CREATIVE DESIGN	\$6,750.00	\$0.00	\$6,750.00	\$0.00
ANNE FLOWER REDD 1427 FOURTH ST NEW ORLEANS, LA 70130 Reason Debt Incurred: CAMPAIGN FUNDRAISING FEES	\$7,000.00	\$0.00	\$7,000.00	\$0.00
OURSO BEYCHOK INC. 352 NAPOLEON STREET BATON ROUGE, LA 70802 Reason Debt Incurred: AUTOMATED PHONE CALLS	\$4,000.00	\$0.00	\$4,000.00	\$0.00
RAGUSA CONSULTING 2130 JEFFERSON AVE. NEW ORLEANS, LA 70115 Reason Debt Incurred: CAMPAIGN SOCIAL MEDIA AND WEBSITE	\$2,170.00	\$0.00	\$2,170.00	\$0.00
SHULTZ NETWORK 39 DOVE STREET NEW ORLEANS, LA 70124 Reason Debt Incurred: CAMPAIGN COMMUNITY OUTREACH	\$500.00	\$0.00	\$500.00	\$0.00

Form 102, Rev. 3/98, Page Rev. 3/98

SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
BUISSON CREATIVE 3330 N CAUSEWAY BLVD METAIRIE, LA 70002	01/10/2018	REPAYMENT OF DEBT CAMPAIGN CREATIVE DESIGN	\$ 1,500.00
BUISSON CREATIVE 3330 N CAUSEWAY BLVD METAIRIE, LA 70002	03/15/2018	REPAYMENT OF DEBT CAMPAIGN CREATIVE DESIGN	\$ 5,250.00
ANNE FLOWER REDD 1427 FOURTH ST NEW ORLEANS, LA 70130	03/20/2018	REPAYMENT OF DEBT CAMPAIGN FUNDRAISING FEES	\$ 5,000.00
ANNE FLOWER REDD 1427 FOURTH ST NEW ORLEANS, LA 70130	02/05/2018	REPAYMENT OF DEBT CAMPAIGN FUNDRAISING FEES	\$ 1,000.00
ANNE FLOWER REDD 1427 FOURTH ST NEW ORLEANS, LA 70130	01/22/2018	REPAYMENT OF DEBT CAMPAIGN FUNDRAISING FEES	\$ 1,000.00
HELENA MORENO 625 ST CHARLES AVE, PH-C New Orleans, LA 70130	12/31/2018	Transfer of surplus funds to future campaign	\$ 1.88
OURSO BEYCHOK INC. 352 NAPOLEON STREET BATON ROUGE, LA 70802	01/23/2018	REPAYMENT OF DEBT AUTOMATED PHONE CALLS	\$ 1,000.00
OURSO BEYCHOK INC. 352 NAPOLEON STREET BATON ROUGE, LA 70802	02/05/2018	REPAYMENT OF DEBT AUTOMATED PHONE CALLS	\$ 1,000.00
3. SUBTOTAL (optional)			\$15,751.88
4. TOTAL (optional - complete only on last page of this schedule)			

Form 102, Rev. 3/98, Page Rev. 3/98

SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
OURSO BEYCHOK INC. 352 NAPOLEON STREET BATON ROUGE, LA 70802	03/16/2018	REPAYMENT OF DEBT AUTOMATED PHONE CALLS	\$ 2,000.00
RAGUSA CONSULTING 2130 JEFFERSON AVE. NEW ORLEANS, LA 70115	02/05/2018	REPAYMENT OF DEBT CAMPAIGN SOCIAL MEDIA AND WEBSITE	\$ 1,000.00
RAGUSA CONSULTING 2130 JEFFERSON AVE. NEW ORLEANS, LA 70115	04/06/2018	REPAYMENT OF DEBT CAMPAIGN SOCIAL MEDIA AND WEBSITE	\$ 1,170.00
THE SCHULTZ NETWORK 39 DOVE ST NEW ORLEANS, LA 70124	03/22/2018	REPAYMENT OF DEBT CAMPAIGN COMMUNITY OUTREACH	\$ 500.00
3. SUBTOTAL (optional)			\$4,670.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 20,421.88

Form 102, Rev. 3/98, Page Rev. 3/98