

OTHER PERSON'S REPORT

(filed by a person that makes expenditures or accepts contributions, other than to or from a candidate or political committee in support or opposition of one or more candidates)

1. Full Name and Address of Political Committee

EDUCATION REFORM NOW ADVOCACY
222 Broadway
19th Fl
New York, NY 10038

OFFICE USE ONLY

Report Number: 78859

Date Filed: 9/12/2019

Report Includes Schedules:

Schedule A-1
Schedule D-1



2. Date of Primary 10/12/2019

This report covers from 4/30/2019 through 9/2/2019

3. Type of Report:

☐ 180th day prior to primary ☐ 40th day after general
☐ 90th day prior to primary ☐ Annual/Supplemental
☒ 30th day prior to primary
☐ 10th day prior to primary
☐ 10th day prior to general ☐ Amendment to prior

4. Candidates Supported or Opposed (use additional sheets if necessary)

a. Name & Address of Candidate b. Office Sought c. Political Party d. Support/Oppose

On attached sheet

5. a. Name of Person Preparing Report MARY C HOFFMAN

b. Daytime Telephone 225-275-1904

6. I HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of my knowledge , information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted .

This 12th day of September , 2019 .

Education Reform Now Advocacy
Signature

6463549625
Daytime Telephone

4. Candidates Supported or Opposed (use additional sheets if necessary)

a. Name & Address of Candidate	b. Office Sought	c. Political Party	d. Support/Oppose
BEVERLY BROOKS THOMPSON P.O. Box 14264 Baton Rouge, LA 70898	SD 16	Democrat	Support
PRESTON CASTILLE P.O. Box 2471 Baton Rouge, LA 70821	BESE 8	Democrat	Support
CARLING DINKLER 2437 Fern St. New Orleans, LA 70125	HD 98	Democrat	Support
KIRA ORANGE JONES 1122 Philip St. New Orleans, LA 70130	BESE 2	Democrat	Support
RAVI SANGISETTY 5500 Prytania St. #515 New Orleans, LA 70115	HD 98	Democrat	Support
TAMMY SAVOIE 500 Turquoise St. New Orleans, LA 70124	HD 94	Democrat	Support
KEA SHERMAN 4618 Carondelet St. New Orleans, LA 70115	HD 98	Democrat	Support
CARLOS ZERVIGON 5500 Prytania St. PMB #411 New Orleans, LA 70115	HD 98	Democrat	Support

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 184,605.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3)	\$ 184,605.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. TOTAL RECEIPTS (Lines 4 + 5 + 6)	\$ 184,605.00

DISBURSEMENTS	This Period
8. Expenditures (Schedule D-1)	\$ 184,605.00
9. Other Disbursements (Schedule D-2)	\$ 0.00
10. Loan Repayments Made (Schedule B)	\$ 0.00
11. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11)	\$ 184,605.00

FINANCIAL SUMMARY	Amount
12. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for filer)	\$ 0.00
13. <i>Plus</i> total receipts this period (<i>less</i> in-kind contributions received) (Line 7 above minus line 2 above)	\$ 184,605.00
14. <i>Less</i> total disbursements this period (Line 11 above)	\$ 184,605.00
15. <i>Less</i> in-kind contributions this period (Line 2 above)	\$ 0.00
16. Funds on hand at close of reporting period	\$ 0.00

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
17. Of funds on hand at beginning of reporting period (Line 12, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
18. Of funds on hand at close of reporting period (Line 16, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
19. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 184,605.00
20. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
21. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above)	\$ 0.00
22. Expenditures from petty cash fund (Must also be reported on Schedule D-1)	\$ 0.00

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. For anonymous contributions, see SCHEDULE E. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
EDUCATION REFORM NOW ADVOCACY 222 Broadway 19th Fl New York, NY 10032 POLITICAL COMMITTEE? ☒ PARTY COMMITTEE? ☐	08/09/2019	\$184,605.00	\$184,605.00
4. SUBTOTAL (this page)		\$ 184,605.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 184,605.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)		\$ 184,605.00	TOTAL (complete only on last page of this schedule) \$ 184,605.00

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SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124 Candidate Supporting/Opposing: Kira Orange Jones	08/26/2019	Bese 02 Data Driven Display	\$ 6,000.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124 Candidate Supporting/Opposing: Kira Orange Jones	08/26/2019	Bese 02 Data Driven Video	\$ 39,000.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124 Candidate Supporting/Opposing: Kira Orange Jones	08/26/2019	Bese 02 FaceBook ads pd to FB 1 Hackers Way Menlo Park, CA	\$ 12,750.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124 Candidate Supporting/Opposing: Kira Orange Jones	08/26/2019	Digital ads placement fee	\$ 2,250.00
CLIFTON CONSULTING, LLC 466 Cartona Cove Austin, TX 78746 Candidate Supporting/Opposing: Tammy Savoie	07/06/2019	Communications Training	\$ 700.00
CLIFTON CONSULTING, LLC 466 Cartona Cove Austin, TX 78746 Candidate Supporting/Opposing: Ravi Sangisetty	07/06/2019	Communications Training	\$ 700.00
CLIFTON CONSULTING, LLC 466 Cartona Cove Austin, TX 78746 Candidate Supporting/Opposing: Carling Dinkler	07/06/2019	Communications Training	\$ 700.00
3. SUBTOTAL (optional)			\$ 62,100.00
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
CLIFTON CONSULTING, LLC 466 Cartona Cove Austin, TX 78746 Candidate Supporting/Opposing: Carlos Zervigon	07/06/2019	Communications Training	\$ 700.00
CLIFTON CONSULTING, LLC 466 Cartona Cove Austin, TX 78746 Candidate Supporting/Opposing: Kea Sherman	07/06/2019	Communications Training	\$ 700.00
CLIFTON CONSULTING, LLC 466 Cartona Cove Austin, TX 78746 Candidate Supporting/Opposing: Preston Castille	07/06/2019	Communications Training	\$ 700.00
CLIFTON CONSULTING, LLC 466 Cartona Cove Austin, TX 78746 Candidate Supporting/Opposing: Beverly Brooks Thompson	07/06/2019	Communications Training	\$ 700.00
CLIFTON CONSULTING, LLC 466 Cartona Cove Austin, TX 78746 Candidate Supporting/Opposing:	07/06/2019	Communications Training for Staff	\$ 2,100.00
JBC CAMPAIGNS, LLC 4009 N. Kenmore Ste 1 Chicago, IL 60613 Candidate Supporting/Opposing: Kira Orange Jones	08/09/2019	Canvassing and Grassroots Consulting Bese 02	\$ 52,000.00
JBC CAMPAIGNS, LLC 4009 N. Kenmore Ste 1 Chicago, IL 60613 Candidate Supporting/Opposing: Preston Castille	08/09/2019	Canvassing and Grassroots Consulting Bese 08	\$ 50,000.00
3. SUBTOTAL (optional)			\$ 106,200.00
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
METRIC CREATIVE 2105 Leonidas St New Orleans, LA 70118 Candidate Supporting/Opposing: Kira Orange Jones	08/26/2019	Production cost for BESE 02 Paid by Berni Consulting	\$ 2,020.00
METRIC CREATIVE 2105 Leonidas St New Orleans, LA 70118 Candidate Supporting/Opposing: Kira Orange Jones	08/26/2019	Production Cost BESE 02 Pd by Berni Consulting	\$ 585.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Kira Orange Jones	08/18/2019	Design and Production of Campaign Materials Bese 02	\$ 6,500.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Preston Castille	08/18/2019	Design and Production of Campaign Materials Bese 08	\$ 6,500.00
3. SUBTOTAL (optional)			\$ 13,000.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 184,605.00

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