

# CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

MATTHEW WILLARD  
4701 St. Roch Ave  
New Orleans, LA 70122

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

State Representative  
Orleans  
District 97

**OFFICE USE ONLY**

Report Number: 81368

Date Filed: 10/9/2019

Report Includes Schedules:

Schedule A-1  
Schedule B  
Schedule E-1

3. Date of Primary 10/12/2019

This report covers from 9/23/2019 through 10/9/2019

4. Type of Report:

180th day prior to primary       40th day after general  
 90th day prior to primary       Annual (future election)  
 30th day prior to primary       Supplemental (past election)  
 10th day prior to primary  
 10th day prior to general       Amendment to prior

5. FINAL REPORT if:

Withdrawn       Filed after the election AND all loans and debts paid  
 Unopposed

6. Name and Address of Financial Institution  
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

CAPITAL ONE, INC  
P.O. Box 85617  
Richmond, VA 23285

7. Full Name and Address of Treasurer

9. Name of Person Preparing Report DOMINIC WILLARD, SR.

Daytime Telephone 504-554-1290

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 9th day of October, 2019.

Matthew Willard

Signature of Candidate/Chairperson  
(To be signed by Chairperson *only* if report by principal campaign committee)

504.235.1009

Daytime Telephone

\_\_\_\_\_  
Signature of Treasurer

\_\_\_\_\_  
Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY  
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

## SUMMARY PAGE

<b>RECEIPTS</b>	This Period
1. Contributions (Schedule A-1)	\$ 7,772.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
<b>4. TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +33)	\$ 7,772.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
<b>8. TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 7,772.00

<b>DISBURSEMENTS</b>	This Period
9. Expenditures (Schedule E-1)	\$ 11,297.68
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
<b>13. TOTAL DISBURSEMENTS</b> (Lines 9 + 10 + 11 + 12)	\$ 11,297.68

<b>FINANCIAL SUMMARY</b>	Amount
14. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this election)</small>	\$ 12,620.95
15. <i>Plus</i> total receipts this period <small>(Line 8 above)</small>	\$ 7,772.00
16. <i>Less</i> total disbursements this period <small>(Line 13 above)</small>	\$ 11,297.68
17. <i>Less</i> in-kind contributions <small>(Line 2 above)</small>	\$ 0.00
18. Funds on hand at close of reporting period	\$ 9,095.27

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 1,300.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

SPECIAL TRANSACTIONS - total for the election	This Election
26. Total amount of contributions received from political committees for both the primary and general elections combined since the first report filed for this election.	\$ 1,300.00

### NOTICE

The personal use of campaign funds is prohibited.\* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c) (3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

\*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
IBEW PAC VOLUNTARY FUND 900 Seven Street, NW Washington, DC 20001  POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/07/2019	\$300.00	\$300.00
LFT PAC 9623 Brooklyn Ave. Baton Rouge, LA 70809  POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/07/2019	\$1,000.00	\$1,000.00
BENJAMAN BLACKWELL Nursary Ave. Metairie, LA 70005  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/08/2019	\$500.00	\$500.00
COSSICH SUMICH PARSIOLA AND TAYLOR LLC 8397 Hwy 23 Suite 100 Belle Chase, LA 70037  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/07/2019	\$500.00	\$500.00
HENRY COXAUM 231 HARBOR CIRCLE New Orleans, LA 70126  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/01/2019	\$250.00	\$250.00
RHONDA DEEN 2604 Techwood Drive Columbus, GA 31906  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/07/2019	\$500.00	\$500.00
4. SUBTOTAL (this page)		\$3,050.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		<u>\$1,300.00</u>	TOTAL (complete only on last page of this schedule) _____

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
DONNA DUGUE 4715 St. Roch Ave. New Orleans, LA 70122  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/25/2019	\$250.00	\$250.00
TEIDRA FONTENETTE 6561 E. Hermes St. New Orleans, LA 70126  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/01/2019	\$25.00	\$25.00
OUIDA FORSYTH 3317 Chestnut Street New Orleans, LA 70115  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/27/2019	\$25.00	\$25.00
MARC / EMILY FRISCHERTZ 131 Conrad Street New Orleans, LA 70124  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/07/2019	\$500.00	\$500.00
JOSEPH / REGINA HAYNES 1616 North Atlanta Street Metairie, LA 70003  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/07/2019	\$100.00	\$100.00
HERMAN, HERMAN, KATZ, LLC 820 O'keefe Ave. New Orleans, LA 70013  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/07/2019	\$500.00	\$500.00
4. SUBTOTAL (this page)		\$1,400.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule)

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
JAMES HUTCHINSON, III 3119 Hereford Circle Manvel, TX 77578  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/02/2019	\$200.00	\$700.00
KENNETH BORDES ATTORNEY LLC 2725 Lapeyrouse St. New Orleans, LA 70119  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/07/2019	\$200.00	\$200.00
ROBERT MANNESS 5827 Paris Avenue New Orleans, LA 70122  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/26/2019	\$100.00	\$100.00
MIKE'S HARDWARE AND SUPPLY LLC 4233 Elysian Fields Ave. New Orleans, LA 70122  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/07/2019	\$200.00	\$200.00
PLUMBERS AND STEAMFITTERS LOCAL 60 3515 N. I-10 Service Rd. Metairie, LA 70002  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/07/2019	\$500.00	\$500.00
RHODES UNITED FIDELITY FUNERAL HOME INC. 2929 Senic Hwy Baton Rouge, LA 70805  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/07/2019	\$1,000.00	\$1,000.00
4. SUBTOTAL (this page)		\$2,200.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule)

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
KOBY SACKKEY 3436 Magazine Street New Orleans, LA 70115  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/04/2019	\$100.00	\$100.00
THE LAFAYETTE HOTEL 600 St. Charles Ave New Orleans, LA 70130  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/07/2019	\$250.00	\$250.00
KEVIN VICKNAIR 2216 Presburg Dr. New Orleans, LA 70122  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/07/2019	\$300.00	\$300.00
MICHELE WALLACE 191 Saint Nicholas Ave. Suite 1F New York, NY 10026  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/07/2019	\$200.00	\$200.00
DOMINIC WILLARD, SR. 4701 St. Roch Ave. New Orleans, LA 70112  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/29/2019	\$22.00	\$22.00
T E WILLIAMS 1132 Woodstone Drive Baton Rouge, LA 70808  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/07/2019	\$250.00	\$250.00
4. SUBTOTAL (this page)		\$1,122.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 7,772.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule) \$ 1,300.00

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## SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source. Any personal funds a candidate loans to his campaign must be reported on this schedule.

1. Name and address of lender MATTHEW WILLARD 4701 St. Roch Ave. New Orleans, LA 70112	2. a. Date* <u>7/31/2019</u> b. Interest rate <u>0.00</u> %(a.p.r.) c. Amount borrowed* ..... \$ <u>500.00</u> d. Balance due ..... \$ <u>500.00</u>  *For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____						
3. Endorsers/Guarantors	4. Repayments this period <table style="width: 100%; border-collapse: collapse; margin-top: 5px;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 40%; text-align: center;">Principal</th> <th style="width: 30%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 20px;"> </td> <td> </td> <td> </td> </tr> </tbody> </table>	Date	Principal	Interest			
Date	Principal	Interest					
(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)	(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)						
1. Name and address of lender TERRIE WILLARD 4701 St. Roch Ave. New Orleans, LA 70112	2. a. Date* <u>7/31/2019</u> b. Interest rate <u>0.00</u> %(a.p.r.) c. Amount borrowed* ..... \$ <u>2,500.00</u> d. Balance due ..... \$ <u>2,500.00</u>  *For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____						
3. Endorsers/Guarantors	4. Repayments this period <table style="width: 100%; border-collapse: collapse; margin-top: 5px;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 40%; text-align: center;">Principal</th> <th style="width: 30%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 20px;"> </td> <td> </td> <td> </td> </tr> </tbody> </table>	Date	Principal	Interest			
Date	Principal	Interest					
(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)	(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)						

## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
COMMUNITY ORGANIZATION FOR URBAN POLITICS NA New Orleans, LA 00000	10/02/2019	GOTV Ballot	\$ 500.00
ANEDOT INC. N/A N/A, LA 00000	10/02/2019	Website Donation Management	\$ 67.40
BAMM COMMUNICATIONS LLC 4480 General DeGaulle Dr. New Orleans, LA 70130	09/28/2019	Social Media Management Services	\$ 700.00
MIKE BECKER 428 Cumberland Drive Slidell, LA 70458	10/03/2019	Graphic Design Services	\$ 150.00
CIVIC CONSULTING 735 Delachaise St. New Orleans, LA 70115	09/30/2019	Consulting	\$ 568.00
DIRECT MAIL PLUS 1431 Edwards Ave Harahan, LA 70123	09/25/2019	Postage and Mailing Services	\$ 3,656.67
GENTILLY MAIL AND COPY CENTER 3157 Gentilly Blvd. New Orleans, LA 70122	09/26/2019	Copies	\$ 40.31
MCKENNA PUBLISHING 2317 Esplanade Ave. New Orleans, LA 70119	09/25/2019	Advertisement	\$ 600.00
3. SUBTOTAL (optional)			\$6,282.38
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
MELE PRINTING 619 North Tyler Street Covington, LA 70433	10/02/2019	OPDeC Ballot Printing	\$ 1,400.00
SQUARE INC. N/A N/A, ZZ 00000	09/26/2019	Credit Card Transaction Fee	\$ 1.30
UNITED MEDIA CORPORATION P. O. Box 3270 Covington, LA 70434	09/27/2019	Advertising	\$ 200.00
UNITED STATES POSTAL SERVICES 501 N. Jefferson Davis Parkway New Orleans, LA 70119	09/30/2019	Stamps	\$ 44.00
WENDELL PRINTING 5700 Hayne Blvd, New Orleans, LA 70126	10/06/2019	Mailer and Push Card Printing	\$ 1,450.00
WENDELL PRINTING 5700 Hayne Blvd, New Orleans, LA 70126	10/06/2019	Mailer Printing Services	\$ 340.00
WENDELL PRINTING 5700 Hayne Blvd, New Orleans, LA 70126	09/23/2019	Mailer / Push Cards - Printing Services	\$ 1,580.00
3. SUBTOTAL (optional)			\$5,015.30
4. TOTAL (optional - complete only on last page of this schedule)			\$ 11,297.68

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