

OTHER PERSON'S SPECIAL REPORT

(filed by a person that makes expenditures or accepts contributions, other than to or from a candidate or political committee in support or opposition of one or more candidates)

This form is filed during the 20 day period immediately preceding an election by:

PERSONS SUPPORTING OR OPPOSING MAJOR OFFICE CANDIDATES: To report all contributions (including in-kind contributions) and/or expenditures made exceeding \$1000 during the last 20 days before the primary election, as well as those in the last 20 days before the general election if the filer participates in the general election.

PERSONS SUPPORTING OR OPPOSING DISTRICT OFFICE CANDIDATES AND ANY OTHER OFFICE CANDIDATES: To report all contributions (including in-kind contributions) and/or expenditures made exceeding \$500 during the last 20 days before the primary election, as well as those in the last 20 days before the general election if the filer participates in the general election.

All persons who have had any such transactions within the 20 days immediately preceding an election are required to report any such transaction on this form within 48 hours of the time the transaction occurred.

1. Full Name and Address

EDUCATION REFORM NOW ADVOCACY
276 5th Ave.
Suite 704 #915
NEW YORK, NY 10001

OFFICE USE ONLY

Report Number: 93398

Date Filed: 12/1/2020

Report Includes Schedules:
Schedule B

2. Date of Election 11/3/2020

This report covers from 11/30/2020 through 11/30/2020

3. Candidates Supported or Opposed (use additional sheets if necessary)

a. Name & Address of Candidate	b. Office Sought	c. Political Party	d. Support/Oppose
ETHAN ASHLEY	Orleans School Board 02	Democrat	S
KATHERINE BAUDOUIN	Orleans School Board 05	Democrat	S
NOLAN MARSHALL, JR.	Orleans School Board 07	Democrat	S
CARLOS ZERVIGON	Orleans School Board 06	Democrat	S

4. a. Name of Person Preparing Report

MARY C HOFFMAN

b. Daytime Telephone 225-275-1904

5. I HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of my knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 1st day of December, 2020.

EDUCATION REFORM NOW ADVOCACY
Signature

646-354-9625
Daytime Telephone Number

SCHEDULE B: EXPENDITURES

PERSONS SUPPORTING OR OPPOSING MAJOR OFFICE CANDIDATES: The following information must be reported for all expenditures made exceeding \$1000 during the last 20 days before the primary election, as well as those made in the last 20 days before the general election if the filer participates in the general election.

PERSONS SUPPORTING OR OPPOSING DISTRICT OFFICE CANDIDATES AND ANY OTHER OFFICE CANDIDATES: The following information must be reported for all expenditures made exceeding \$500 during the last 20 days before the primary election, as well as those made in the last 20 days before the general election if the filer participates in the general election.

1. Name and Address of Recipient	2. Date	3. Amount (& description if In-Kind)
WYLD AM 929 Howard Ave New Orleans, LA 70113 Candidate Supporting/Opposing: Nolan Marshall, Jr.	11/30/2020	Radio ad pd by Berni Consulting \$570.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124 Candidate Supporting/Opposing: Ethan Ashley	11/30/2020	Billboards pd to Outfront Media 8001 Townsend Pl, New Orleans, LA 70126 \$5,000.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124 Candidate Supporting/Opposing: Nolan Marshall, Jr.	11/30/2020	Billboards pd to Outfront Media 8001 Townsend Pl, New Orleans, LA 70126 \$2,500.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124 Candidate Supporting/Opposing: Ethan Ashley	11/30/2020	Digital Ads and placement by Berni Consulting and Nola Media 3800 Howard Ave, New Orleans, LA 70125 \$15,000.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124 Candidate Supporting/Opposing: Nolan Marshall, Jr.	11/30/2020	Digital Ads and placement by Berni Consulting and Nola Media 3800 Howard Ave, New Orleans, LA 70125 \$15,000.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124 Candidate Supporting/Opposing: Carlos Zervigon	11/30/2020	Digital Ads and placement by Berni Consulting and Nola Media 3800 Howard Ave, New Orleans, LA 70125 \$15,000.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124 Candidate Supporting/Opposing: Katherine Baudouin	11/30/2020	Digital Ads and placement by Berni Consulting and Nola Media 3800 Howard Ave, New Orleans, LA 70125 \$15,000.00

SCHEDULE B: EXPENDITURES

PERSONS SUPPORTING OR OPPOSING MAJOR OFFICE CANDIDATES: The following information must be reported for all expenditures made exceeding \$1000 during the last 20 days before the primary election, as well as those made in the last 20 days before the general election if the filer participates in the general election.

PERSONS SUPPORTING OR OPPOSING DISTRICT OFFICE CANDIDATES AND ANY OTHER OFFICE CANDIDATES: The following information must be reported for all expenditures made exceeding \$500 during the last 20 days before the primary election, as well as those made in the last 20 days before the general election if the filer participates in the general election.

1. Name and Address of Recipient	2. Date	3. Amount (& description if In-Kind)
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124 Candidate Supporting/Opposing: Katherine Baudouin	11/30/2020	Digital and radio production costs \$2,000.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124 Candidate Supporting/Opposing: Ethan Ashley	11/30/2020	Digital and radio production costs \$2,000.00

SCHEDULE B: EXPENDITURES

PERSONS SUPPORTING OR OPPOSING MAJOR OFFICE CANDIDATES: The following information must be reported for all expenditures made exceeding \$1000 during the last 20 days before the primary election, as well as those made in the last 20 days before the general election if the filer participates in the general election.

PERSONS SUPPORTING OR OPPOSING DISTRICT OFFICE CANDIDATES AND ANY OTHER OFFICE CANDIDATES: The following information must be reported for all expenditures made exceeding \$500 during the last 20 days before the primary election, as well as those made in the last 20 days before the general election if the filer participates in the general election.

1. Name and Address of Recipient	2. Date	3. Amount (& description if In-Kind)
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124 Candidate Supporting/Opposing: Carlos Zervigon	11/30/2020	Digital and radio production costs \$2,000.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124 Candidate Supporting/Opposing: Nolan Marshall, Jr.	11/30/2020	Digital and radio production costs \$2,000.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Ethan Ashley	11/30/2020	Direct Mail \$20,000.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Nolan Marshall, Jr.	11/30/2020	Direct Mail \$19,600.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Carlos Zervigon	11/30/2020	Direct Mail \$5,500.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Katherine Baudouin	11/30/2020	Direct Mail \$2,400.00
WBOK 1639 Gentilly Blvd New Orleans, LA 70119 Candidate Supporting/Opposing: Nolan Marshall, Jr.	11/30/2020	Radio ad pd by Berni Consulting \$1,280.00

SCHEDULE B: EXPENDITURES

PERSONS SUPPORTING OR OPPOSING MAJOR OFFICE CANDIDATES: The following information must be reported for all expenditures made exceeding \$1000 during the last 20 days before the primary election, as well as those made in the last 20 days before the general election if the filer participates in the general election.

PERSONS SUPPORTING OR OPPOSING DISTRICT OFFICE CANDIDATES AND ANY OTHER OFFICE CANDIDATES: The following information must be reported for all expenditures made exceeding \$500 during the last 20 days before the primary election, as well as those made in the last 20 days before the general election if the filer participates in the general election.

1. Name and Address of Recipient	2. Date	3. Amount (& description if In-Kind)
WYLD FM 929 Howard Ave New Orleans, LA 70113 Candidate Supporting/Opposing: Nolan Marshall, Jr.	11/30/2020	Radio ad pd by Berni Consulting \$5,650.00