

CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

HELENA MORENO
PO Box 15155
New Orleans, LA 70155

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

CITY COUNCIL
NEW ORLEANS
CITYWIDE DIVISION 1

OFFICE USE ONLY

Report Number: 99486

Date Filed: 11/3/2021

Report Includes Schedules:

Schedule A-1
Schedule E-1

3. Date of Primary 11/13/2021

This report covers from 10/5/2021 through 10/24/2021

4. Type of Report:

_____ 180th day prior to primary _____ 40th day after general
_____ 90th day prior to primary _____ Annual (future election)
_____ 30th day prior to primary _____ Supplemental (past election)
 X 10th day prior to primary
_____ 10th day prior to general _____ Amendment to prior

5. FINAL REPORT if:

_____ Withdrawn _____ Filed after the election AND all loans and debts paid
AND no surplus funds remaining
_____ Unopposed

6. Name and Address of Financial Institution
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

FIRST BANK AND TRUST
909 POYDRAS ST
SUITE 100
NEW ORLEANS, LA 70112

7. Full Name and Address of Treasurer
WILLIAM VANDERBROOK CPA
2900 CLEARVIEW PKWY
SUITE 206
METAIRIE, LA 70006

9. Name of Person Preparing Report VANDERBROOK & CO., LLC CPAS

Daytime Telephone 504-455-0762

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 3rd day of November, 2021.

Helena Moreno

Signature of Candidate/Chairperson
(To be signed by Chairperson only if report by principal campaign committee)

504-455-0762

Daytime Telephone

WILLIAM VANDERBROOK CPA

Signature of Treasurer

504-455-0762

Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 19,209.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3a. Campaign paraphernalia sales of \$25 or less	\$ 0.00
3b. Raffle Ticket Sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +33a + 3b)	\$ 19,209.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 19,209.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 19,304.06
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11 + 12)	\$ 19,304.06

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	\$ 190,274.65
15. <i>Plus</i> total receipts this period (Line 8 above)	\$ 19,209.00
16. <i>Less</i> total disbursements this period (Line 13 above)	\$ 19,304.06
17. <i>Less</i> in-kind contributions (Line 2 above)	\$ 0.00
18. Funds on hand at close of reporting period	\$ 190,179.59

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24a. Proceeds from the sale of campaign paraphernalia (Total receipts from the sale of campaign paraphernalia reported on Schedule A-1 and line 3a, above.)	\$ 0.00
24b. Proceeds from the sale of raffle tickets (Total receipts from the sale of raffle tickets reported on Schedule A-1 and line 3b above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

SPECIAL TRANSACTIONS - total for the election	This Election
26. Total amount of contributions received from political committees for both the primary and general elections combined since the first report filed for this election.	\$ 19,250.00

NOTICE

The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
JOSEPH BIGGIO 120 DUPLESSIS ST. METAIRIE, LA 70005 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/05/2021	\$100.00	\$100.00
MARY DEYNOODT 7739 JEANNETTE ST. NEW ORLEANS, LA 70118 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/21/2021	\$250.00	\$250.00
LISA FARRELL 4534 ST. CHARLES AVENUE NEW ORLEANS, LA 70115 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/21/2021	\$3,000.00	\$3,000.00
RICHARD FARRELL 4534 ST. CHARLES AVE NEW ORLEANS, LA 70115 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/21/2021	\$2,000.00	\$5,000.00
DAVID M GAINES 425 ATHERTON DR METAIRIE, LA 70005 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/15/2021	\$1,000.00	\$1,000.00
BRADLEY GOODSON 225 RIDGEWOOD DR. METAIRIE, LA 70005 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/21/2021	\$250.00	\$250.00
4. SUBTOTAL (this page)		\$6,600.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule)

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
ROBERT HART 3721 SAINT CHARLES AVE. UNIT A NEW ORLEANS, LA 70115 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/15/2021	\$1,000.00	\$1,000.00
MICHAEL HULEFELD 26 NEWCOMB BLVD NEW ORLEANS, LA 70118 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/15/2021	\$1,000.00	\$1,000.00
BRITTA MAINELLO 3437 SAINT CHARLES AVENUE NEW ORLEANS, LA 70115 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/18/2021	\$5.00	\$5.00
DONNA MARTIN 2 TETON ST. KENNER, LA 70065 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/10/2021	\$100.00	\$100.00
CHRISTY MIGAUD 225 AUDUBON BLVD NEW ORLEANS, LA 70118 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/12/2021	\$250.00	\$250.00
PETER C NOVEMBER 5914 COLISEUM ST NEW ORLEANS, LA 70115 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/15/2021	\$1,000.00	\$1,000.00
4. SUBTOTAL (this page)		\$3,355.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule)

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
SCOTT POSECAI 237 GARDEN RD RIVER RIDGE, LA 70123 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/15/2021	\$1,000.00	\$1,000.00
TRACEY SCHIRO 9029 JEFFERSON HWY D107 RIVER RIDGE, LA 70123 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/18/2021	\$1,000.00	\$1,000.00
LEONARDO SEOANE 3408 4TH ST. METAIRIE, LA 70002 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/15/2021	\$500.00	\$500.00
WARNER L THOMAS 1514 JEFFERSON HWY NEW ORLEANS, LA 70121 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/14/2021	\$2,500.00	\$2,500.00
BRIAN WEIMER 1633 ROBERT ST. NEW ORLEANS, LA 70115 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/07/2021	\$504.00	\$504.00
ROBERT WOLTERMAN 55 HAWK ST. NEW ORLEANS, LA 70124 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/21/2021	\$250.00	\$250.00
4. SUBTOTAL (this page)		\$5,754.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page) \$0.00		TOTAL (complete only on last page of this schedule)	

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
YEATES & ASSOCIATES 5346 PRYTANIA ST. NEW ORLEANS, LA 70115 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/22/2021	\$1,000.00	\$1,000.00
ANDREW YEATES 1017 AUSTERLITZ ST. NEW ORLEANS, LA 70115 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/22/2021	\$2,500.00	\$2,500.00
4. SUBTOTAL (this page)		\$3,500.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 19,209.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule) \$ 0.00

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
MOJEAUX MARKETING 1001 ST. ROCH AVE NEW ORLEANS, LA 70117	10/13/2021	BALLOT PRO-RATA	\$ 5,000.00
NEW ORLEANS EAST LEADERSHIP 5901 WRIGHT ROAD NEW ORLEANS, LA 70128	10/05/2021	BALLOT PRO-RATA	\$ 3,000.00
ALGIERS POLITICAL ACTION COMM (APAC) PO BOX 50730 NEW ORLEANS, LA 70150	10/24/2021	BALLOT PRO-RATA	\$ 5,000.00
ANEDOT P.O. BOX 84314 BATON ROUGE, LA 70884	10/05/2021	CREDIT CARD PROCESSING FEES	\$ 4.30
ANEDOT P.O. BOX 84314 BATON ROUGE, LA 70884	10/07/2021	CREDIT CARD PROCESSING FEES	\$ 20.46
ANEDOT P.O. BOX 84314 BATON ROUGE, LA 70884	10/10/2021	CREDIT CARD PROCESSING FEES	\$ 4.30
ANEDOT P.O. BOX 84314 BATON ROUGE, LA 70884	10/12/2021	CREDIT CARD PROCESSING FEES	\$ 10.30
ANEDOT P.O. BOX 84314 BATON ROUGE, LA 70884	10/15/2021	CREDIT CARD PROCESSING FEES	\$ 322.10
3. SUBTOTAL (optional)			\$13,361.46
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ANEDOT P.O. BOX 84314 BATON ROUGE, LA 70884	10/18/2021	CREDIT CARD PROCESSING FEES	\$ 40.80
ANEDOT P.O. BOX 84314 BATON ROUGE, LA 70884	10/21/2021	CREDIT CARD PROCESSING FEES	\$ 231.20
ANEDOT P.O. BOX 84314 BATON ROUGE, LA 70884	10/22/2021	CREDIT CARD PROCESSING FEES	\$ 140.60
GOOGLE 1600 AMPHITHEATRE PKWY MOUNTAIN VIEW, CA 94043	10/05/2021	EMAIL SERVICES/INTERNET	\$ 30.00
MAGNOLIA GOVERNMENT STRATEGIES 2348 CAMP ST. NEW ORLEANS, LA 70130	10/13/2021	BALLOT PRO-RATA	\$ 1,000.00
MELE PRINTING 619 N TYLER ST COVINGTON, LA 70433	10/08/2021	BALLOT PRO-RATA	\$ 4,500.00
3. SUBTOTAL (optional)			\$5,942.60
4. TOTAL (optional - complete only on last page of this schedule)			\$ 19,304.06

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